

Jewelry Wedding Market Report

For: Limestone TX - (County)

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Market Totals

Location: Limestone TX - (County)

Category: Totals

Item: Market Totals

156		\$21,116	\$12,341	
2025 Weddings & Demand		2025 Avg Spend	2025 Median Spend	
Year	Number of Weddings	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	177	\$16,118	\$0	\$2,852,886
2009	172	\$14,747	\$0	\$2,536,484
2010	179	\$17,181	\$0	\$3,075,399
2011	180	\$16,556	\$0	\$2,980,080
2012	187	\$16,513	\$0	\$3,087,931
2013	181	\$16,879	\$0	\$3,055,099
2014	179	\$17,714	\$0	\$3,170,806
2015	190	\$18,296	\$0	\$3,476,240
2016	188	\$18,120	\$0	\$3,406,560
2017	191	\$18,121	\$0	\$3,461,111
2018	165	\$17,198	\$0	\$2,837,670
2019	132	\$17,213	\$9,231	\$2,272,116
2020	143	\$14,253	\$7,969	\$2,038,179
2021	158	\$18,235	\$9,773	\$2,881,130
2022	158	\$19,618	\$11,137	\$3,099,644
2023	162	\$19,891	\$11,197	\$3,222,342
2024	158	\$20,486	\$11,849	\$3,236,788
2025	156	\$21,116	\$12,341	\$3,294,096
2026	154	\$21,893	\$0	\$3,371,522
2027	151	\$22,583	\$0	\$3,410,033

Year	Number of Weddings	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2028	149	\$22,803	\$0	\$3,397,647

Note About Data

Years 2020, 2021, 2022, 2023 reflect changes based on COVID-19

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Jewelry - Bracelet

Item Totals

Location: Limestone TX - (County)

Category: Jewelry

Item: Bracelet - A decorative band worn on the wrist often featuring pearls diamonds or intricate metalwork chosen to complement the wedding attire.

16 - 10%

\$195

\$71

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2016	28	15%	\$170	\$0	\$4,794
2017	29	15%	\$159	\$0	\$4,555
2018	21	13%	\$159	\$0	\$3,411
2019	17	13%	\$160	\$70	\$2,746
2020	14	10%	\$162	\$70	\$2,317
2021	16	10%	\$157	\$71	\$2,481
2022	16	10%	\$176	\$71	\$2,781
2023	24	15%	\$181	\$70	\$4,398
2024	17	11%	\$186	\$70	\$3,233
2025	16	10%	\$195	\$71	\$3,042
2026	15	10%	\$204	\$0	\$3,142
2027	15	10%	\$210	\$0	\$3,171
2028	15	10%	\$213	\$0	\$3,174

Note About Data

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Spending Ranges

Location: Limestone TX - (County)

Category: Jewelry

Item: Bracelet

16

2025 Weddings

\$195

2025 Avg Spend

\$71

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2019				
2019	<\$100	74.3%	13	\$ 632
2019	\$101 - \$200	10.7%	2	\$ 273
2019	\$201 - \$300	4.3%	1	\$ 183
2019	\$301 - \$400	2.3%	0	\$0
2019	\$400+	8.4%	1	\$ 857
2020				
2020	<\$100	74.3%	10	\$ 520
2020	\$101 - \$200	10.7%	1	\$ 225
2020	\$201 - \$300	4.3%	1	\$ 151
2020	\$301 - \$400	2.3%	0	\$0
2020	\$400+	8.4%	1	\$ 706
2021				
2021	<\$100	74.3%	12	\$ 594
2021	\$101 - \$200	10.7%	2	\$ 257
2021	\$201 - \$300	4.3%	1	\$ 172
2021	\$301 - \$400	2.3%	0	\$0
2021	\$400+	8.4%	1	\$ 806
2022				

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$100	74.3%	12	\$ 594
2022	\$101 - \$200	10.7%	2	\$ 257
2022	\$201 - \$300	4.3%	1	\$ 172
2022	\$301 - \$400	2.3%	0	\$0
2022	\$400+	8.4%	1	\$ 806

