

Photography & Video Wedding Market Report

For: Limestone TX - (County)

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Market Totals

Location: Limestone TX - (County)

Category: Totals

Item: Market Totals

156		\$21,116	\$12,341	
2025 Weddings & Demand		2025 Avg Spend	2025 Median Spend	
Year	Number of Weddings	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	177	\$16,118	\$0	\$2,852,886
2009	172	\$14,747	\$0	\$2,536,484
2010	179	\$17,181	\$0	\$3,075,399
2011	180	\$16,556	\$0	\$2,980,080
2012	187	\$16,513	\$0	\$3,087,931
2013	181	\$16,879	\$0	\$3,055,099
2014	179	\$17,714	\$0	\$3,170,806
2015	190	\$18,296	\$0	\$3,476,240
2016	188	\$18,120	\$0	\$3,406,560
2017	191	\$18,121	\$0	\$3,461,111
2018	165	\$17,198	\$0	\$2,837,670
2019	132	\$17,213	\$9,231	\$2,272,116
2020	143	\$14,253	\$7,969	\$2,038,179
2021	158	\$18,235	\$9,773	\$2,881,130
2022	158	\$19,618	\$11,137	\$3,099,644
2023	162	\$19,891	\$11,197	\$3,222,342
2024	158	\$20,486	\$11,849	\$3,236,788
2025	156	\$21,116	\$12,341	\$3,294,096
2026	154	\$21,893	\$0	\$3,371,522
2027	151	\$22,583	\$0	\$3,410,033

Year	Number of Weddings	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2028	149	\$22,803	\$0	\$3,397,647

Note About Data

Years 2020, 2021, 2022, 2023 reflect changes based on COVID-19

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Photography & Video - Additional Hours of Coverage

Item Totals

Location: Limestone TX - (County)

Category: Photography & Video

Item: Additional Hours of Coverage - (per hour) Extra time purchased from a photographer or videographer to capture moments before or after the contracted package time.

39 - 25%

\$291

\$209

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2024	41	26%	\$278	\$207	\$11,420
2025	39	25%	\$291	\$209	\$11,349
2026	37	24%	\$303	\$0	\$11,199
2027	36	24%	\$310	\$0	\$11,234
2028	36	24%	\$311	\$0	\$11,121

Note About Data

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Spending Ranges

Location: Limestone TX - (County)

Category: Photography & Video

Item: Additional Hours of Coverage

39		\$291	\$209	
2025 Weddings		2025 Avg Spend	2025 Median Spend	
Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2024				
2024	<\$50	31.9%	13	\$ 327
2024	\$51 - \$300	29.0%	12	\$ 2,093
2024	\$301 - \$500	17.6%	7	\$ 2,886
2024	\$501 - \$750	13.6%	6	\$ 3,491
2024	\$750+	7.8%	3	\$ 3,598
2025				
2025	<\$50	31.5%	12	\$ 307
2025	\$51 - \$300	28.1%	11	\$ 1,929
2025	\$301 - \$500	18.2%	7	\$ 2,839
2025	\$501 - \$750	14.1%	5	\$ 3,442
2025	\$750+	8.1%	3	\$ 3,554

NOTE: Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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Photography & Video - Custom USB Drives or Digital Delivery

Item Totals

Location: Limestone TX - (County)

Category: Photography & Video

Item: Custom USB Drives or Digital Delivery - A premium often branded USB drive that contains the final edited wedding photos or videos for the couple to keep.

20 - 13%		\$217		\$158	
2025 Weddings & Demand		2025 Avg Spend		2025 Median Spend	
Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2024	22	14%	\$209	\$160	\$4,623
2025	20	13%	\$217	\$158	\$4,401
2026	18	12%	\$226	\$0	\$4,176
2027	18	12%	\$232	\$0	\$4,204
2028	18	12%	\$232	\$0	\$4,148

Note About Data

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Spending Ranges

Location: Limestone TX - (County)
Category: Photography & Video
Item: Custom USB Drives or Digital Delivery

20		\$217		\$158
2025 Weddings		2025 Avg Spend		2025 Median Spend
Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2024				
2024	<\$50	35.2%	8	\$ 194
2024	\$51 - \$300	35.1%	8	\$ 1,359
2024	\$301 - \$500	16.2%	4	\$ 1,426
2024	\$501 - \$750	10.0%	2	\$ 1,377
2024	\$750+	3.6%	1	\$ 891
2025				
2025	<\$50	35.0%	7	\$ 175
2025	\$51 - \$300	34.5%	7	\$ 1,214
2025	\$301 - \$500	16.5%	3	\$ 1,320
2025	\$501 - \$750	10.3%	2	\$ 1,290
2025	\$750+	3.7%	1	\$ 833

NOTE: Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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Photography & Video - Destination/Travel Fees

Item Totals

Location: Limestone TX - (County)

Category: Photography & Video

Item: Destination/Travel Fees - Charges that cover a vendors airfare lodging rental car and meals for weddings that require them to travel a significant distance.

