

Complete Wedding Market Report

For: Limestone TX - (County)

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Market Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Market Totals - Market Summary in Limestone TX - (County).

About 166 (91%) of the 182 - 2022 weddings traveled into this area to marry.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

182

2022 Weddings

\$18,184

2022 Avg Spend

\$11,135

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	214	\$9,832	\$2,104,048
2009	205	\$9,133	\$1,872,265
2010	209	\$11,448	\$2,392,632
2011	208	\$11,418	\$2,374,944
2012	214	\$11,388	\$2,437,032
2013	204	\$11,963	\$2,440,452
2014	200	\$12,735	\$2,547,000
2015	211	\$13,471	\$2,842,381
2016	207	\$14,106	\$2,919,942
2017	195	\$14,448	\$2,817,360
2018	173	\$14,422	\$2,495,006
2019	140	\$14,863	\$2,080,820
2020	154	\$12,078	\$1,860,012
2021	159	\$16,580	\$2,636,220
2022	182	\$18,184	\$3,309,488
2023	163	\$19,344	\$3,153,072
2024	159	\$20,067	\$3,190,653
2025	159	\$20,613	\$3,277,467

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices.

This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Market Totals - Market Summary in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

182

2022 Weddings

\$18,184

2022 Avg Spend

\$11,135

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$5000	23.6%	43	\$107,380
\$5000 - \$10000	28.0%	51	\$382,200
\$10001 - \$20000	25.8%	47	\$704,340
\$20001 - \$30000	13.2%	24	\$600,600
\$30000+	9.3%	17	\$761,670

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Weddings by Month

182

2022 Weddings

This is the percent of weddings and number of weddings by month for: Limestone TX - (County).

Month	Percent of Weddings	Number of Weddings
January	3.9%	7
February	5.0%	9
March	8.9%	16
April	10.1%	18
May	10.1%	18
June	11.7%	21
July	8.9%	16
August	8.9%	16
September	7.8%	14
October	10.1%	18
November	7.8%	14
December	6.7%	12

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Number of Guests

This is the average number of guests by range in Limestone TX - (County).

127

Avg No. Guests US

101 - 111

Avg No. Guests This Market

Range	Percent of Weddings	Number of Weddings
Less than 25	7.0%	13
25-50	14.0%	25
50-100	27.0%	49
101-150	22.0%	40
151-200	16.0%	29
201-300	10.0%	18
More than 300	3.0%	5

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Spending by Guests

This is the average spending by number of guests range in Limestone TX - (County).

Range	Average Spending
Less than 25	\$7,099
25-50	\$8,721
51-100	\$12,209
101-150	\$16,796
151-200	\$22,151
201-300	\$28,482
More than 300	\$64,952

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Travel Distance

This is the average distance that couples travel from their home to marry in Limestone TX - (County).

51 - 61

2022 Travel Distance US

57 - 67

2022 Travel Distance This Market

91% (166) of 182

2022 Weddings travelled into this market

16

2022 Weddings Originated in this market

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Item Summary

This is the number of 2022 weddings, average amount spent, and total sales for each item (product or service) we track for: Limestone TX - (County). This includes weddings that originate and travel into this market.

182

2022 Weddings

\$18,184

2022 Avg Spend

\$3,309,488

2022 Total Sales

Category	Item	Est Weddings	Avg Spend	Median Spend	Total Sales
Market Totals					
	Market Summary	182	\$18,184	\$11,135	\$3,309,488
Attire & Accessories					
	Dress Accessories	22	\$246	\$113	\$5,412
	Tuxedo/suit/other Accessories	18	\$110	\$63	\$1,980
	Tuxedo/suit/other Rent/purchase	20	\$261	\$176	\$5,220
	Wedding Dress	22	\$1,478	\$875	\$32,516
Bakery					
	Wedding Cake/dessert	137	\$477	\$330	\$65,349
Beauty & Spa					
	Hair Service	127	\$81	\$66	\$10,287
	Makeup Service	98	\$67	\$57	\$6,566
	Manicure & Pedicure	113	\$52	\$44	\$5,876
Entertainment					
	DJ/MC	109	\$900	\$718	\$98,100
	Entertainment lighting	84	\$385	\$190	\$32,340
	Live Band	24	\$2,290	\$1,501	\$54,960
	Musician/s, Soloist, or Ensemble	29	\$796	\$389	\$23,084
Event Venue					
	Wedding Venue Bar Service	95	\$2,514	\$2,190	\$238,830
	Wedding Venue Food Service	140	\$4,886	\$3,210	\$684,040
	Wedding Venue Location	133	\$5,424	\$2,675	\$721,392
	Wedding Venue Rentals	109	\$1,798	\$1,223	\$195,982

Flowers & Decorations

Bouquets	137	\$402	\$234	\$55,074
Boutonnieres, Corsages	118	\$180	\$137	\$21,240
Wedding Venue Accessories	20	\$328	\$251	\$6,560
Wedding Venue Decorations	137	\$521	\$341	\$71,377
Wedding Venue Flowers & Arrangements	129	\$600	\$236	\$77,400
Wedding Venue Table Centerpieces	135	\$368	\$204	\$49,680

Gifts & Favors

Gift/s for Attendants	18	\$104	\$36	\$1,872
Gift/s for Parents	18	\$133	\$68	\$2,394
Tips (for all services)	131	\$413	\$291	\$54,103
Wedding Favors	18	\$209	\$116	\$3,762

Invitations

Ceremony Programs	18	\$118	\$101	\$2,124
Engagement Announcements	18	\$103	\$101	\$1,854
Guest Book	18	\$55	\$36	\$990
Invitations & Reply Cards	20	\$194	\$138	\$3,880
Postage	20	\$92	\$81	\$1,840
Reception Menus	18	\$115	\$86	\$2,070
Save the Date Cards	18	\$104	\$94	\$1,872
Table Name and Escort/place Cards	18	\$79	\$43	\$1,422
Thank You Cards	20	\$84	\$54	\$1,680

Jewelry

Bracelet	18	\$184	\$62	\$3,312
Earrings	18	\$173	\$61	\$3,114
Engagement Ring	18	\$3,734	\$2,313	\$67,212
Necklace	18	\$229	\$67	\$4,122
Wedding ring/band for Partner 1	18	\$848	\$459	\$15,264
Wedding ring/band for Partner 2	22	\$505	\$251	\$11,110

Officiant

Officiant	115	\$247	\$138	\$28,405
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Other Events

Rehearsal Dinner	89	\$705	\$433	\$62,745
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Other Items

Hotel Room for After Reception	89	\$399	\$238	\$35,511
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Photography & Video

Digital or Photo cd/dvd	60	\$277	\$65	\$16,620
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Engagement Session	18	\$369	\$175	\$6,642
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Photo Booth	31	\$394	\$241	\$12,214
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Prints and/or Enlargements	71	\$293	\$146	\$20,803
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Wedding Photographer	137	\$2,022	\$1,177	\$277,014
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Wedding Videographer	53	\$1,445	\$809	\$76,585
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Wedding album/s or photo book/s	53	\$512	\$163	\$27,136
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Planner/Coordinator

Hourly Services	18	\$1,714	\$475	\$30,852
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Wedding Coordinator	22	\$1,528	\$501	\$33,616
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Wedding Planner	18	\$3,046	\$1,251	\$54,828
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Transportation

Limo Rental	27	\$491	\$388	\$13,257
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Other Transportation	27	\$822	\$393	\$22,194
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Competitive Landscape

This is the estimated number of businesses, estimated weddings served per business per year, estimated gross sales per business per year for all categories that we track in Limestone TX - (County).

Category	Businesses	Weddings per Year	Avg Sale per Wedding	Gross Sales per Year
Attire & Accessories	1	125	\$247	\$30,875
Bakery	2	56	\$477	\$26,712
Beauty & Spa	2	63	\$125	\$7,875
Entertainment	2	64	\$1,142	\$73,088
Event Venue	3	48	\$10,108	\$485,184
Flowers & Decorations	3	40	\$1,544	\$61,760
Gifts & Favors	2	74	\$342	\$25,308
Invitations	1	71	\$98	\$6,958
Jewelry	1	86	\$577	\$49,622
Officiant	2	56	\$247	\$13,832
Photography & Video	4	31	\$2,394	\$74,214
Planner/Coordinator	1	20	\$3,046	\$60,920
Transportation	1	83	\$197	\$16,351

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Weddings and Spending by Age Group

This is the percent of weddings, number of weddings, and average amount spent per wedding by age range for: Limestone TX - (County).

Age	% of Weddings	Number of Weddings	Average Spending
Age 15-19	5.8%	11	\$ 15,275
Age 20-24	15.4%	28	\$ 11,638
Age 25-29	26.0%	47	\$ 16,547
Age 30-34	20.2%	37	\$ 20,366
Age 35-39	10.6%	19	\$ 19,457
Age 40-44	5.8%	11	\$ 18,002
Age 45-49	4.8%	9	\$ 19,093
Age 50-54	3.8%	7	\$ 18,730
Age 55-59	2.9%	5	\$ 19,639
Age 60-64	1.9%	3	\$ 17,820
Age 65+	2.9%	5	\$ 15,820

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Weddings and Spending by Education

This is the percent of weddings, number of weddings, and average amount spent per wedding by education for: Limestone TX - (County).

Education Level	% of Weddings	No. of Weddings	Average Spending
No High School Diploma	16.8%	31	\$ 14,729
High School Diploma	30.8%	56	\$ 12,911
Some College	23.4%	43	\$ 13,456
Associates Degree	7.5%	14	\$ 14,365
Bachelors Degree	15.9%	29	\$ 17,457
Professional Degree	0.9%	2	\$ 22,366
Masters or Doctorate Degree	4.7%	9	\$ 19,275

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Weddings and Spending by Household Income

This is the percent of weddings, number of weddings, and average amount spent per wedding by household income for: Limestone TX - (County).

Household Income	Percent of Weddings	No. of Weddings	Average Spending
Less than \$25,000	8.5%	15	\$ 1,818
\$25,000-50,000	13.2%	24	\$ 5,819
\$50,000-75,000	15.1%	27	\$ 9,274
\$75,000-100,000	15.1%	27	\$ 12,911
\$100,000-150,000	24.5%	45	\$ 19,821
\$150,000-200,000	14.2%	26	\$ 28,367
More than \$200,000	9.4%	17	\$ 46,369

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Weddings and Spending by Occupation

This is the percent of weddings, number of weddings, and average amount spent per wedding by occupation for: Limestone TX - (County).

Occupation	% of Weddings	No. of Weddings	Average Spending
Accommodation and Food Services etc	3.7%	7	\$ 10,729
Administrative and Support and Waste Mgt Services	2.8%	5	\$ 13,456
Agriculture Forestry Fishing and Hunting	1.9%	3	\$ 15,275
Arts Entertainment and Recreation	0.9%	2	\$ 12,729
Construction	6.5%	12	\$ 15,093
Educational Services	10.2%	19	\$ 19,275
Finance and Insurance	1.9%	3	\$ 20,548
Health Care and Social Assistance	15.7%	29	\$ 20,002
Information	0.9%	2	\$ 20,366
Management of Companies and Enterprises	0	0	\$0
Manufacturing	5.6%	10	\$ 15,638
Military / Armed Forces	0	0	\$0
Mining Quarrying and Oil and Gas Extraction	6.5%	12	\$107,286
Not working at this time	15.7%	29	\$ 14,002
Other Services (except public administration)	4.6%	8	\$ 15,456
Professional Scientific and Technical Services	2.8%	5	\$ 19,093
Public Administration (federal state local government)	4.6%	8	\$ 20,366
Real Estate and Rental and Leasing	0.9%	2	\$ 17,275
Retail Trade	8.3%	15	\$ 14,365
Transportation and Warehousing	2.8%	5	\$ 13,274
Utilities	1.9%	3	\$ 24,912
Wholesale Trade	1.9%	3	\$ 17,638

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Weddings and Spending by Race

This is the percent of weddings, number of weddings, and average amount spent per wedding by race for: Limestone TX - (County).