2023

2023	<\$100	74.3%	18	\$ 892
2023	\$101 - \$200	10.7%	3	\$ 385
2023	\$201 - \$300	4.3%	1	\$ 258
2023	\$301 - \$400	2.3%	1	\$ 193
2023	\$400+	8.4%	2	\$ 1,210

2024

2024	<\$100	74.3%	13	\$ 632
2024	\$101 - \$200	10.7%	2	\$ 273
2024	\$201 - \$300	4.3%	1	\$ 183
2024	\$301 - \$400	2.3%	0	\$0
2024	\$400+	8.4%	1	\$ 857

2025

2025	<\$100	74.3%	12	\$ 594
2025	\$101 - \$200	10.7%	2	\$ 257
2025	\$201 - \$300	4.3%	1	\$ 172
2025	\$301 - \$400	2.3%	0	\$0
2025	\$400+	8.4%	1	\$ 806

NOTE: Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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Jewelry - Earrings

Item Totals

Location: Limestone TX - (County)

Category: Jewelry

Item: Earrings - Ornaments for the ears that range from classic diamond or pearl studs to bold statement-making chandelier styles that enhance the bridal look.

30 - 19%		\$194		\$66	
2025 Weddings & Demand		2025 Avg Spend		2025 Median Spend	
Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2016	56	30%	\$146	\$0	\$8,234
2017	57	30%	\$138	\$0	\$7,907
2018	43	26%	\$138	\$0	\$5,920
2019	34	26%	\$139	\$66	\$4,770
2020	30	21%	\$140	\$66	\$4,204
2021	30	19%	\$186	\$66	\$5,584
2022	32	20%	\$165	\$67	\$5,214
2023	44	27%	\$178	\$66	\$7,786
2024	35	22%	\$185	\$68	\$6,431
2025	30	19%	\$194	\$66	\$5,750
2026	25	16%	\$204	\$0	\$5,027
2027	23	15%	\$210	\$0	\$4,757
2028	22	15%	\$213	\$0	\$4,761

Note About Data

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Spending Ranges

Location: Limestone TX - (County)

Category: Jewelry

Item: Earrings

30

2025 Weddings

\$194

2025 Avg Spend

\$66

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2019				
2019	<\$100	75.8%	26	\$ 1,289
2019	\$101 - \$200	9.7%	3	\$ 495
2019	\$201 - \$300	4.7%	2	\$ 400
2019	\$301 - \$400	2.5%	1	\$ 298
2019	\$400+	7.3%	2	\$ 1,489
2020				
2020	<\$100	75.8%	23	\$ 1,137
2020	\$101 - \$200	9.7%	3	\$ 437
2020	\$201 - \$300	4.7%	1	\$ 353
2020	\$301 - \$400	2.5%	1	\$ 263
2020	\$400+	7.3%	2	\$ 1,314
2021				
2021	<\$100	75.7%	23	\$ 1,136
2021	\$101 - \$200	9.8%	3	\$ 441
2021	\$201 - \$300	4.7%	1	\$ 353
2021	\$301 - \$400	2.5%	1	\$ 263
2021	\$400+	7.3%	2	\$ 1,314
2022				

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$100	75.7%	24	\$ 1,211
2022	\$101 - \$200	9.7%	3	\$ 466
2022	\$201 - \$300	4.7%	2	\$ 376
2022	\$301 - \$400	2.5%	1	\$ 280
2022	\$400+	7.3%	2	\$ 1,402

2023

2023	<\$100	75.7%	33	\$ 1,665
2023	\$101 - \$200	9.8%	4	\$ 647
2023	\$201 - \$300	4.7%	2	\$ 517
2023	\$301 - \$400	2.5%	1	\$ 385
2023	\$400+	7.3%	3	\$ 1,927

2024

2024	<\$100	75.7%	26	\$ 1,325
2024	\$101 - \$200	9.8%	3	\$ 515
2024	\$201 - \$300	4.7%	2	\$ 411
2024	\$301 - \$400	2.5%	1	\$ 306
2024	\$400+	7.3%	3	\$ 1,533

2025

2025	<\$100	75.7%	23	\$ 1,136
2025	\$101 - \$200	9.8%	3	\$ 441
2025	\$201 - \$300	4.7%	1	\$ 353
2025	\$301 - \$400	2.5%	1	\$ 263
2025	\$400+	7.3%	2	\$ 1,314

NOTE: Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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Jewelry - Engagement Ring

Item Totals

Location: Limestone TX - (County)

Category: Jewelry

Item: Engagement Ring - A ring traditionally centered with a diamond or other precious stone given and worn at the time of a marriage proposal to symbolize commitment.