16 - 10%		\$1,180		\$1,000	
2025 Weddings & Demand		2025 Avg Spend		2025 Median Spend	
Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2024	16	10%	\$1,130	\$813	\$17,854
2025	16	10%	\$1,180	\$1,000	\$18,408
2026	15	10%	\$1,226	\$0	\$18,880
2027	15	10%	\$1,255	\$0	\$18,951
2028	15	10%	\$1,262	\$0	\$18,804

Note About Data

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Spending Ranges

Location: Limestone TX - (County)

Category: Photography & Video

Item: Destination/Travel Fees

16

2025 Weddings

\$1,180

2025 Avg Spend

\$1,000

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2024				
2024	<\$250	28.4%	5	\$ 568
2024	\$251 - \$1000	26.8%	4	\$ 2,684
2024	\$1001 - \$1750	17.7%	3	\$ 3,897
2024	\$1751 - \$2500	15.5%	2	\$ 5,272
2024	\$2500+	11.6%	2	\$ 6,960
2025				
2025	<\$250	27.7%	4	\$ 554
2025	\$251 - \$1000	25.9%	4	\$ 2,594
2025	\$1001 - \$1750	18.3%	3	\$ 4,029
2025	\$1751 - \$2500	16.0%	3	\$ 5,443
2025	\$2500+	12.1%	2	\$ 7,260

NOTE: Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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Photography & Video - Digital or Photo CD/DVD

Item Totals

Location: Limestone TX - (County)

Category: Photography & Video

Item: Digital or Photo CD/DVD - An older method of delivering digital image files providing couples with a physical disc of their wedding photos.

16 - 10%

\$266

\$61

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	50	28%	\$255	\$0	\$12,638
2009	48	28%	\$250	\$0	\$12,040
2010	50	28%	\$270	\$0	\$13,532
2011	74	41%	\$306	\$0	\$22,583
2012	77	41%	\$303	\$0	\$23,231
2013	76	42%	\$296	\$0	\$22,502
2014	81	45%	\$287	\$0	\$23,118
2015	87	46%	\$280	\$0	\$24,472
2016	85	45%	\$268	\$0	\$22,673
2017	84	44%	\$266	\$0	\$22,355
2018	54	33%	\$260	\$0	\$14,157
2019	44	33%	\$258	\$65	\$11,238
2020	49	34%	\$258	\$64	\$12,544
2021	46	29%	\$233	\$62	\$10,676
2022	43	27%	\$264	\$64	\$11,262
2023	23	14%	\$264	\$62	\$5,988
2024	16	10%	\$265	\$61	\$4,187
2025	16	10%	\$266	\$61	\$4,150
2026	15	10%	\$268	\$0	\$4,127

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2027	15	10%	\$270	\$0	\$4,077
2028	15	10%	\$270	\$0	\$4,023

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Spending Ranges

Location: Limestone TX - (County)

Category: Photography & Video

Item: Digital or Photo CD/DVD

16

\$266

\$61

2025 Weddings

2025 Avg Spend

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2019				
2019	<\$50	41.7%	18	\$ 459
2019	\$51 - \$100	31.5%	14	\$ 1,040
2019	\$101 - \$250	13.3%	6	\$ 1,024
2019	\$251 - \$500	8.0%	4	\$ 1,320
2019	\$500+	5.5%	2	\$ 1,815
2020				
2020	<\$50	41.8%	20	\$ 512
2020	\$51 - \$100	31.6%	15	\$ 1,161
2020	\$101 - \$250	13.2%	6	\$ 1,132
2020	\$251 - \$500	8.0%	4	\$ 1,470
2020	\$500+	5.4%	3	\$ 1,985
2021				
2021	<\$50	42.3%	19	\$ 486
2021	\$51 - \$100	33.9%	16	\$ 1,170
2021	\$101 - \$250	11.8%	5	\$ 950
2021	\$251 - \$500	7.1%	3	\$ 1,225
2021	\$500+	4.8%	2	\$ 1,656
2022				