Race	Percent of Weddings	No. of Weddings	Average Spending
White-Caucasian	74.8%	136	\$ 18,548
Black-African American	12.1%	22	\$ 15,275
Asian	0.9%	2	\$ 17,638
Other	12.1%	22	\$ 17,820
Of Hispanic, Latino, or Spanish Origin*	21.0%	38	\$ 17,457

* Included in all races

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Weddings and Spending by Times Married

This is the percent of weddings, number of weddings, and average amount spent per wedding by times married for: Limestone TX - (County).

Times Married	Percent of Weddings	No. of Weddings	Average Spending
First Marriage	63.9%	116	\$ 16,729
Second Marriage	24.1%	44	\$ 20,366
Third Plus Marriage	12.0%	22	\$ 24,185

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Attire & Accessories - Dress Accessories

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Attire & Accessories - Dress Accessories in Limestone TX - (County). Includes headpiece, veil, shoes, lingerie, sash, handbag, garter, etc.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

22

2022 Weddings

\$246

2022 Avg Spend

\$113

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$222	\$4,662
2009	21	\$203	\$4,263
2010	21	\$210	\$4,410
2011	21	\$199	\$4,179
2012	21	\$200	\$4,200
2013	20	\$205	\$4,100
2014	20	\$209	\$4,180
2015	21	\$209	\$4,389
2016	21	\$208	\$4,368
2017	21	\$210	\$4,410
2018	19	\$210	\$3,990
2019	15	\$211	\$3,165
2020	17	\$213	\$3,621
2021	19	\$230	\$4,370
2022	22	\$246	\$5,412
2023	20	\$256	\$5,120
2024	19	\$263	\$4,997
2025	19	\$267	\$5,073

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Attire & Accessories - Dress Accessories in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

22

2022 Weddings

\$246

2022 Avg Spend

\$113

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	20.3%	4	\$ 112
\$50 - \$100	28.0%	6	\$ 462
\$101 - \$250	28.0%	6	\$ 1,078
\$251 - \$500	15.4%	3	\$ 1,271
\$500+	8.2%	2	\$ 1,353

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Spending by Guests

This is the average spending by number of guests range for Attire & Accessories - Dress Accessories in Limestone TX - (County).

Range	Average Spending
Less than 25	\$145
25-50	\$178
51-100	\$199
101-150	\$223
151-200	\$270
201-300	\$331
More than 300	\$501

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Attire & Accessories - Tuxedo/suit/other Accessories

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Attire & Accessories - Tuxedo/suit/other Accessories in Limestone TX - (County). Includes cuff links, cummerbund, tie, pocket square, shoes, etc.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

18

2022 Weddings

\$110

2022 Avg Spend

\$63

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$183	\$3,843
2009	21	\$142	\$2,982
2010	21	\$101	\$2,121
2011	21	\$90	\$1,890
2012	21	\$90	\$1,890
2013	20	\$93	\$1,860
2014	20	\$92	\$1,840
2015	21	\$93	\$1,953
2016	21	\$96	\$2,016
2017	20	\$97	\$1,940
2018	17	\$98	\$1,666
2019	14	\$99	\$1,386
2020	15	\$100	\$1,500
2021	16	\$94	\$1,504
2022	18	\$110	\$1,980
2023	16	\$112	\$1,792
2024	17	\$114	\$1,938
2025	17	\$115	\$1,955

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Attire & Accessories - Tuxedo/suit/other Accessories in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

18

2022 Weddings

\$110

2022 Avg Spend

\$63

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	42.1%	8	\$ 189
\$50 - \$100	33.3%	6	\$ 450
\$101 - \$250	15.8%	3	\$ 498
\$251 - \$500	5.5%	1	\$0
\$500+	3.3%	1	\$0

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Spending by Guests

This is the average spending by number of guests range for Attire & Accessories - Tuxedo/suit/other Accessories in Limestone TX - (County).

Range	Average Spending
Less than 25	\$79
25-50	\$91
51-100	\$92
101-150	\$94
151-200	\$99
201-300	\$152
More than 300	\$249

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Attire & Accessories - Tuxedo/suit/other Rent/purchase

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Attire & Accessories - Tuxedo/suit/other Rent/purchase in Limestone TX - (County). Tuxedo (purchased or rented), suit (purchased or rented), or other attire options

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

20

2022 Weddings

\$261

2022 Avg Spend

\$176

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$225	\$4,725
2009	21	\$222	\$4,662
2010	21	\$246	\$5,166
2011	21	\$182	\$3,822
2012	21	\$181	\$3,801
2013	20	\$185	\$3,700
2014	20	\$186	\$3,720
2015	21	\$188	\$3,948
2016	21	\$193	\$4,053
2017	20	\$196	\$3,920
2018	19	\$198	\$3,762
2019	15	\$200	\$3,000
2020	17	\$204	\$3,468
2021	17	\$257	\$4,369
2022	20	\$261	\$5,220
2023	18	\$273	\$4,914
2024	19	\$284	\$5,396
2025	19	\$288	\$5,472

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Attire & Accessories - Tuxedo/suit/other Rent/purchase in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

20

2022 Weddings

\$261

2022 Avg Spend

\$176

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	4.9%	1	\$0
\$50 - \$100	24.7%	5	\$ 370
\$101 - \$250	41.2%	8	\$ 1,442
\$251 - \$500	20.3%	4	\$ 1,523
\$500+	8.8%	2	\$ 1,320

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Spending by Guests

This is the average spending by number of guests range for Attire & Accessories - Tuxedo/suit/other Rent/purchase in Limestone TX - (County).

Range	Average Spending
Less than 25	\$198
25-50	\$211
51-100	\$231
101-150	\$244
151-200	\$259
201-300	\$310
More than 300	\$443

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Attire & Accessories - Wedding Dress

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Attire & Accessories - Wedding Dress in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

22

2022 Weddings

\$1,478

2022 Avg Spend

\$875

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$823	\$17,283
2009	21	\$932	\$19,572
2010	21	\$954	\$20,034
2011	21	\$1,060	\$22,260
2012	21	\$1,076	\$22,596
2013	20	\$1,104	\$22,080
2014	20	\$1,111	\$22,220
2015	23	\$1,133	\$26,059
2016	23	\$1,134	\$26,082
2017	21	\$1,142	\$23,982
2018	21	\$1,146	\$24,066
2019	17	\$1,155	\$19,635
2020	18	\$1,173	\$21,114
2021	19	\$1,409	\$26,771
2022	22	\$1,478	\$32,516
2023	20	\$1,538	\$30,760
2024	19	\$1,592	\$30,248
2025	19	\$1,617	\$30,723

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Attire & Accessories - Wedding Dress in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

22

2022 Weddings

\$1,478

2022 Avg Spend

\$875

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$250	8.8%	2	\$ 242
\$250 - \$500	19.2%	4	\$ 1,584
\$501 - \$1000	28.6%	6	\$ 4,719
\$1001 - \$2500	28.6%	6	\$ 11,011
\$2500+	14.8%	3	\$ 12,210

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Spending by Guests

This is the average spending by number of guests range for Attire & Accessories - Wedding Dress in Limestone TX - (County).

Range	Average Spending
Less than 25	\$665
25-50	\$896
51-100	\$1,106
101-150	\$1,382
151-200	\$1,713
201-300	\$2,125
More than 300	\$3,401

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Beauty & Spa - Hair Service

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Beauty & Spa - Hair Service in Limestone TX - (County). Per person

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

127

2022 Weddings

\$81

2022 Avg Spend

\$66

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	126	\$74	\$9,324
2009	121	\$73	\$8,833
2010	121	\$64	\$7,744
2011	121	\$60	\$7,260
2012	124	\$60	\$7,440
2013	120	\$59	\$7,080
2014	124	\$60	\$7,440
2015	135	\$61	\$8,235
2016	137	\$62	\$8,494
2017	133	\$63	\$8,379
2018	111	\$64	\$7,104
2019	92	\$65	\$5,980
2020	103	\$66	\$6,798
2021	110	\$83	\$9,130
2022	127	\$81	\$10,287
2023	117	\$86	\$10,062
2024	116	\$91	\$10,556
2025	116	\$94	\$10,904

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Beauty & Spa - Hair Service in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

127

2022 Weddings

\$81

2022 Avg Spend

\$66

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$25	6.6%	8	\$ 105
\$25 - \$50	28.4%	36	\$ 1,353
\$51 - \$75	24.0%	30	\$ 1,905
\$76 - \$100	20.8%	26	\$ 2,311
\$100+	20.2%	26	\$ 3,848

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Spending by Guests

This is the average spending by number of guests range for Beauty & Spa - Hair Service in Limestone TX - (County).

Range	Average Spending
Less than 25	\$67
25-50	\$66
51-100	\$74
101-150	\$79
151-200	\$82
201-300	\$84
More than 300	\$98

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Beauty & Spa - Makeup Service

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Beauty & Spa - Makeup Service in Limestone TX - (County). Per person

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

98

2022 Weddings

\$67

2022 Avg Spend

\$57

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	92	\$58	\$5,336
2009	86	\$58	\$4,988
2010	90	\$54	\$4,860
2011	94	\$47	\$4,418
2012	96	\$47	\$4,512
2013	96	\$48	\$4,608
2014	98	\$48	\$4,704
2015	108	\$49	\$5,292
2016	112	\$50	\$5,600
2017	107	\$51	\$5,457
2018	90	\$52	\$4,680
2019	74	\$53	\$3,922
2020	85	\$54	\$4,590
2021	84	\$71	\$5,964
2022	98	\$67	\$6,566
2023	91	\$72	\$6,552
2024	91	\$76	\$6,916
2025	91	\$78	\$7,098

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Beauty & Spa - Makeup Service in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

98

2022 Weddings

\$67

2022 Avg Spend

\$57

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$25	13.3%	13	\$ 163
\$25 - \$50	30.9%	30	\$ 1,136
\$51 - \$75	26.5%	26	\$ 1,623
\$76 - \$100	16.0%	16	\$ 1,372
\$100+	13.3%	13	\$ 1,955

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Spending by Guests

This is the average spending by number of guests range for Beauty & Spa - Makeup Service in Limestone TX - (County).

Range	Average Spending
Less than 25	\$57
25-50	\$54
51-100	\$60
101-150	\$64
151-200	\$66
201-300	\$72
More than 300	\$100

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Beauty & Spa - Manicure & Pedicure

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Beauty & Spa - Manicure & Pedicure in Limestone TX - (County). Per person

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

113

2022 Weddings

\$52

2022 Avg Spend

\$44

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	120	\$48	\$5,760
2009	115	\$47	\$5,405
2010	107	\$43	\$4,601
2011	108	\$39	\$4,212
2012	113	\$39	\$4,407
2013	112	\$39	\$4,368
2014	112	\$40	\$4,480
2015	122	\$41	\$5,002
2016	126	\$42	\$5,292
2017	123	\$42	\$5,166
2018	104	\$42	\$4,368
2019	85	\$43	\$3,655
2020	95	\$43	\$4,085
2021	100	\$54	\$5,400
2022	113	\$52	\$5,876
2023	101	\$54	\$5,454
2024	99	\$56	\$5,544
2025	102	\$57	\$5,814

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Beauty & Spa - Manicure & Pedicure in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

113

2022 Weddings

\$52

2022 Avg Spend

\$44

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$25	12.6%	14	\$ 178
\$25 - \$50	48.9%	55	\$ 2,072
\$51 - \$75	23.1%	26	\$ 1,631
\$76 - \$100	10.4%	12	\$ 1,028
\$100+	4.9%	6	\$ 831

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Spending by Guests

This is the average spending by number of guests range for Beauty & Spa - Manicure & Pedicure in Limestone TX - (County).

Range	Average Spending
Less than 25	\$47
25-50	\$44
51-100	\$47
101-150	\$48
151-200	\$51
201-300	\$56
More than 300	\$81

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Entertainment - DJ/MC

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Entertainment - DJ/MC in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

109

2022 Weddings

\$900

2022 Avg Spend

\$718

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	86	\$621	\$53,406
2009	94	\$673	\$63,262
2010	107	\$678	\$72,546
2011	106	\$635	\$67,310
2012	109	\$634	\$69,106
2013	106	\$636	\$67,416
2014	110	\$651	\$71,610
2015	122	\$673	\$82,106
2016	124	\$683	\$84,692
2017	119	\$689	\$81,991
2018	99	\$694	\$68,706
2019	81	\$701	\$56,781
2020	92	\$712	\$65,504
2021	95	\$802	\$76,190
2022	109	\$900	\$98,100
2023	99	\$943	\$93,357
2024	99	\$981	\$97,119
2025	100	\$1,000	\$100,000

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Entertainment - DJ/MC in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

109

2022 Weddings

\$900

2022 Avg Spend

\$718

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$500	30.8%	34	\$ 8,393
\$500 - \$1000	43.4%	47	\$ 35,480
\$1001 - \$2000	20.3%	22	\$ 33,191
\$2001 - \$3000	4.9%	5	\$ 13,353
\$3000+	0.5%	1	\$0

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Spending by Guests

This is the average spending by number of guests range for Entertainment - DJ/MC in Limestone TX - (County).