72 - 46%		\$3,730		\$2,359	
2025 Weddings & Demand		2025 Avg Spend		2025 Median Spend	
Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	103	58%	\$2,927	\$0	\$300,486
2009	100	58%	\$2,901	\$0	\$289,404
2010	115	64%	\$3,155	\$0	\$361,437
2011	115	64%	\$2,952	\$0	\$340,070
2012	120	64%	\$2,949	\$0	\$352,936
2013	118	65%	\$3,026	\$0	\$356,009
2014	118	66%	\$3,059	\$0	\$361,390
2015	127	67%	\$3,107	\$0	\$395,521
2016	126	67%	\$3,106	\$0	\$391,232
2017	128	67%	\$3,111	\$0	\$398,115
2018	109	66%	\$3,088	\$0	\$336,283
2019	87	66%	\$3,091	\$1,516	\$269,288
2020	86	60%	\$3,132	\$1,516	\$268,726
2021	95	60%	\$3,235	\$1,709	\$306,678
2022	87	55%	\$3,564	\$2,145	\$309,712
2023	83	51%	\$3,574	\$2,167	\$295,284
2024	76	48%	\$3,593	\$2,191	\$272,493
2025	72	46%	\$3,730	\$2,359	\$267,665

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2026	71	46%	\$3,880	\$0	\$274,859
2027	69	46%	\$3,973	\$0	\$275,965
2028	70	47%	\$4,004	\$0	\$280,400

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Spending Ranges

Location: Limestone TX - (County)

Category: Jewelry

Item: Engagement Ring

72

2025 Weddings

\$3,730

2025 Avg Spend

\$2,359

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2019				
2019	<\$500	26.7%	23	\$ 5,807
2019	\$501 - \$1000	17.4%	15	\$ 11,353
2019	\$1001 - \$2500	18.1%	16	\$ 27,557
2019	\$2501 - \$5000	21.6%	19	\$ 70,470
2019	\$5000+	16.1%	14	\$105,053
2020				
2020	<\$500	26.4%	23	\$ 5,676
2020	\$501 - \$1000	17.1%	15	\$ 11,030
2020	\$1001 - \$2500	18.3%	16	\$ 27,542
2020	\$2501 - \$5000	21.8%	19	\$ 70,305
2020	\$5000+	16.3%	14	\$105,135
2021				
2021	<\$500	24.9%	24	\$ 5,914
2021	\$501 - \$1000	15.8%	15	\$ 11,258
2021	\$1001 - \$2500	19.2%	18	\$ 31,920
2021	\$2501 - \$5000	22.9%	22	\$ 81,581
2021	\$5000+	17.2%	16	\$122,550
2022				

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$500	20.8%	18	\$ 4,524
2022	\$501 - \$1000	12.3%	11	\$ 8,026
2022	\$1001 - \$2500	21.7%	19	\$ 33,038
2022	\$2501 - \$5000	25.8%	22	\$ 84,173
2022	\$5000+	19.4%	17	\$126,585

2023

2023	<\$500	20.8%	17	\$ 4,316
2023	\$501 - \$1000	12.3%	10	\$ 7,657
2023	\$1001 - \$2500	21.7%	18	\$ 31,519
2023	\$2501 - \$5000	25.8%	21	\$ 80,303
2023	\$5000+	19.4%	16	\$120,765

2024

2024	<\$500	20.5%	16	\$ 3,895
2024	\$501 - \$1000	12.1%	9	\$ 6,897
2024	\$1001 - \$2500	21.9%	17	\$ 29,127
2024	\$2501 - \$5000	26.0%	20	\$ 74,100
2024	\$5000+	19.5%	15	\$111,150

2025

2025	<\$500	18.8%	14	\$ 3,384
2025	\$501 - \$1000	10.8%	8	\$ 5,832
2025	\$1001 - \$2500	22.9%	16	\$ 28,854
2025	\$2501 - \$5000	27.1%	20	\$ 73,170
2025	\$5000+	20.4%	15	\$110,160

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Jewelry - Necklace

Item Totals

Location: Limestone TX - (County)

Category: Jewelry

Item: Necklace - Jewelry worn around the neck to complement the wedding dress varying from delicate chains with pendants to elegant pearl strands or modern chokers.