Range	Average Spending
Less than 25	\$621
25-50	\$574
51-100	\$707
101-150	\$878
151-200	\$976
201-300	\$1,013
More than 300	\$1,514

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Entertainment - Entertainment lighting

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Entertainment - Entertainment lighting in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

84

2022 Weddings

\$385

2022 Avg Spend

\$190

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2016	95	\$319	\$30,305
2017	92	\$316	\$29,072
2018	83	\$314	\$26,062
2019	69	\$316	\$21,804
2020	77	\$320	\$24,640
2021	72	\$389	\$28,008
2022	84	\$385	\$32,340
2023	75	\$408	\$30,600
2024	75	\$431	\$32,325
2025	75	\$442	\$33,150

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Entertainment - Entertainment lighting in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

84

2022 Weddings

\$385

2022 Avg Spend

\$190

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	28.0%	24	\$ 1,176
\$100 - \$250	36.3%	30	\$ 5,336
\$251 - \$500	18.1%	15	\$ 5,702
\$501 - \$1000	9.3%	8	\$ 5,859
\$1000+	8.2%	7	\$ 10,332

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Spending by Guests

This is the average spending by number of guests range for Entertainment - Entertainment lighting in Limestone TX - (County).

Range	Average Spending
Less than 25	\$227
25-50	\$234
51-100	\$320
101-150	\$345
151-200	\$404
201-300	\$619
More than 300	\$835

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Entertainment - Live Band

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Entertainment - Live Band in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

24

2022 Weddings

\$2,290

2022 Avg Spend

\$1,501

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	34	\$1,650	\$56,100
2009	27	\$1,547	\$41,769
2010	38	\$1,587	\$60,306
2011	37	\$1,401	\$51,837
2012	39	\$1,395	\$54,405
2013	37	\$1,488	\$55,056
2014	42	\$1,532	\$64,344
2015	44	\$1,576	\$69,344
2016	46	\$1,574	\$72,404
2017	41	\$1,592	\$65,272
2018	21	\$1,594	\$33,474
2019	18	\$1,636	\$29,448
2020	18	\$1,663	\$29,934
2021	19	\$2,684	\$50,996
2022	24	\$2,290	\$54,960
2023	21	\$2,518	\$52,878
2024	21	\$2,716	\$57,036
2025	21	\$2,822	\$59,262

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Entertainment - Live Band in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

24

2022 Weddings

\$2,290

2022 Avg Spend

\$1,501

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$500	18.7%	4	\$ 1,122
\$500 - \$1000	20.9%	5	\$ 3,762
\$1001 - \$2000	22.5%	5	\$ 8,100
\$2001 - \$3000	24.2%	6	\$ 14,520
\$3000+	13.7%	3	\$ 14,796

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Spending by Guests

This is the average spending by number of guests range for Entertainment - Live Band in Limestone TX - (County).

Range	Average Spending
Less than 25	\$1,252
25-50	\$1,046
51-100	\$1,322
101-150	\$1,924
151-200	\$2,309
201-300	\$3,095
More than 300	\$4,518

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Entertainment - Musician/s, Soloist, or Ensemble

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Entertainment - Musician/s, Soloist, or Ensemble in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

29

2022 Weddings

\$796

2022 Avg Spend

\$389

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	43	\$487	\$20,941
2009	33	\$604	\$19,932
2010	61	\$507	\$30,927
2011	54	\$489	\$26,406
2012	56	\$487	\$27,272
2013	53	\$540	\$28,620
2014	60	\$552	\$33,120
2015	68	\$564	\$38,352
2016	66	\$574	\$37,884
2017	64	\$579	\$37,056
2018	40	\$576	\$23,040
2019	32	\$592	\$18,944
2020	25	\$602	\$15,050
2021	25	\$751	\$18,775
2022	29	\$796	\$23,084
2023	21	\$840	\$17,640
2024	17	\$880	\$14,960
2025	19	\$900	\$17,100

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Entertainment - Musician/s, Soloist, or Ensemble in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

29

2022 Weddings

\$796

2022 Avg Spend

\$389

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$250	33.0%	10	\$ 1,196
\$250 - \$500	30.2%	9	\$ 3,284
\$501 - \$1000	19.8%	6	\$ 4,307
\$1001 - \$2000	10.4%	3	\$ 4,524
\$2000+	6.6%	2	\$ 5,742

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Spending by Guests

This is the average spending by number of guests range for Entertainment - Musician/s, Soloist, or Ensemble in Limestone TX - (County).

Range	Average Spending
Less than 25	\$649
25-50	\$518
51-100	\$638
101-150	\$644
151-200	\$722
201-300	\$999
More than 300	\$2,033

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Flowers & Decorations - Bouquets

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Flowers & Decorations - Bouquets in Limestone TX - (County). Total for all

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

137

2022 Weddings

\$402

2022 Avg Spend

\$234

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	135	\$278	\$37,530
2009	133	\$230	\$30,590
2010	138	\$289	\$39,882
2011	135	\$266	\$35,910
2012	139	\$266	\$36,974
2013	137	\$285	\$39,045
2014	136	\$297	\$40,392
2015	150	\$302	\$45,300
2016	155	\$316	\$48,980
2017	148	\$317	\$46,916
2018	133	\$318	\$42,294
2019	111	\$320	\$35,520
2020	123	\$325	\$39,975
2021	129	\$366	\$47,214
2022	137	\$402	\$55,074
2023	126	\$423	\$53,298
2024	124	\$445	\$55,180
2025	126	\$458	\$57,708

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Flowers & Decorations - Bouquets in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

137

2022 Weddings

\$402

2022 Avg Spend

\$234

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	14.2%	19	\$ 973
\$100 - \$250	40.4%	55	\$ 9,686
\$251 - \$500	21.9%	30	\$ 11,251
\$501 - \$750	11.5%	16	\$ 9,847
\$750+	12.0%	16	\$ 18,495

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Spending by Guests

This is the average spending by number of guests range for Flowers & Decorations - Bouquets in Limestone TX - (County).

Range	Average Spending
Less than 25	\$254
25-50	\$326
51-100	\$367
101-150	\$431
151-200	\$515
201-300	\$603
More than 300	\$971

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Flowers & Decorations - Boutonnieres, Corsages

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Flowers & Decorations - Boutonnieres, Corsages in Limestone TX - (County). Includes all purchased

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

118

2022 Weddings

\$180

2022 Avg Spend

\$137

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	122	\$109	\$13,298
2009	121	\$95	\$11,495
2010	127	\$121	\$15,367
2011	121	\$112	\$13,552
2012	124	\$111	\$13,764
2013	122	\$122	\$14,884
2014	126	\$132	\$16,632
2015	139	\$133	\$18,487
2016	141	\$137	\$19,317
2017	137	\$139	\$19,043
2018	118	\$141	\$16,638
2019	97	\$144	\$13,968
2020	108	\$146	\$15,768
2021	113	\$159	\$17,967
2022	118	\$180	\$21,240
2023	111	\$189	\$20,979
2024	110	\$197	\$21,670
2025	111	\$202	\$22,422

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Flowers & Decorations - Boutonnieres, Corsages in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

118

2022 Weddings

\$180

2022 Avg Spend

\$137

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	40.1%	47	\$ 2,366
\$100 - \$250	41.8%	49	\$ 8,632
\$251 - \$500	11.5%	14	\$ 5,089
\$501 - \$750	4.9%	6	\$ 3,614
\$750+	1.6%	2	\$ 2,124

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Spending by Guests

This is the average spending by number of guests range for Flowers & Decorations - Boutonnieres, Corsages in Limestone TX - (County).

Range	Average Spending
Less than 25	\$104
25-50	\$118
51-100	\$137
101-150	\$161
151-200	\$199
201-300	\$239
More than 300	\$430

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Flowers & Decorations - Wedding Venue Accessories

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Flowers & Decorations - Wedding Venue Accessories in Limestone TX - (County). Includes aisle runner, ring pillow or box, unity candle, toasting flutes, cake topper, serving set, etc. not flowers or decorations

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

20

2022 Weddings

\$328

2022 Avg Spend

\$251

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$574	\$12,054
2009	21	\$534	\$11,214
2010	21	\$298	\$6,258
2011	21	\$296	\$6,216
2012	21	\$295	\$6,195
2013	20	\$294	\$5,880
2014	20	\$295	\$5,900
2015	21	\$300	\$6,300
2016	21	\$304	\$6,384
2017	20	\$305	\$6,100
2018	17	\$306	\$5,202
2019	15	\$306	\$4,590
2020	17	\$174	\$2,958
2021	17	\$307	\$5,219
2022	20	\$328	\$6,560
2023	18	\$329	\$5,922
2024	17	\$331	\$5,627
2025	17	\$338	\$5,746

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Flowers & Decorations - Wedding Venue Accessories in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

20

2022 Weddings

\$328

2022 Avg Spend

\$251

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	5.5%	1	\$ 55
\$100 - \$250	43.1%	9	\$ 1,508
\$251 - \$500	26.5%	5	\$ 1,988
\$501 - \$750	11.6%	2	\$ 1,450
\$750+	13.3%	3	\$ 2,993

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Spending by Guests

This is the average spending by number of guests range for Flowers & Decorations - Wedding Venue Accessories in Limestone TX - (County).

Range	Average Spending
Less than 25	\$369
25-50	\$263
51-100	\$269
101-150	\$272
151-200	\$325
201-300	\$383
More than 300	\$639

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Flowers & Decorations - Wedding Venue Decorations

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Flowers & Decorations - Wedding Venue Decorations in Limestone TX - (County). Not table centerpieces, flowers, or accessories

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

137

2022 Weddings

\$521

2022 Avg Spend

\$341

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	111	\$380	\$42,180
2009	113	\$414	\$46,782
2010	115	\$379	\$43,585
2011	114	\$394	\$44,916
2012	118	\$392	\$46,256
2013	116	\$396	\$45,936
2014	120	\$412	\$49,440
2015	131	\$412	\$53,972
2016	137	\$414	\$56,718
2017	131	\$417	\$54,627
2018	123	\$418	\$51,414
2019	102	\$420	\$42,840
2020	114	\$428	\$48,792
2021	119	\$465	\$55,335
2022	137	\$521	\$71,377
2023	124	\$548	\$67,952
2024	121	\$573	\$69,333
2025	124	\$587	\$72,788

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Flowers & Decorations - Wedding Venue Decorations in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

137

2022 Weddings

\$521

2022 Avg Spend

\$341

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	13.8%	19	\$ 945
\$100 - \$250	25.4%	35	\$ 6,090
\$251 - \$500	29.3%	40	\$ 15,053
\$501 - \$750	12.7%	17	\$ 10,874
\$750+	18.8%	26	\$ 28,976

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Spending by Guests

This is the average spending by number of guests range for Flowers & Decorations - Wedding Venue Decorations in Limestone TX - (County).

Range	Average Spending
Less than 25	\$229
25-50	\$349
51-100	\$411
101-150	\$495
151-200	\$579
201-300	\$677
More than 300	\$1,008

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Flowers & Decorations - Wedding Venue Flowers & Arrangements

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Flowers & Decorations - Wedding Venue Flowers & Arrangements in Limestone TX - (County). Not table centerpieces

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

129

2022 Weddings

\$600

2022 Avg Spend

\$236

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	118	\$659	\$77,762
2009	113	\$588	\$66,444
2010	115	\$628	\$72,220
2011	114	\$573	\$65,322
2012	118	\$572	\$67,496
2013	116	\$585	\$67,860
2014	118	\$579	\$68,322
2015	131	\$571	\$74,801
2016	132	\$575	\$75,900
2017	127	\$574	\$72,898
2018	112	\$569	\$63,728
2019	94	\$567	\$53,298
2020	105	\$316	\$33,180
2021	111	\$476	\$52,836
2022	129	\$600	\$77,400
2023	119	\$617	\$73,423
2024	116	\$621	\$72,036
2025	118	\$632	\$74,576

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Flowers & Decorations - Wedding Venue Flowers & Arrangements in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

129

2022 Weddings

\$600

2022 Avg Spend

\$236

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	19.8%	26	\$ 1,277
\$100 - \$250	33.0%	43	\$ 7,450
\$251 - \$500	23.1%	30	\$ 11,175
\$501 - \$750	8.8%	11	\$ 7,095
\$750+	15.4%	20	\$ 22,349

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Spending by Guests

This is the average spending by number of guests range for Flowers & Decorations - Wedding Venue Flowers & Arrangements in Limestone TX - (County).

Range	Average Spending
Less than 25	\$296
25-50	\$369
51-100	\$462
101-150	\$561
151-200	\$685
201-300	\$752
More than 300	\$1,195

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Flowers & Decorations - Wedding Venue Table Centerpieces

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Flowers & Decorations - Wedding Venue Table Centerpieces in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

135

2022 Weddings

\$368

2022 Avg Spend

\$204

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	126	\$285	\$35,910
2009	115	\$294	\$33,810
2010	127	\$332	\$42,164
2011	114	\$294	\$33,516
2012	118	\$292	\$34,456
2013	118	\$298	\$35,164
2014	122	\$298	\$36,356
2015	133	\$300	\$39,900
2016	137	\$303	\$41,511
2017	133	\$305	\$40,565
2018	121	\$307	\$37,147
2019	99	\$309	\$30,591
2020	111	\$174	\$19,314
2021	118	\$337	\$39,766
2022	135	\$368	\$49,680
2023	122	\$385	\$46,970
2024	121	\$395	\$47,795
2025	122	\$404	\$49,288

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Flowers & Decorations - Wedding Venue Table Centerpieces in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

135

2022 Weddings

\$368

2022 Avg Spend

\$204

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	24.2%	33	\$ 1,634
\$100 - \$250	36.8%	50	\$ 8,694
\$251 - \$500	18.1%	24	\$ 9,163
\$501 - \$750	8.8%	12	\$ 7,425
\$750+	12.1%	16	\$ 18,377

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Spending by Guests

This is the average spending by number of guests range for Flowers & Decorations - Wedding Venue Table Centerpieces in Limestone TX - (County).

Range	Average Spending
Less than 25	\$146
25-50	\$205
51-100	\$263
101-150	\$373
151-200	\$430
201-300	\$497
More than 300	\$660

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Gifts & Favors - Gift/s for Attendants

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Gifts & Favors - Gift/s for Attendants in Limestone TX - (County). Per person

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

18

2022 Weddings

\$104

2022 Avg Spend

\$36

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$262	\$5,502
2009	21	\$170	\$3,570
2010	21	\$178	\$3,738
2011	21	\$91	\$1,911
2012	21	\$91	\$1,911
2013	20	\$89	\$1,780
2014	20	\$97	\$1,940
2015	21	\$96	\$2,016
2016	21	\$97	\$2,037
2017	20	\$96	\$1,920
2018	17	\$96	\$1,632
2019	14	\$97	\$1,358
2020	15	\$97	\$1,455
2021	16	\$94	\$1,504
2022	18	\$104	\$1,872
2023	16	\$105	\$1,680
2024	16	\$106	\$1,696
2025	16	\$106	\$1,696

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Gifts & Favors - Gift/s for Attendants in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

18

2022 Weddings

\$104

2022 Avg Spend

\$36

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	64.3%	12	\$ 289
\$50 - \$100	23.6%	4	\$ 319
\$101 - \$250	6.6%	1	\$ 208
\$251 - \$500	2.7%	0	\$0
\$500+	2.7%	0	\$0

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Spending by Guests

This is the average spending by number of guests range for Gifts & Favors - Gift/s for Attendants in Limestone TX - (County).

Range	Average Spending
Less than 25	\$76
25-50	\$65
51-100	\$79
101-150	\$95
151-200	\$96
201-300	\$132
More than 300	\$312

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Gifts & Favors - Gift/s for Parents

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Gifts & Favors - Gift/s for Parents in Limestone TX - (County). Per parent

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

18

2022 Weddings

\$133

2022 Avg Spend

\$68

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$242	\$5,082
2009	21	\$136	\$2,856
2010	21	\$134	\$2,814
2011	21	\$94	\$1,974
2012	21	\$93	\$1,953
2013	20	\$100	\$2,000
2014	20	\$109	\$2,180
2015	21	\$111	\$2,331
2016	21	\$113	\$2,373
2017	20	\$114	\$2,280
2018	17	\$115	\$1,955
2019	14	\$116	\$1,624
2020	15	\$115	\$1,725
2021	16	\$173	\$2,768
2022	18	\$133	\$2,394
2023	16	\$143	\$2,288
2024	16	\$152	\$2,432
2025	16	\$156	\$2,496

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Gifts & Favors - Gift/s for Parents in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

18

2022 Weddings

\$133

2022 Avg Spend

\$68

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	36.6%	7	\$ 165
\$50 - \$100	37.2%	7	\$ 502
\$101 - \$250	15.8%	3	\$ 498
\$251 - \$500	6.0%	1	\$ 405
\$500+	4.4%	1	\$0

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Spending by Guests

This is the average spending by number of guests range for Gifts & Favors - Gift/s for Parents in Limestone TX - (County).

Range	Average Spending
Less than 25	\$106
25-50	\$89
51-100	\$99
101-150	\$122
151-200	\$122
201-300	\$186
More than 300	\$384

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Gifts & Favors - Tips (for all services)

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Gifts & Favors - Tips (for all services) in Limestone TX - (County). Total tips for all services

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

131

2022 Weddings

\$413

2022 Avg Spend

\$291

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	120	\$333	\$39,960
2009	117	\$334	\$39,078
2010	121	\$339	\$41,019
2011	121	\$329	\$39,809
2012	124	\$327	\$40,548
2013	122	\$333	\$40,626
2014	126	\$349	\$43,974
2015	139	\$356	\$49,484
2016	141	\$357	\$50,337
2017	137	\$360	\$49,320
2018	116	\$362	\$41,992
2019	95	\$364	\$34,580
2020	108	\$201	\$21,708
2021	114	\$364	\$41,496
2022	131	\$413	\$54,103
2023	121	\$426	\$51,546
2024	121	\$434	\$52,514
2025	121	\$442	\$53,482

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Gifts & Favors - Tips (for all services) in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

131

2022 Weddings

\$413

2022 Avg Spend

\$291

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	0.5%	1	\$0
\$50 - \$100	22.0%	29	\$ 2,162
\$101 - \$250	23.1%	30	\$ 5,296
\$251 - \$500	28.0%	37	\$ 13,755
\$500+	26.4%	35	\$ 25,938

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Spending by Guests

This is the average spending by number of guests range for Gifts & Favors - Tips (for all services) in Limestone TX - (County).

Range	Average Spending
Less than 25	\$177
25-50	\$246
51-100	\$333
101-150	\$450
151-200	\$463
201-300	\$498
More than 300	\$678

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Gifts & Favors - Wedding Favors

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Gifts & Favors - Wedding Favors in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

18

2022 Weddings

\$209

2022 Avg Spend

\$116

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$293	\$6,153
2009	21	\$232	\$4,872
2010	21	\$237	\$4,977
2011	21	\$187	\$3,927
2012	21	\$187	\$3,927
2013	20	\$196	\$3,920
2014	20	\$211	\$4,220
2015	21	\$217	\$4,557
2016	21	\$222	\$4,662
2017	20	\$224	\$4,480
2018	17	\$226	\$3,842
2019	14	\$229	\$3,206
2020	15	\$128	\$1,920
2021	16	\$188	\$3,008
2022	18	\$209	\$3,762
2023	16	\$215	\$3,440
2024	16	\$222	\$3,552
2025	16	\$228	\$3,648

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Gifts & Favors - Wedding Favors in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

18

2022 Weddings

\$209

2022 Avg Spend

\$116

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	20.4%	4	\$ 92
\$50 - \$100	29.3%	5	\$ 396
\$101 - \$250	26.5%	5	\$ 835
\$251 - \$500	14.4%	3	\$ 972
\$500+	9.4%	2	\$ 1,269

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Spending by Guests

This is the average spending by number of guests range for Gifts & Favors - Wedding Favors in Limestone TX - (County).

Range	Average Spending
Less than 25	\$95
25-50	\$123
51-100	\$165
101-150	\$195
151-200	\$228
201-300	\$274
More than 300	\$467

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Invitations - Ceremony Programs

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Invitations - Ceremony Programs in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

18

2022 Weddings

\$118

2022 Avg Spend

\$101

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$111	\$2,331
2009	21	\$83	\$1,743
2010	21	\$100	\$2,100
2011	21	\$90	\$1,890
2012	21	\$90	\$1,890
2013	20	\$95	\$1,900
2014	20	\$106	\$2,120
2015	21	\$112	\$2,352
2016	21	\$118	\$2,478
2017	20	\$120	\$2,400
2018	17	\$120	\$2,040
2019	14	\$122	\$1,708
2020	15	\$68	\$1,020
2021	16	\$134	\$2,144
2022	18	\$118	\$2,124
2023	16	\$127	\$2,032
2024	16	\$135	\$2,160
2025	16	\$141	\$2,256

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Invitations - Ceremony Programs in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

18

2022 Weddings

\$118

2022 Avg Spend

\$101

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	12.1%	2	\$ 54
\$50 - \$100	40.7%	7	\$ 549
\$101 - \$250	26.9%	5	\$ 847
\$251 - \$500	11.0%	2	\$ 743
\$500+	9.3%	2	\$ 1,256

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Spending by Guests

This is the average spending by number of guests range for Invitations - Ceremony Programs in Limestone TX - (County).

Range	Average Spending
Less than 25	\$69
25-50	\$93
51-100	\$88
101-150	\$94
151-200	\$119
201-300	\$131
More than 300	\$353

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Invitations - Engagement Announcements

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Invitations - Engagement Announcements in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

18

2022 Weddings

\$103

2022 Avg Spend

\$101

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$139	\$2,919
2009	21	\$127	\$2,667
2010	21	\$136	\$2,856
2011	21	\$87	\$1,827
2012	21	\$87	\$1,827
2013	20	\$87	\$1,740
2014	20	\$95	\$1,900
2015	21	\$97	\$2,037
2016	21	\$100	\$2,100
2017	20	\$102	\$2,040
2018	17	\$104	\$1,768
2019	14	\$105	\$1,470
2020	15	\$60	\$900
2021	16	\$128	\$2,048
2022	18	\$103	\$1,854
2023	16	\$112	\$1,792
2024	16	\$121	\$1,936
2025	16	\$127	\$2,032

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Invitations - Engagement Announcements in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

18

2022 Weddings

\$103

2022 Avg Spend

\$101

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	13.7%	2	\$ 62
\$50 - \$100	36.6%	7	\$ 494
\$101 - \$250	27.3%	5	\$ 860
\$251 - \$500	14.2%	3	\$ 958
\$500+	8.2%	1	\$ 1,107

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Spending by Guests

This is the average spending by number of guests range for Invitations - Engagement Announcements in Limestone TX - (County).

Range	Average Spending
Less than 25	\$45
25-50	\$60
51-100	\$73
101-150	\$82
151-200	\$100
201-300	\$133
More than 300	\$374

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Invitations - Guest Book

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Invitations - Guest Book in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

18

2022 Weddings

\$55

2022 Avg Spend

\$36

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$50	\$1,050
2009	21	\$52	\$1,092
2010	21	\$53	\$1,113
2011	21	\$50	\$1,050
2012	21	\$50	\$1,050
2013	20	\$49	\$980
2014	20	\$54	\$1,080
2015	21	\$55	\$1,155
2016	21	\$57	\$1,197
2017	20	\$57	\$1,140
2018	17	\$57	\$969
2019	14	\$58	\$812
2020	15	\$33	\$495
2021	16	\$55	\$880
2022	18	\$55	\$990
2023	16	\$58	\$928
2024	16	\$61	\$976
2025	16	\$63	\$1,008

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Invitations - Guest Book in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

18

2022 Weddings

\$55

2022 Avg Spend

\$36

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	69.1%	12	\$ 311
\$50 - \$100	21.0%	4	\$ 284
\$101 - \$250	6.6%	1	\$ 208
\$251 - \$500	1.7%	0	\$0
\$500+	1.7%	0	\$0

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Spending by Guests

This is the average spending by number of guests range for Invitations - Guest Book in Limestone TX - (County).