27 - 17%

\$246

\$75

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2016	38	20%	\$195	\$0	\$7,332
2017	38	20%	\$182	\$0	\$6,952
2018	30	18%	\$181	\$0	\$5,376
2019	24	18%	\$184	\$75	\$4,372
2020	20	14%	\$186	\$77	\$3,724
2021	21	13%	\$228	\$75	\$4,683
2022	22	14%	\$218	\$74	\$4,822
2023	39	24%	\$230	\$73	\$8,942
2024	30	19%	\$236	\$75	\$7,085
2025	27	17%	\$246	\$75	\$6,524
2026	22	14%	\$258	\$0	\$5,562
2027	18	12%	\$265	\$0	\$4,802
2028	18	12%	\$267	\$0	\$4,774

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Spending Ranges

Location: Limestone TX - (County)

Category: Jewelry

Item: Necklace

27

2025 Weddings

\$246

2025 Avg Spend

\$75

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2019				
2019	<\$100	67.2%	16	\$ 806
2019	\$101 - \$200	13.8%	3	\$ 497
2019	\$201 - \$300	5.2%	1	\$ 312
2019	\$301 - \$400	3.0%	1	\$ 252
2019	\$400+	10.8%	3	\$ 1,555
2020				
2020	<\$100	67.2%	13	\$ 672
2020	\$101 - \$200	13.8%	3	\$ 414
2020	\$201 - \$300	5.2%	1	\$ 260
2020	\$301 - \$400	3.0%	1	\$ 210
2020	\$400+	10.8%	2	\$ 1,296
2021				
2021	<\$100	67.2%	14	\$ 706
2021	\$101 - \$200	13.8%	3	\$ 435
2021	\$201 - \$300	5.2%	1	\$ 273
2021	\$301 - \$400	3.0%	1	\$ 221
2021	\$400+	10.8%	2	\$ 1,361
2022				

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$100	67.2%	15	\$ 739
2022	\$101 - \$200	13.8%	3	\$ 455
2022	\$201 - \$300	5.2%	1	\$ 286
2022	\$301 - \$400	3.0%	1	\$ 231
2022	\$400+	10.8%	2	\$ 1,426

2023

2023	<\$100	67.2%	26	\$ 1,310
2023	\$101 - \$200	13.8%	5	\$ 807
2023	\$201 - \$300	5.2%	2	\$ 507
2023	\$301 - \$400	3.0%	1	\$ 410
2023	\$400+	10.8%	4	\$ 2,527

2024

2024	<\$100	67.2%	20	\$ 1,008
2024	\$101 - \$200	13.8%	4	\$ 621
2024	\$201 - \$300	5.2%	2	\$ 390
2024	\$301 - \$400	3.0%	1	\$ 315
2024	\$400+	10.8%	3	\$ 1,944

2025

2025	<\$100	67.2%	18	\$ 907
2025	\$101 - \$200	13.8%	4	\$ 559
2025	\$201 - \$300	5.2%	1	\$ 351
2025	\$301 - \$400	3.0%	1	\$ 284
2025	\$400+	10.8%	3	\$ 1,750

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Jewelry - Pendant

Item Totals

Location: Limestone TX - (County)

Category: Jewelry

Item: Pendant - A single hanging ornament such as a diamond gemstone or personalized charm suspended from a chain to be worn as a necklace.