Range	Average Spending
Less than 25	\$33
25-50	\$33
51-100	\$42
101-150	\$46
151-200	\$51
201-300	\$60
More than 300	\$229

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Invitations - Invitations & Reply Cards

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Invitations - Invitations & Reply Cards in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

20

2022 Weddings

\$194

2022 Avg Spend

\$138

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$253	\$5,313
2009	21	\$212	\$4,452
2010	21	\$231	\$4,851
2011	21	\$210	\$4,410
2012	21	\$208	\$4,368
2013	20	\$205	\$4,100
2014	20	\$212	\$4,240
2015	23	\$211	\$4,853
2016	23	\$210	\$4,830
2017	21	\$211	\$4,431
2018	19	\$210	\$3,990
2019	17	\$211	\$3,587
2020	18	\$118	\$2,124
2021	19	\$179	\$3,401
2022	20	\$194	\$3,880
2023	18	\$201	\$3,618
2024	17	\$207	\$3,519
2025	19	\$214	\$4,066

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Invitations - Invitations & Reply Cards in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

20

2022 Weddings

\$194

2022 Avg Spend

\$138

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	7.7%	2	\$ 39
\$50 - \$100	33.5%	7	\$ 503
\$101 - \$250	31.3%	6	\$ 1,096
\$251 - \$500	17.6%	4	\$ 1,320
\$500+	9.9%	2	\$ 1,485

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Spending by Guests

This is the average spending by number of guests range for Invitations - Invitations & Reply Cards in Limestone TX - (County).

Range	Average Spending
Less than 25	\$72
25-50	\$84
51-100	\$132
101-150	\$183
151-200	\$232
201-300	\$288
More than 300	\$539

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Invitations - Postage

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Invitations - Postage in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

20

2022 Weddings

\$92

2022 Avg Spend

\$81

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$76	\$1,596
2009	21	\$72	\$1,512
2010	21	\$77	\$1,617
2011	21	\$91	\$1,911
2012	21	\$91	\$1,911
2013	20	\$92	\$1,840
2014	20	\$99	\$1,980
2015	23	\$98	\$2,254
2016	23	\$98	\$2,254
2017	21	\$98	\$2,058
2018	19	\$99	\$1,881
2019	15	\$100	\$1,500
2020	17	\$56	\$952
2021	17	\$79	\$1,343
2022	20	\$92	\$1,840
2023	20	\$95	\$1,900
2024	19	\$98	\$1,862
2025	19	\$101	\$1,919

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Invitations - Postage in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

20

2022 Weddings

\$92

2022 Avg Spend

\$81

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	24.7%	5	\$ 123
\$50 - \$100	44.0%	9	\$ 660
\$101 - \$250	23.6%	5	\$ 826
\$251 - \$500	4.9%	1	\$0
\$500+	2.7%	1	\$0

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Spending by Guests

This is the average spending by number of guests range for Invitations - Postage in Limestone TX - (County).

Range	Average Spending
Less than 25	\$40
25-50	\$42
51-100	\$57
101-150	\$81
151-200	\$106
201-300	\$139
More than 300	\$357

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Invitations - Reception Menus

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Invitations - Reception Menus in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

18

2022 Weddings

\$115

2022 Avg Spend

\$86

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$122	\$2,562
2009	21	\$78	\$1,638
2010	21	\$108	\$2,268
2011	21	\$95	\$1,995
2012	21	\$93	\$1,953
2013	20	\$92	\$1,840
2014	20	\$108	\$2,160
2015	21	\$115	\$2,415
2016	21	\$116	\$2,436
2017	20	\$117	\$2,340
2018	17	\$118	\$2,006
2019	14	\$120	\$1,680
2020	15	\$67	\$1,005
2021	16	\$137	\$2,192
2022	18	\$115	\$2,070
2023	16	\$125	\$2,000
2024	16	\$134	\$2,144
2025	16	\$140	\$2,240

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Invitations - Reception Menus in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

18

2022 Weddings

\$115

2022 Avg Spend

\$86

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	20.2%	4	\$ 91
\$50 - \$100	41.5%	7	\$ 560
\$101 - \$250	16.9%	3	\$ 532
\$251 - \$500	10.4%	2	\$ 702
\$500+	10.9%	2	\$ 1,472

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Spending by Guests

This is the average spending by number of guests range for Invitations - Reception Menus in Limestone TX - (County).

Range	Average Spending
Less than 25	\$50
25-50	\$89
51-100	\$88
101-150	\$94
151-200	\$94
201-300	\$152
More than 300	\$408

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Invitations - Save the Date Cards

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Invitations - Save the Date Cards in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

18

2022 Weddings

\$104

2022 Avg Spend

\$94

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$102	\$2,142
2009	21	\$95	\$1,995
2010	21	\$113	\$2,373
2011	21	\$95	\$1,995
2012	21	\$95	\$1,995
2013	20	\$98	\$1,960
2014	20	\$102	\$2,040
2015	21	\$103	\$2,163
2016	21	\$104	\$2,184
2017	20	\$105	\$2,100
2018	17	\$105	\$1,785
2019	14	\$106	\$1,484
2020	15	\$60	\$900
2021	16	\$126	\$2,016
2022	18	\$104	\$1,872
2023	16	\$114	\$1,824
2024	16	\$122	\$1,952
2025	16	\$128	\$2,048

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Invitations - Save the Date Cards in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

18

2022 Weddings

\$104

2022 Avg Spend

\$94

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	13.7%	2	\$ 62
\$50 - \$100	44.8%	8	\$ 605
\$101 - \$250	27.9%	5	\$ 879
\$251 - \$500	9.3%	2	\$ 628
\$500+	4.4%	1	\$0

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Spending by Guests

This is the average spending by number of guests range for Invitations - Save the Date Cards in Limestone TX - (County).

Range	Average Spending
Less than 25	\$46
25-50	\$51
51-100	\$65
101-150	\$94
151-200	\$112
201-300	\$142
More than 300	\$368

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Invitations - Table Name and Escort/place Cards

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Invitations - Table Name and Escort/place Cards in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

18

2022 Weddings

\$79

2022 Avg Spend

\$43

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$85	\$1,785
2009	21	\$60	\$1,260
2010	21	\$76	\$1,596
2011	21	\$65	\$1,365
2012	21	\$63	\$1,323
2013	20	\$70	\$1,400
2014	20	\$76	\$1,520
2015	21	\$77	\$1,617
2016	21	\$79	\$1,659
2017	20	\$80	\$1,600
2018	17	\$80	\$1,360
2019	14	\$81	\$1,134
2020	15	\$45	\$675
2021	16	\$91	\$1,456
2022	18	\$79	\$1,422
2023	16	\$85	\$1,360
2024	16	\$91	\$1,456
2025	16	\$95	\$1,520

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Invitations - Table Name and Escort/place Cards in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

18

2022 Weddings

\$79

2022 Avg Spend

\$43

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	57.5%	10	\$ 259
\$50 - \$100	26.5%	5	\$ 358
\$101 - \$250	9.4%	2	\$ 296
\$251 - \$500	3.9%	1	\$0
\$500+	2.8%	1	\$0

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Spending by Guests

This is the average spending by number of guests range for Invitations - Table Name and Escort/place Cards in Limestone TX - (County).

Range	Average Spending
Less than 25	\$38
25-50	\$45
51-100	\$56
101-150	\$59
151-200	\$74
201-300	\$111
More than 300	\$348

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Invitations - Thank You Cards

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Invitations - Thank You Cards in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

20

2022 Weddings

\$84

2022 Avg Spend

\$54

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$69	\$1,449
2009	21	\$70	\$1,470
2010	21	\$85	\$1,785
2011	21	\$76	\$1,596
2012	21	\$76	\$1,596
2013	20	\$77	\$1,540
2014	20	\$81	\$1,620
2015	21	\$82	\$1,722
2016	21	\$84	\$1,764
2017	21	\$84	\$1,764
2018	17	\$85	\$1,445
2019	14	\$85	\$1,190
2020	17	\$48	\$816
2021	17	\$92	\$1,564
2022	20	\$84	\$1,680
2023	18	\$90	\$1,620
2024	17	\$94	\$1,598
2025	17	\$98	\$1,666

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Invitations - Thank You Cards in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

20

2022 Weddings

\$84

2022 Avg Spend

\$54

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	50.8%	10	\$ 254
\$50 - \$100	28.4%	6	\$ 426
\$101 - \$250	15.3%	3	\$ 536
\$251 - \$500	3.8%	1	\$0
\$500+	1.6%	0	\$0

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Spending by Guests

This is the average spending by number of guests range for Invitations - Thank You Cards in Limestone TX - (County).

Range	Average Spending
Less than 25	\$40
25-50	\$42
51-100	\$56
101-150	\$75
151-200	\$90
201-300	\$119
More than 300	\$334

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Jewelry - Bracelet

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Jewelry - Bracelet in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

18

2022 Weddings

\$184

2022 Avg Spend

\$62

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2016	21	\$174	\$3,654
2017	20	\$163	\$3,260
2018	17	\$164	\$2,788
2019	14	\$166	\$2,324
2020	15	\$168	\$2,520
2021	16	\$164	\$2,624
2022	18	\$184	\$3,312
2023	16	\$190	\$3,040
2024	16	\$193	\$3,088
2025	16	\$195	\$3,120

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Jewelry - Bracelet in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

18

2022 Weddings

\$184

2022 Avg Spend

\$62

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	74.6%	13	\$ 671
\$100 - \$200	10.5%	2	\$ 284
\$201 - \$300	4.4%	1	\$0
\$301 - \$400	2.2%	0	\$0
\$400+	8.3%	1	\$ 896

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Spending by Guests

This is the average spending by number of guests range for Jewelry - Bracelet in Limestone TX - (County).

Range	Average Spending
Less than 25	\$123
25-50	\$104
51-100	\$98
101-150	\$112
151-200	\$226
201-300	\$282
More than 300	\$801

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Jewelry - Earrings

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Jewelry - Earrings in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

18

2022 Weddings

\$173

2022 Avg Spend

\$61

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2016	21	\$149	\$3,129
2017	20	\$141	\$2,820
2018	17	\$142	\$2,414
2019	14	\$144	\$2,016
2020	15	\$145	\$2,175
2021	16	\$195	\$3,120
2022	18	\$173	\$3,114
2023	16	\$185	\$2,960
2024	16	\$194	\$3,104
2025	16	\$199	\$3,184

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Jewelry - Earrings in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

18

2022 Weddings

\$173

2022 Avg Spend

\$61

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	75.4%	14	\$ 679
\$100 - \$200	9.8%	2	\$ 265
\$201 - \$300	4.9%	1	\$0
\$301 - \$400	2.7%	0	\$0
\$400+	7.1%	1	\$ 767

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Spending by Guests

This is the average spending by number of guests range for Jewelry - Earrings in Limestone TX - (County).

Range	Average Spending
Less than 25	\$120
25-50	\$88
51-100	\$120
101-150	\$134
151-200	\$202
201-300	\$269
More than 300	\$631

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Jewelry - Engagement Ring

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Jewelry - Engagement Ring in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

18

2022 Weddings

\$3,734

2022 Avg Spend

\$2,313

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$2,890	\$60,690
2009	21	\$2,880	\$60,480
2010	21	\$3,141	\$65,961
2011	21	\$2,937	\$61,677
2012	21	\$2,936	\$61,656
2013	20	\$3,028	\$60,560
2014	20	\$3,070	\$61,400
2015	21	\$3,128	\$65,688
2016	21	\$3,165	\$66,465
2017	20	\$3,186	\$63,720
2018	19	\$3,189	\$60,591
2019	15	\$3,207	\$48,105
2020	15	\$3,242	\$48,630
2021	16	\$3,386	\$54,176
2022	18	\$3,734	\$67,212
2023	16	\$3,832	\$61,312
2024	16	\$3,921	\$62,736
2025	16	\$3,965	\$63,440

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Jewelry - Engagement Ring in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

18

2022 Weddings

\$3,734

2022 Avg Spend

\$2,313

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$500	19.9%	4	\$ 896
\$500 - \$1000	11.6%	2	\$ 1,566
\$1001 - \$2500	22.1%	4	\$ 6,962
\$2501 - \$5000	26.5%	5	\$ 17,888
\$5000+	19.9%	4	\$ 26,865

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Spending by Guests

This is the average spending by number of guests range for Jewelry - Engagement Ring in Limestone TX - (County).

Range	Average Spending
Less than 25	\$2,081
25-50	\$2,382
51-100	\$2,811
101-150	\$3,825
151-200	\$4,334
201-300	\$4,799
More than 300	\$6,404

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Jewelry - Necklace

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Jewelry - Necklace in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

18

2022 Weddings

\$229

2022 Avg Spend

\$67

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2016	21	\$199	\$4,179
2017	20	\$186	\$3,720
2018	17	\$187	\$3,179
2019	14	\$191	\$2,674
2020	15	\$192	\$2,880
2021	16	\$239	\$3,824
2022	18	\$229	\$4,122
2023	16	\$240	\$3,840
2024	16	\$251	\$4,016
2025	16	\$254	\$4,064

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Jewelry - Necklace in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

18

2022 Weddings

\$229

2022 Avg Spend

\$67

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	67.4%	12	\$ 607
\$100 - \$200	13.8%	2	\$ 373
\$201 - \$300	5.0%	1	\$0
\$301 - \$400	2.8%	1	\$0
\$400+	11.0%	2	\$ 1,188

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Spending by Guests

This is the average spending by number of guests range for Jewelry - Necklace in Limestone TX - (County).

Range	Average Spending
Less than 25	\$149
25-50	\$114
51-100	\$163
101-150	\$168
151-200	\$260
201-300	\$365
More than 300	\$884

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Jewelry - Wedding ring/band for Partner 1

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Jewelry - Wedding ring/band for Partner 1 in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

18

2022 Weddings

\$848

2022 Avg Spend

\$459

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$1,015	\$21,315
2009	21	\$970	\$20,370
2010	21	\$1,019	\$21,399
2011	21	\$618	\$12,978
2012	21	\$664	\$13,944
2013	20	\$653	\$13,060
2014	20	\$659	\$13,180
2015	21	\$710	\$14,910
2016	21	\$730	\$15,330
2017	20	\$732	\$14,640
2018	19	\$730	\$13,870
2019	15	\$730	\$10,950
2020	17	\$738	\$12,546
2021	17	\$769	\$13,073
2022	18	\$848	\$15,264
2023	16	\$870	\$13,920
2024	16	\$891	\$14,256
2025	16	\$901	\$14,416

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Jewelry - Wedding ring/band for Partner 1 in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

18

2022 Weddings

\$848

2022 Avg Spend

\$459

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	14.3%	3	\$ 129
\$100 - \$250	19.8%	4	\$ 624
\$251 - \$500	15.9%	3	\$ 1,073
\$501 - \$1000	23.6%	4	\$ 3,186
\$1000+	26.4%	5	\$ 7,128

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Spending by Guests

This is the average spending by number of guests range for Jewelry - Wedding ring/band for Partner 1 in Limestone TX - (County).

Range	Average Spending
Less than 25	\$564
25-50	\$637
51-100	\$714
101-150	\$896
151-200	\$1,013
201-300	\$1,169
More than 300	\$1,414

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Jewelry - Wedding ring/band for Partner 2

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Jewelry - Wedding ring/band for Partner 2 in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

22

2022 Weddings

\$505

2022 Avg Spend

\$251

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$815	\$17,115
2009	21	\$680	\$14,280
2010	21	\$669	\$14,049
2011	21	\$454	\$9,534
2012	21	\$411	\$8,631
2013	20	\$422	\$8,440
2014	20	\$442	\$8,840
2015	21	\$448	\$9,408
2016	23	\$424	\$9,752
2017	21	\$426	\$8,946
2018	19	\$427	\$8,113
2019	17	\$431	\$7,327
2020	18	\$436	\$7,848
2021	19	\$462	\$8,778
2022	22	\$505	\$11,110
2023	18	\$519	\$9,342
2024	17	\$532	\$9,044
2025	17	\$538	\$9,146

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Jewelry - Wedding ring/band for Partner 2 in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

22

2022 Weddings

\$505

2022 Avg Spend

\$251

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	17.6%	4	\$ 194
\$100 - \$250	30.8%	7	\$ 1,186
\$251 - \$500	20.3%	4	\$ 1,675
\$501 - \$1000	18.7%	4	\$ 3,086
\$1000+	12.6%	3	\$ 4,158

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Spending by Guests

This is the average spending by number of guests range for Jewelry - Wedding ring/band for Partner 2 in Limestone TX - (County).

Range	Average Spending
Less than 25	\$330
25-50	\$374
51-100	\$401
101-150	\$461
151-200	\$534
201-300	\$655
More than 300	\$942

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Photography & Video - Digital or Photo cd/dvd

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Photography & Video - Digital or Photo cd/dvd in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

60

2022 Weddings

\$277

2022 Avg Spend

\$65

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	56	\$252	\$14,112
2009	55	\$249	\$13,695
2010	56	\$268	\$15,008
2011	81	\$304	\$24,624
2012	83	\$302	\$25,066
2013	82	\$296	\$24,272
2014	86	\$288	\$24,768
2015	97	\$282	\$27,354
2016	97	\$273	\$26,481
2017	94	\$272	\$25,568
2018	66	\$268	\$17,688
2019	55	\$268	\$14,740
2020	62	\$267	\$16,554
2021	57	\$244	\$13,908
2022	60	\$277	\$16,620
2023	42	\$280	\$11,760
2024	33	\$283	\$9,339
2025	37	\$286	\$10,582

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Photography & Video - Digital or Photo cd/dvd in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

60

2022 Weddings

\$277

2022 Avg Spend

\$65

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	41.2%	25	\$ 618
\$50 - \$100	30.2%	18	\$ 1,359
\$101 - \$250	14.3%	9	\$ 1,502
\$251 - \$500	8.2%	5	\$ 1,845
\$500+	6.0%	4	\$ 2,700

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Spending by Guests

This is the average spending by number of guests range for Photography & Video - Digital or Photo cd/dvd in Limestone TX - (County).

Range	Average Spending
Less than 25	\$166
25-50	\$154
51-100	\$240
101-150	\$232
151-200	\$274
201-300	\$369
More than 300	\$698

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Photography & Video - Engagement Session

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Photography & Video - Engagement Session in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

18

2022 Weddings

\$369

2022 Avg Spend

\$175

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$279	\$5,859
2009	21	\$271	\$5,691
2010	21	\$304	\$6,384
2011	21	\$384	\$8,064
2012	21	\$386	\$8,106
2013	20	\$384	\$7,680
2014	20	\$372	\$7,440
2015	21	\$366	\$7,686
2016	21	\$370	\$7,770
2017	20	\$370	\$7,400
2018	17	\$367	\$6,239
2019	14	\$368	\$5,152
2020	15	\$368	\$5,520
2021	16	\$311	\$4,976
2022	18	\$369	\$6,642
2023	16	\$367	\$5,872
2024	16	\$366	\$5,856
2025	16	\$366	\$5,856

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Photography & Video - Engagement Session in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

18

2022 Weddings

\$369

2022 Avg Spend

\$175

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	35.2%	6	\$ 317
\$100 - \$250	29.7%	5	\$ 936
\$251 - \$500	22.5%	4	\$ 1,519
\$501 - \$1000	7.7%	1	\$ 1,040
\$1000+	4.9%	1	\$0

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Spending by Guests

This is the average spending by number of guests range for Photography & Video - Engagement Session in Limestone TX - (County).

Range	Average Spending
Less than 25	\$340
25-50	\$212
51-100	\$303
101-150	\$312
151-200	\$344
201-300	\$489
More than 300	\$800

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Photography & Video - Photo Booth

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Photography & Video - Photo Booth in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

31

2022 Weddings

\$394

2022 Avg Spend

\$241

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2013	35	\$411	\$14,385
2016	35	\$359	\$12,565
2017	35	\$355	\$12,425
2018	31	\$355	\$11,005
2019	27	\$360	\$9,720
2020	28	\$360	\$10,080
2021	27	\$381	\$10,287
2022	31	\$394	\$12,214
2023	29	\$405	\$11,745
2024	27	\$414	\$11,178
2025	29	\$419	\$12,151

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Photography & Video - Photo Booth in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

31

2022 Weddings

\$394

2022 Avg Spend

\$241

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	28.0%	9	\$ 434
\$100 - \$250	24.2%	8	\$ 1,313
\$251 - \$500	24.2%	8	\$ 2,813
\$501 - \$1000	14.8%	5	\$ 3,441
\$1000+	8.8%	3	\$ 4,092

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Spending by Guests

This is the average spending by number of guests range for Photography & Video - Photo Booth in Limestone TX - (County).

Range	Average Spending
Less than 25	\$241
25-50	\$217
51-100	\$303
101-150	\$398
151-200	\$440
201-300	\$490
More than 300	\$715

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Photography & Video - Prints and/or Enlargements

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Photography & Video - Prints and/or Enlargements in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

71

2022 Weddings

\$293

2022 Avg Spend

\$146

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	54	\$193	\$10,422
2009	53	\$181	\$9,593
2010	54	\$203	\$10,962
2011	69	\$209	\$14,421
2012	71	\$208	\$14,768
2013	73	\$213	\$15,549
2014	80	\$215	\$17,200
2015	91	\$219	\$19,929
2016	95	\$221	\$20,995
2017	92	\$222	\$20,424
2018	74	\$222	\$16,428
2019	62	\$222	\$13,764
2020	71	\$224	\$15,904
2021	65	\$257	\$16,705
2022	71	\$293	\$20,803
2023	47	\$303	\$14,241
2024	37	\$309	\$11,433
2025	38	\$313	\$11,894

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Photography & Video - Prints and/or Enlargements in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

71

2022 Weddings

\$293

2022 Avg Spend

\$146

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	19.2%	14	\$ 341
\$50 - \$100	22.5%	16	\$ 1,198
\$101 - \$250	27.5%	20	\$ 3,417
\$251 - \$500	19.2%	14	\$ 5,112
\$500+	11.5%	8	\$ 6,124

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Spending by Guests

This is the average spending by number of guests range for Photography & Video - Prints and/or Enlargements in Limestone TX - (County).

Range	Average Spending
Less than 25	\$144
25-50	\$214
51-100	\$220
101-150	\$251
151-200	\$321
201-300	\$433
More than 300	\$563

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Photography & Video - Wedding album/s or photo book/s

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Photography & Video - Wedding album/s or photo book/s in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

53

2022 Weddings

\$512

2022 Avg Spend

\$163

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	36	\$396	\$14,256
2009	37	\$384	\$14,208
2010	38	\$416	\$15,808
2011	46	\$433	\$19,918
2012	47	\$429	\$20,163
2013	51	\$409	\$20,859
2014	60	\$401	\$24,060
2015	74	\$395	\$29,230
2016	77	\$391	\$30,107
2017	74	\$390	\$28,860
2018	62	\$386	\$23,932
2019	52	\$384	\$19,968
2020	46	\$388	\$17,848
2021	46	\$454	\$20,884
2022	53	\$512	\$27,136
2023	41	\$531	\$21,771
2024	35	\$545	\$19,075
2025	38	\$553	\$21,014

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Photography & Video - Wedding album/s or photo book/s in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

53

2022 Weddings

\$512

2022 Avg Spend

\$163

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	39.9%	21	\$ 1,057
\$100 - \$250	25.1%	13	\$ 2,328
\$251 - \$500	19.7%	10	\$ 3,915
\$501 - \$1000	10.4%	6	\$ 4,134
\$1000+	4.9%	3	\$ 3,896

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Spending by Guests

This is the average spending by number of guests range for Photography & Video - Wedding album/s or photo book/s in Limestone TX - (County).