27 - 17%		\$261		\$250	
2025 Weddings & Demand		2025 Avg Spend		2025 Median Spend	
Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2024	27	17%	\$251	\$239	\$6,742
2025	27	17%	\$261	\$250	\$6,922
2026	25	16%	\$272	\$0	\$6,702
2027	24	16%	\$279	\$0	\$6,741
2028	24	16%	\$282	\$0	\$6,723

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Spending Ranges

Location: Limestone TX - (County)

Category: Jewelry

Item: Pendant

2025 Weddings		\$261	\$250	
		2025 Avg Spend	2025 Median Spend	
Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2024				
2024	<\$100	26.5%	7	\$ 358
2024	\$101 - \$250	25.1%	7	\$ 1,193
2024	\$251 - \$350	18.7%	5	\$ 1,515
2024	\$351 - \$500	16.8%	5	\$ 1,932
2024	\$500+	12.8%	3	\$ 2,592
2025				
2025	<\$100	26.1%	7	\$ 352
2025	\$101 - \$250	24.5%	7	\$ 1,164
2025	\$251 - \$350	19.0%	5	\$ 1,539
2025	\$351 - \$500	17.1%	5	\$ 1,967
2025	\$500+	13.1%	4	\$ 2,653

NOTE: Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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Jewelry - Watch for Partner 1

Item Totals

Location: Limestone TX - (County)

Category: Jewelry

Item: Watch for Partner 1 - A timepiece given as a significant wedding gift that symbolizes timeless love and the couples shared journey ranging from classic to luxury styles.

33 - 21%		\$873		\$684	
2025 Weddings & Demand		2025 Avg Spend		2025 Median Spend	
Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2024	33	21%	\$838	\$684	\$27,805
2025	33	21%	\$873	\$684	\$28,599
2026	31	20%	\$909	\$0	\$27,997
2027	29	19%	\$931	\$0	\$26,710
2028	30	20%	\$938	\$0	\$27,952

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Spending Ranges

Location: Limestone TX - (County)

Category: Jewelry

Item: Watch for Partner 1

33		\$873	\$684	
2025 Weddings		2025 Avg Spend	2025 Median Spend	
Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2024				
2024	<\$250	30.2%	10	\$ 1,246
2024	\$251 - \$850	27.8%	9	\$ 5,046
2024	\$851 - \$1400	18.1%	6	\$ 6,726
2024	\$1401 - \$2000	14.7%	5	\$ 8,247
2024	\$2000+	9.2%	3	\$ 9,108
2025				
2025	<\$250	29.8%	10	\$ 1,229
2025	\$251 - \$850	27.0%	9	\$ 4,901
2025	\$851 - \$1400	18.6%	6	\$ 6,911
2025	\$1401 - \$2000	15.1%	5	\$ 8,471
2025	\$2000+	9.5%	3	\$ 9,405

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Jewelry - Watch for Partner 2

Item Totals

Location: Limestone TX - (County)

Category: Jewelry

Item: Watch for Partner 2 - Also a timepiece exchanged as a wedding gift representing commitment and shared memories often personalized or chosen to match the partners style for daily wear.

33 - 21%

\$1,028

\$1,008

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2024	33	21%	\$987	\$1,008	\$32,749
2025	33	21%	\$1,028	\$1,008	\$33,677
2026	31	20%	\$1,070	\$0	\$32,956
2027	29	19%	\$1,097	\$0	\$31,473
2028	30	20%	\$1,106	\$0	\$32,959

Note About Data

Years 2020, 2021, 2022, 2023 reflect changes based on COVID-19

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Spending Ranges

Location: Limestone TX - (County)

Category: Jewelry

Item: Watch for Partner 2

33		\$1,028	\$1,008	
2025 Weddings		2025 Avg Spend	2025 Median Spend	
Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2024				
2024	<\$250	22.4%	7	\$ 924
2024	\$251 - \$850	22.4%	7	\$ 4,066
2024	\$851 - \$1400	22.5%	7	\$ 8,361
2024	\$1401 - \$2000	18.0%	6	\$ 10,098
2024	\$2000+	14.6%	5	\$ 14,454
2025				
2025	<\$250	22.3%	7	\$ 920
2025	\$251 - \$850	22.3%	7	\$ 4,047
2025	\$851 - \$1400	22.4%	7	\$ 8,323
2025	\$1401 - \$2000	18.2%	6	\$ 10,210
2025	\$2000+	14.9%	5	\$ 14,751

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Jewelry - Wedding Ring/Band For Partner 1

Item Totals

Location: Limestone TX - (County)

Category: Jewelry

Item: Wedding Ring/Band For Partner 1 - The ring exchanged during the wedding ceremony to signify marriage typically a band of precious metal that can be plain engraved or set with diamonds.

84 - 54%

\$845

\$526

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	110	62%	\$1,028	\$0	\$112,813
2009	112	65%	\$977	\$0	\$109,229
2010	113	63%	\$1,023	\$0	\$115,364
2011	119	66%	\$621	\$0	\$73,775
2012	122	65%	\$667	\$0	\$81,074
2013	121	67%	\$653	\$0	\$79,189
2014	118	66%	\$657	\$0	\$77,618
2015	124	65%	\$706	\$0	\$87,191
2016	126	67%	\$716	\$0	\$90,187
2017	128	67%	\$715	\$0	\$91,499
2018	107	65%	\$706	\$0	\$75,719
2019	86	65%	\$703	\$355	\$60,317
2020	93	65%	\$713	\$366	\$66,273
2021	101	64%	\$735	\$402	\$74,323
2022	95	60%	\$810	\$492	\$76,788
2023	83	51%	\$818	\$481	\$67,583
2024	84	53%	\$827	\$500	\$69,253
2025	84	54%	\$845	\$526	\$71,183

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2026	85	55%	\$871	\$0	\$73,774
2027	85	56%	\$886	\$0	\$74,920
2028	85	57%	\$888	\$0	\$75,418

Note About Data

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Spending Ranges

Location: Limestone TX - (County)

Category: Jewelry

Item: Wedding Ring/Band For Partner 1

84

2025 Weddings

\$845

2025 Avg Spend

\$526

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2019				
2019	<\$100	19.3%	17	\$ 830
2019	\$101 - \$250	24.6%	21	\$ 3,702
2019	\$251 - \$500	13.5%	12	\$ 4,354
2019	\$501 - \$1000	20.1%	17	\$ 12,965
2019	\$1000+	22.4%	19	\$ 28,896
2020				
2020	<\$100	19.0%	18	\$ 884
2020	\$101 - \$250	24.4%	23	\$ 3,971
2020	\$251 - \$500	13.6%	13	\$ 4,743
2020	\$501 - \$1000	20.3%	19	\$ 14,159
2020	\$1000+	22.6%	21	\$ 31,527
2021				
2021	<\$100	18.0%	18	\$ 909
2021	\$101 - \$250	23.3%	24	\$ 4,118
2021	\$251 - \$500	14.2%	14	\$ 5,378
2021	\$501 - \$1000	21.1%	21	\$ 15,983
2021	\$1000+	23.4%	24	\$ 35,451
2022				

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$100	14.9%	14	\$ 708
2022	\$101 - \$250	20.3%	19	\$ 3,375
2022	\$251 - \$500	15.8%	15	\$ 5,629
2022	\$501 - \$1000	23.2%	22	\$ 16,530
2022	\$1000+	25.8%	25	\$ 36,765

2023

2023	<\$100	14.7%	12	\$ 610
2023	\$101 - \$250	20.0%	17	\$ 2,905
2023	\$251 - \$500	15.9%	13	\$ 4,949
2023	\$501 - \$1000	23.4%	19	\$ 14,567
2023	\$1000+	25.9%	21	\$ 32,246

2024

2024	<\$100	14.3%	12	\$ 601
2024	\$101 - \$250	19.6%	16	\$ 2,881
2024	\$251 - \$500	16.1%	14	\$ 5,072
2024	\$501 - \$1000	23.7%	20	\$ 14,931
2024	\$1000+	26.2%	22	\$ 33,012

2025

2025	<\$100	13.6%	11	\$ 571
2025	\$101 - \$250	18.8%	16	\$ 2,764
2025	\$251 - \$500	16.5%	14	\$ 5,198
2025	\$501 - \$1000	24.2%	20	\$ 15,246
2025	\$1000+	26.8%	23	\$ 33,768

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Jewelry - Wedding Ring/Band For Partner 2

Item Totals

Location: Limestone TX - (County)

Category: Jewelry

Item: Wedding Ring/Band For Partner 2 - The corresponding ring exchanged by the other partner during the ceremony made from materials ranging from traditional gold to modern metals like tungsten to symbolize the marital union.