Range	Average Spending
Less than 25	\$293
25-50	\$291
51-100	\$425
101-150	\$460
151-200	\$533
201-300	\$649
More than 300	\$1,228

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Photography & Video - Wedding Photographer

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Photography & Video - Wedding Photographer in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

137

2022 Weddings

\$2,022

2022 Avg Spend

\$1,177

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	98	\$1,348	\$132,104
2009	105	\$1,573	\$165,165
2010	121	\$1,611	\$194,931
2011	131	\$1,516	\$198,596
2012	135	\$1,508	\$203,580
2013	133	\$1,514	\$201,362
2014	132	\$1,503	\$198,396
2015	146	\$1,519	\$221,774
2016	149	\$1,496	\$222,904
2017	144	\$1,504	\$216,576
2018	130	\$1,503	\$195,390
2019	108	\$1,508	\$162,864
2020	119	\$1,533	\$182,427
2021	124	\$1,883	\$233,492
2022	137	\$2,022	\$277,014
2023	127	\$2,141	\$271,907
2024	126	\$2,250	\$283,500
2025	127	\$2,307	\$292,989

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Photography & Video - Wedding Photographer in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

137

2022 Weddings

\$2,022

2022 Avg Spend

\$1,177

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$500	23.8%	33	\$ 8,152
\$500 - \$1000	21.0%	29	\$ 21,578
\$1001 - \$2000	27.1%	37	\$ 55,691
\$2001 - \$3000	17.1%	23	\$ 58,568
\$3000+	11.0%	15	\$ 67,815

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Spending by Guests

This is the average spending by number of guests range for Photography & Video - Wedding Photographer in Limestone TX - (County).

Range	Average Spending
Less than 25	\$1,088
25-50	\$1,135
51-100	\$1,528
101-150	\$2,052
151-200	\$2,256
201-300	\$2,560
More than 300	\$3,431

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Photography & Video - Wedding Videographer

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Photography & Video - Wedding Videographer in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

53

2022 Weddings

\$1,445

2022 Avg Spend

\$809

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	51	\$1,012	\$51,612
2009	43	\$1,147	\$49,321
2010	59	\$1,044	\$61,596
2011	58	\$958	\$55,564
2012	60	\$953	\$57,180
2013	61	\$927	\$56,547
2014	66	\$967	\$63,822
2015	76	\$987	\$75,012
2016	77	\$996	\$76,692
2017	74	\$1,004	\$74,296
2018	52	\$1,003	\$52,156
2019	42	\$1,018	\$42,756
2020	45	\$1,036	\$46,620
2021	46	\$1,609	\$74,014
2022	53	\$1,445	\$76,585
2023	49	\$1,579	\$77,371
2024	48	\$1,699	\$81,552
2025	49	\$1,765	\$86,485

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Photography & Video - Wedding Videographer in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

53

2022 Weddings

\$1,445

2022 Avg Spend

\$809

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$500	29.7%	16	\$ 3,935
\$500 - \$1000	31.9%	17	\$ 12,680
\$1001 - \$2000	24.2%	13	\$ 19,239
\$2001 - \$3000	6.6%	3	\$ 8,745
\$3000+	7.7%	4	\$ 18,364

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Spending by Guests

This is the average spending by number of guests range for Photography & Video - Wedding Videographer in Limestone TX - (County).

Range	Average Spending
Less than 25	\$753
25-50	\$678
51-100	\$1,028
101-150	\$1,296
151-200	\$1,483
201-300	\$1,868
More than 300	\$2,977

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Planner/Coordinator - Hourly Services

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Planner/Coordinator - Hourly Services in Limestone TX - (County). Hourly fee services, getting started, etc.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

18

2022 Weddings

\$1,714

2022 Avg Spend

\$475

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$1,341	\$28,161
2009	21	\$1,128	\$23,688
2010	21	\$1,815	\$38,115
2011	21	\$1,664	\$34,944
2012	21	\$1,646	\$34,566
2013	20	\$1,704	\$34,080
2014	20	\$1,703	\$34,060
2015	21	\$1,700	\$35,700
2016	21	\$1,689	\$35,469
2017	20	\$1,699	\$33,980
2018	17	\$1,705	\$28,985
2019	14	\$1,711	\$23,954
2020	15	\$1,731	\$25,965
2021	16	\$1,882	\$30,112
2022	18	\$1,714	\$30,852
2023	16	\$1,720	\$27,520
2024	16	\$1,716	\$27,456
2025	16	\$1,716	\$27,456

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Planner/Coordinator - Hourly Services in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

18

2022 Weddings

\$1,714

2022 Avg Spend

\$475

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$250	22.7%	4	\$ 511
\$250 - \$500	27.1%	5	\$ 1,829
\$501 - \$1000	18.8%	3	\$ 2,538
\$1001 - \$2000	17.7%	3	\$ 4,779
\$2000+	13.8%	2	\$ 7,452

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Spending by Guests

This is the average spending by number of guests range for Planner/Coordinator - Hourly Services in Limestone TX - (County).

Range	Average Spending
Less than 25	\$1,279
25-50	\$1,016
51-100	\$1,483
101-150	\$1,271
151-200	\$1,504
201-300	\$2,157
More than 300	\$3,696

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Planner/Coordinator - Wedding Coordinator

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Planner/Coordinator - Wedding Coordinator in Limestone TX - (County). Day of, month of direction

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

22

2022 Weddings

\$1,528

2022 Avg Spend

\$501

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$1,505	\$31,605
2009	21	\$1,539	\$32,319
2010	21	\$1,946	\$40,866
2011	21	\$1,899	\$39,879
2012	21	\$1,876	\$39,396
2013	20	\$1,805	\$36,100
2014	20	\$1,792	\$35,840
2015	21	\$1,765	\$37,065
2016	21	\$1,741	\$36,561
2017	20	\$1,748	\$34,960
2018	19	\$1,736	\$32,984
2019	17	\$1,744	\$29,648
2020	18	\$1,763	\$31,734
2021	19	\$1,503	\$28,557
2022	22	\$1,528	\$33,616
2023	20	\$1,535	\$30,700
2024	19	\$1,540	\$29,260
2025	19	\$1,543	\$29,317

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Planner/Coordinator - Wedding Coordinator in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

22

2022 Weddings

\$1,528

2022 Avg Spend

\$501

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$250	23.2%	5	\$ 638
\$250 - \$500	28.2%	6	\$ 2,327
\$501 - \$1000	22.7%	5	\$ 3,746
\$1001 - \$2000	16.0%	4	\$ 5,280
\$2000+	9.9%	2	\$ 6,534

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Spending by Guests

This is the average spending by number of guests range for Planner/Coordinator - Wedding Coordinator in Limestone TX - (County).

Range	Average Spending
Less than 25	\$680
25-50	\$960
51-100	\$1,087
101-150	\$1,445
151-200	\$1,250
201-300	\$1,835
More than 300	\$3,671

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Planner/Coordinator - Wedding Planner

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Planner/Coordinator - Wedding Planner in Limestone TX - (County). Full Service

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

18

2022 Weddings

\$3,046

2022 Avg Spend

\$1,251

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$1,744	\$36,624
2009	21	\$1,829	\$38,409
2010	21	\$2,258	\$47,418
2011	21	\$3,165	\$66,465
2012	21	\$3,125	\$65,625
2013	20	\$2,987	\$59,740
2014	20	\$2,740	\$54,800
2015	21	\$2,666	\$55,986
2016	23	\$2,576	\$59,248
2017	21	\$2,579	\$54,159
2018	19	\$2,562	\$48,678
2019	15	\$2,566	\$38,490
2020	15	\$2,601	\$39,015
2021	16	\$2,595	\$41,520
2022	18	\$3,046	\$54,828
2023	18	\$3,123	\$56,214
2024	17	\$3,186	\$54,162
2025	19	\$3,229	\$61,351

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Planner/Coordinator - Wedding Planner in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

18

2022 Weddings

\$3,046

2022 Avg Spend

\$1,251

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$500	23.8%	4	\$ 1,071
\$500 - \$1000	22.1%	4	\$ 2,984
\$1001 - \$2000	19.9%	4	\$ 5,373
\$2001 - \$3000	13.3%	2	\$ 5,985
\$3000+	21.0%	4	\$ 17,010

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Spending by Guests

This is the average spending by number of guests range for Planner/Coordinator - Wedding Planner in Limestone TX - (County).

Range	Average Spending
Less than 25	\$2,334
25-50	\$1,730
51-100	\$2,431
101-150	\$2,787
151-200	\$2,860
201-300	\$3,725
More than 300	\$5,983

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Bakery - Wedding Cake/dessert

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Bakery - Wedding Cake/dessert in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

137

2022 Weddings

\$477

2022 Avg Spend

\$330

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	126	\$323	\$40,698
2009	127	\$318	\$40,386
2010	127	\$350	\$44,450
2011	129	\$384	\$49,536
2012	133	\$382	\$50,806
2013	131	\$382	\$50,042
2014	132	\$387	\$51,084
2015	146	\$390	\$56,940
2016	149	\$389	\$57,961
2017	144	\$391	\$56,304
2018	133	\$392	\$52,136
2019	109	\$392	\$42,728
2020	122	\$219	\$26,718
2021	127	\$427	\$54,229
2022	137	\$477	\$65,349
2023	126	\$488	\$61,488
2024	124	\$495	\$61,380
2025	126	\$502	\$63,252

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Bakery - Wedding Cake/dessert in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

137

2022 Weddings

\$477

2022 Avg Spend

\$330

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	0.5%	1	\$0
\$100 - \$250	37.7%	52	\$ 9,039
\$251 - \$500	36.1%	49	\$ 18,546
\$501 - \$750	14.8%	20	\$ 12,673
\$750+	10.9%	15	\$ 16,800

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Spending by Guests

This is the average spending by number of guests range for Bakery - Wedding Cake/dessert in Limestone TX - (County).

Range	Average Spending
Less than 25	\$230
25-50	\$288
51-100	\$351
101-150	\$425
151-200	\$516
201-300	\$663
More than 300	\$1,271

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Officiant - Officiant

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Officiant - Officiant in Limestone TX - (County). Includes JP, Officiant, ordained friend or family member, Pastor, Minister, Priest, Rabbi, Etc.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

115

2022 Weddings

\$247

2022 Avg Spend

\$138

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	126	\$174	\$21,924
2009	123	\$184	\$22,632
2010	127	\$198	\$25,146
2011	125	\$178	\$22,250
2012	128	\$178	\$22,784
2013	124	\$180	\$22,320
2014	124	\$189	\$23,436
2015	135	\$192	\$25,920
2016	137	\$199	\$27,263
2017	133	\$200	\$26,600
2018	112	\$201	\$22,512
2019	94	\$201	\$18,894
2020	103	\$202	\$20,806
2021	110	\$234	\$25,740
2022	115	\$247	\$28,405
2023	108	\$248	\$26,784
2024	107	\$249	\$26,643
2025	110	\$251	\$27,610

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Officiant - Officiant in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

115

2022 Weddings

\$247

2022 Avg Spend

\$138

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	13.3%	15	\$ 382
\$50 - \$100	28.3%	33	\$ 2,441
\$101 - \$250	34.4%	40	\$ 6,923
\$251 - \$500	15.6%	18	\$ 6,728
\$500+	8.3%	10	\$ 7,159

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Spending by Guests

This is the average spending by number of guests range for Officiant - Officiant in Limestone TX - (County).

Range	Average Spending
Less than 25	\$186
25-50	\$168
51-100	\$203
101-150	\$219
151-200	\$290
201-300	\$274
More than 300	\$481

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Event Venue - Wedding Venue Bar Service

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Event Venue - Wedding Venue Bar Service in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

95

2022 Weddings

\$2,514

2022 Avg Spend

\$2,190

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	90	\$2,234	\$201,060
2009	80	\$1,857	\$148,560
2010	98	\$2,000	\$196,000
2011	89	\$2,239	\$199,271
2012	92	\$2,226	\$204,792
2013	92	\$2,228	\$204,976
2014	98	\$2,191	\$214,718
2015	110	\$2,197	\$241,670
2016	114	\$2,209	\$251,826
2017	109	\$2,223	\$242,307
2018	95	\$2,229	\$211,755
2019	78	\$2,244	\$175,032
2020	88	\$1,277	\$112,376
2021	89	\$2,015	\$179,335
2022	95	\$2,514	\$238,830
2023	91	\$2,632	\$239,512
2024	92	\$2,693	\$247,756
2025	92	\$2,746	\$252,632

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Event Venue - Wedding Venue Bar Service in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

95

2022 Weddings

\$2,514

2022 Avg Spend

\$2,190

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$1000	11.5%	11	\$ 5,463
\$1000 - \$2500	48.1%	46	\$ 79,966
\$2501 - \$5000	24.0%	23	\$ 85,500
\$5001 - \$10000	10.9%	10	\$ 77,663
\$10000+	5.5%	5	\$ 78,375

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Spending by Guests

This is the average spending by number of guests range for Event Venue - Wedding Venue Bar Service in Limestone TX - (County).