87 - 56%		\$533		\$323	
2025 Weddings & Demand		2025 Avg Spend		2025 Median Spend	
Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	119	67%	\$826	\$0	\$97,955
2009	119	69%	\$685	\$0	\$81,296
2010	125	70%	\$672	\$0	\$84,202
2011	128	71%	\$456	\$0	\$58,277
2012	131	70%	\$412	\$0	\$53,931
2013	129	71%	\$422	\$0	\$54,231
2014	125	70%	\$441	\$0	\$55,257
2015	135	71%	\$445	\$0	\$60,031
2016	133	71%	\$416	\$0	\$55,528
2017	136	71%	\$416	\$0	\$56,414
2018	117	71%	\$414	\$0	\$48,500
2019	94	71%	\$415	\$218	\$38,894
2020	100	70%	\$421	\$218	\$42,142
2021	109	69%	\$442	\$231	\$48,187
2022	109	69%	\$482	\$262	\$52,548
2023	89	55%	\$493	\$258	\$43,926
2024	87	55%	\$502	\$279	\$43,624
2025	87	56%	\$533	\$323	\$46,563

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2026	88	57%	\$563	\$0	\$49,420
2027	88	58%	\$583	\$0	\$51,059
2028	86	58%	\$592	\$0	\$51,161

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Spending Ranges

Location: Limestone TX - (County)

Category: Jewelry

Item: Wedding Ring/Band For Partner 2

87

2025 Weddings

\$533

2025 Avg Spend

\$323

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2019				
2019	<\$100	22.7%	21	\$ 1,067
2019	\$101 - \$250	34.7%	33	\$ 5,708
2019	\$251 - \$500	16.9%	16	\$ 5,957
2019	\$501 - \$1000	15.2%	14	\$ 10,716
2019	\$1000+	10.4%	10	\$ 14,664
2020				
2020	<\$100	22.5%	23	\$ 1,125
2020	\$101 - \$250	34.6%	35	\$ 6,055
2020	\$251 - \$500	17.1%	17	\$ 6,413
2020	\$501 - \$1000	15.3%	15	\$ 11,475
2020	\$1000+	10.6%	11	\$ 15,900
2021				
2021	<\$100	20.8%	23	\$ 1,134
2021	\$101 - \$250	33.4%	36	\$ 6,371
2021	\$251 - \$500	18.1%	20	\$ 7,398
2021	\$501 - \$1000	16.3%	18	\$ 13,325
2021	\$1000+	11.3%	12	\$ 18,476
2022				

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$100	18.1%	20	\$ 986
2022	\$101 - \$250	31.4%	34	\$ 5,990
2022	\$251 - \$500	20.0%	22	\$ 8,175
2022	\$501 - \$1000	18.0%	20	\$ 14,715
2022	\$1000+	12.5%	14	\$ 20,438

2023

2023	<\$100	17.5%	16	\$ 779
2023	\$101 - \$250	30.9%	28	\$ 4,813
2023	\$251 - \$500	20.4%	18	\$ 6,809
2023	\$501 - \$1000	18.4%	16	\$ 12,282
2023	\$1000+	12.8%	11	\$ 17,088

2024

2024	<\$100	16.9%	15	\$ 735
2024	\$101 - \$250	30.3%	26	\$ 4,613
2024	\$251 - \$500	20.9%	18	\$ 6,819
2024	\$501 - \$1000	18.8%	16	\$ 12,267
2024	\$1000+	13.1%	11	\$ 17,096

2025

2025	<\$100	14.9%	13	\$ 648
2025	\$101 - \$250	28.5%	25	\$ 4,339
2025	\$251 - \$500	22.3%	19	\$ 7,275
2025	\$501 - \$1000	20.2%	18	\$ 13,181
2025	\$1000+	14.1%	12	\$ 18,401

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Methodology & Use of Data

Methodology details are located at: <https://wedding.report/action/home/view/methodology/>

Use of Data details are located at: https://wedding.report/action/home/view/terms_of_service/