Range	Average Spending
Less than 25	\$1,370
25-50	\$1,401
51-100	\$1,763
101-150	\$2,156
151-200	\$2,529
201-300	\$3,844
More than 300	\$5,315

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Event Venue - Wedding Venue Food Service

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Event Venue - Wedding Venue Food Service in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

140

2022 Weddings

\$4,886

2022 Avg Spend

\$3,210

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	107	\$3,192	\$341,544
2009	92	\$3,163	\$290,996
2010	115	\$3,933	\$452,295
2011	106	\$4,337	\$459,722
2012	109	\$4,312	\$470,008
2013	108	\$4,323	\$466,884
2014	114	\$4,384	\$499,776
2015	129	\$4,408	\$568,632
2016	135	\$4,342	\$586,170
2017	129	\$4,370	\$563,730
2018	125	\$4,360	\$545,000
2019	104	\$4,382	\$455,728
2020	117	\$2,481	\$290,277
2021	122	\$3,914	\$477,508
2022	140	\$4,886	\$684,040
2023	129	\$5,119	\$660,351
2024	127	\$5,241	\$665,607
2025	129	\$5,345	\$689,505

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Event Venue - Wedding Venue Food Service in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

140

2022 Weddings

\$4,886

2022 Avg Spend

\$3,210

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$1000	4.4%	6	\$ 3,080
\$1000 - \$2500	38.3%	54	\$ 93,835
\$2501 - \$5000	26.2%	37	\$137,550
\$5001 - \$10000	16.9%	24	\$177,450
\$10000+	14.2%	20	\$298,200

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Spending by Guests

This is the average spending by number of guests range for Event Venue - Wedding Venue Food Service in Limestone TX - (County).

Range	Average Spending
Less than 25	\$2,039
25-50	\$2,638
51-100	\$3,248
101-150	\$4,930
151-200	\$5,600
201-300	\$6,772
More than 300	\$9,579

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Event Venue - Wedding Venue Location

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Event Venue - Wedding Venue Location in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

133

2022 Weddings

\$5,424

2022 Avg Spend

\$2,675

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	105	\$2,764	\$290,220
2009	111	\$2,307	\$256,077
2010	125	\$2,743	\$342,875
2011	114	\$3,148	\$358,872
2012	118	\$3,179	\$375,122
2013	118	\$3,294	\$388,692
2014	122	\$3,302	\$402,844
2015	133	\$3,352	\$445,816
2016	137	\$3,353	\$459,361
2017	133	\$3,381	\$449,673
2018	123	\$3,406	\$418,938
2019	102	\$3,452	\$352,104
2020	116	\$3,502	\$406,232
2021	121	\$4,906	\$593,626
2022	133	\$5,424	\$721,392
2023	122	\$5,505	\$671,610
2024	122	\$5,507	\$671,854
2025	122	\$5,481	\$668,682

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Event Venue - Wedding Venue Location in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

133

2022 Weddings

\$5,424

2022 Avg Spend

\$2,675

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$1000	16.5%	22	\$ 10,973
\$1000 - \$2500	31.3%	42	\$ 72,851
\$2501 - \$5000	26.9%	36	\$134,164
\$5001 - \$10000	15.9%	21	\$158,603
\$10000+	9.3%	12	\$185,535

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Spending by Guests

This is the average spending by number of guests range for Event Venue - Wedding Venue Location in Limestone TX - (County).

Range	Average Spending
Less than 25	\$2,674
25-50	\$3,148
51-100	\$4,079
101-150	\$5,535
151-200	\$6,399
201-300	\$7,039
More than 300	\$7,684

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Event Venue - Wedding Venue Rentals

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Event Venue - Wedding Venue Rentals in Limestone TX - (County). Includes lighting, tent, tables, chairs, photo booth, etc.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

109

2022 Weddings

\$1,798

2022 Avg Spend

\$1,223

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	90	\$1,820	\$163,800
2009	78	\$1,239	\$96,642
2010	100	\$1,255	\$125,500
2011	94	\$1,552	\$145,888
2012	96	\$1,544	\$148,224
2013	98	\$1,564	\$153,272
2014	104	\$1,582	\$164,528
2015	116	\$1,588	\$184,208
2016	122	\$1,613	\$196,786
2017	117	\$1,626	\$190,242
2018	106	\$1,635	\$173,310
2019	87	\$1,660	\$144,420
2020	99	\$1,306	\$129,294
2021	103	\$1,517	\$156,251
2022	109	\$1,798	\$195,982
2023	104	\$1,863	\$193,752
2024	107	\$1,898	\$203,086
2025	108	\$1,933	\$208,764

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Event Venue - Wedding Venue Rentals in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

109

2022 Weddings

\$1,798

2022 Avg Spend

\$1,223

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$1000	44.5%	49	\$ 24,253
\$1000 - \$2500	34.1%	37	\$ 65,046
\$2501 - \$5000	13.2%	14	\$ 53,955
\$5001 - \$10000	4.4%	5	\$ 35,970
\$10000+	3.8%	4	\$ 62,130

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Spending by Guests

This is the average spending by number of guests range for Event Venue - Wedding Venue Rentals in Limestone TX - (County).

Range	Average Spending
Less than 25	\$795
25-50	\$1,145
51-100	\$1,440
101-150	\$1,607
151-200	\$1,890
201-300	\$2,899
More than 300	\$4,270

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Transportation - Limo Rental

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Transportation - Limo Rental in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

27

2022 Weddings

\$491

2022 Avg Spend

\$388

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	73	\$455	\$33,215
2009	62	\$465	\$28,830
2010	71	\$441	\$31,311
2011	64	\$429	\$27,456
2012	66	\$427	\$28,182
2013	65	\$432	\$28,080
2014	64	\$433	\$27,712
2015	70	\$443	\$31,010
2016	68	\$449	\$30,532
2017	64	\$452	\$28,928
2018	38	\$457	\$17,366
2019	31	\$461	\$14,291
2020	26	\$463	\$12,038
2021	25	\$427	\$10,675
2022	27	\$491	\$13,257
2023	21	\$498	\$10,458
2024	19	\$504	\$9,576
2025	21	\$510	\$10,710

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Transportation - Limo Rental in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

27

2022 Weddings

\$491

2022 Avg Spend

\$388

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$250	31.3%	8	\$ 1,056
\$250 - \$500	37.9%	10	\$ 3,837
\$501 - \$750	13.2%	4	\$ 2,228
\$751 - \$1000	8.2%	2	\$ 1,937
\$1000+	9.3%	3	\$ 3,767

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Spending by Guests

This is the average spending by number of guests range for Transportation - Limo Rental in Limestone TX - (County).

Range	Average Spending
Less than 25	\$279
25-50	\$245
51-100	\$336
101-150	\$434
151-200	\$529
201-300	\$669
More than 300	\$1,188

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Transportation - Other Transportation

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Transportation - Other Transportation in Limestone TX - (County). Includes shuttles, antique car, horse & carriage, etc.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

27

2022 Weddings

\$822

2022 Avg Spend

\$393

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$359	\$7,539
2009	21	\$349	\$7,329
2010	38	\$381	\$14,478
2011	46	\$426	\$19,596
2012	47	\$424	\$19,928
2013	47	\$448	\$21,056
2014	50	\$460	\$23,000
2015	55	\$476	\$26,180
2016	56	\$481	\$26,936
2017	53	\$484	\$25,652
2018	31	\$488	\$15,128
2019	25	\$493	\$12,325
2020	23	\$273	\$6,279
2021	24	\$863	\$20,712
2022	27	\$822	\$22,194
2023	24	\$830	\$19,920
2024	24	\$825	\$19,800
2025	24	\$831	\$19,944

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Transportation - Other Transportation in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

27

2022 Weddings

\$822

2022 Avg Spend

\$393

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$250	34.6%	9	\$ 1,168
\$250 - \$500	26.9%	7	\$ 2,724
\$501 - \$750	14.8%	4	\$ 2,498
\$751 - \$1000	8.8%	2	\$ 2,079
\$1000+	14.8%	4	\$ 5,994

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Spending by Guests

This is the average spending by number of guests range for Transportation - Other Transportation in Limestone TX - (County).

Range	Average Spending
Less than 25	\$377
25-50	\$381
51-100	\$552
101-150	\$888
151-200	\$939
201-300	\$1,074
More than 300	\$1,664

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Other Events - Rehearsal Dinner

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Other Events - Rehearsal Dinner in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

89

2022 Weddings

\$705

2022 Avg Spend

\$433

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	98	\$743	\$72,814
2009	115	\$657	\$75,555
2010	121	\$784	\$94,864
2011	114	\$498	\$56,772
2012	118	\$497	\$58,646
2013	114	\$507	\$57,798
2014	114	\$522	\$59,508
2015	124	\$533	\$66,092
2016	126	\$531	\$66,906
2017	121	\$534	\$64,614
2018	95	\$533	\$50,635
2019	77	\$534	\$41,118
2020	86	\$300	\$25,800
2021	83	\$642	\$53,286
2022	89	\$705	\$62,745
2023	82	\$717	\$58,794
2024	81	\$725	\$58,725
2025	84	\$731	\$61,404

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Other Events - Rehearsal Dinner in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

89

2022 Weddings

\$705

2022 Avg Spend

\$433

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	0.0%	0	\$0
\$100 - \$250	30.4%	27	\$ 4,735
\$251 - \$500	26.5%	24	\$ 8,844
\$501 - \$750	16.6%	15	\$ 9,234
\$750+	26.5%	24	\$ 26,533

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Spending by Guests

This is the average spending by number of guests range for Other Events - Rehearsal Dinner in Limestone TX - (County).

Range	Average Spending
Less than 25	\$302
25-50	\$337
51-100	\$504
101-150	\$711
151-200	\$826
201-300	\$905
More than 300	\$1,267

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Other Items - Hotel Room for After Reception

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Other Items - Hotel Room for After Reception in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

89

2022 Weddings

\$399

2022 Avg Spend

\$238

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	96	\$244	\$23,424
2009	96	\$230	\$22,080
2010	111	\$255	\$28,305
2011	108	\$274	\$29,592
2012	111	\$272	\$30,192
2013	108	\$272	\$29,376
2014	110	\$281	\$30,910
2015	122	\$285	\$34,770
2016	124	\$293	\$36,332
2017	119	\$295	\$35,105
2018	93	\$296	\$27,528
2019	76	\$298	\$22,648
2020	86	\$299	\$25,714
2021	83	\$413	\$34,279
2022	89	\$399	\$35,511
2023	82	\$400	\$32,800
2024	81	\$399	\$32,319
2025	83	\$399	\$33,117

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Other Items - Hotel Room for After Reception in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

89

2022 Weddings

\$399

2022 Avg Spend

\$238

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	5.5%	5	\$ 245
\$100 - \$250	48.4%	43	\$ 7,538
\$251 - \$500	28.0%	25	\$ 9,345
\$501 - \$750	8.8%	8	\$ 4,895
\$750+	9.3%	8	\$ 9,312

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Spending by Guests

This is the average spending by number of guests range for Other Items - Hotel Room for After Reception in Limestone TX - (County).

Range	Average Spending
Less than 25	\$329
25-50	\$356
51-100	\$335
101-150	\$361
151-200	\$418
201-300	\$492
More than 300	\$712

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Methodology & Use of Data

Methodology details are located at:

<https://wedding.report/index.cfm/action/home/view/methodology/>

Use of Data details are located at:

https://wedding.report/index.cfm/action/home/view/terms_of_service/