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$50	41.5%	18	\$ 446
2022	\$51 - \$100	30.8%	13	\$ 993
2022	\$101 - \$250	13.7%	6	\$ 1,031
2022	\$251 - \$500	8.3%	4	\$ 1,338
2022	\$500+	5.7%	2	\$ 1,838

2023

2023	<\$50	41.6%	10	\$ 239
2023	\$51 - \$100	30.9%	7	\$ 533
2023	\$101 - \$250	13.7%	3	\$ 551
2023	\$251 - \$500	8.2%	2	\$ 707
2023	\$500+	5.6%	1	\$ 966

2024

2024	<\$50	41.5%	7	\$ 166
2024	\$51 - \$100	30.7%	5	\$ 368
2024	\$101 - \$250	13.8%	2	\$ 386
2024	\$251 - \$500	8.3%	1	\$ 498
2024	\$500+	5.7%	1	\$ 684

2025

2025	<\$50	41.5%	7	\$ 166
2025	\$51 - \$100	30.6%	5	\$ 367
2025	\$101 - \$250	13.8%	2	\$ 386
2025	\$251 - \$500	8.3%	1	\$ 498
2025	\$500+	5.7%	1	\$ 684

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Photography & Video - Drone Photography/Videography

Item Totals

Location: Limestone TX - (County)

Category: Photography & Video

Item: Drone Photography/Videography - The use of a drone to capture aerial footage and cinematic shots of the wedding adding a unique perspective to the final photos and video.

27 - 17%

\$439

\$336

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2024	28	18%	\$420	\$325	\$11,945
2025	27	17%	\$439	\$336	\$11,642
2026	25	16%	\$456	\$0	\$11,236
2027	24	16%	\$467	\$0	\$11,283
2028	24	16%	\$469	\$0	\$11,181

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Spending Ranges

Location: Limestone TX - (County)
Category: Photography & Video
Item: Drone Photography/Videography

27		\$439	\$336	
2025 Weddings		2025 Avg Spend	2025 Median Spend	
Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2024				
2024	<\$100	30.1%	8	\$ 421
2024	\$101 - \$400	27.8%	8	\$ 1,946
2024	\$401 - \$700	17.7%	5	\$ 2,726
2024	\$701 - \$1000	14.6%	4	\$ 3,475
2024	\$1000+	9.7%	3	\$ 4,074
2025				
2025	<\$100	29.5%	8	\$ 398
2025	\$101 - \$400	27.0%	7	\$ 1,823
2025	\$401 - \$700	18.3%	5	\$ 2,718
2025	\$701 - \$1000	15.1%	4	\$ 3,465
2025	\$1000+	10.1%	3	\$ 4,091

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Photography & Video - Engagement Session

Item Totals

Location: Limestone TX - (County)

Category: Photography & Video

Item: Engagement Session - A pre-wedding photoshoot that allows the couple to get comfortable with their photographer and provides images for save-the-dates or wedding decor.

61 - 39%

\$353

\$176

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	65	37%	\$282	\$0	\$18,468
2009	64	37%	\$273	\$0	\$17,374
2010	66	37%	\$305	\$0	\$20,200
2011	61	34%	\$386	\$0	\$23,623
2012	64	34%	\$388	\$0	\$24,669
2013	65	36%	\$383	\$0	\$24,956
2014	70	39%	\$371	\$0	\$25,900
2015	80	42%	\$363	\$0	\$28,967
2016	79	42%	\$363	\$0	\$28,662
2017	80	42%	\$361	\$0	\$28,959
2018	66	40%	\$356	\$0	\$23,496
2019	53	40%	\$355	\$176	\$18,744
2020	59	41%	\$355	\$171	\$20,814
2021	58	37%	\$297	\$131	\$17,363
2022	54	34%	\$352	\$176	\$18,909
2023	52	32%	\$347	\$171	\$17,988
2024	58	37%	\$348	\$171	\$20,344
2025	61	39%	\$353	\$176	\$21,477

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2026	62	40%	\$360	\$0	\$22,176
2027	62	41%	\$365	\$0	\$22,597
2028	61	41%	\$367	\$0	\$22,420

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Spending Ranges

Location: Limestone TX - (County)

Category: Photography & Video

Item: Engagement Session

61

\$353

\$176

2025 Weddings

2025 Avg Spend

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2019				
2019	<\$100	35.8%	19	\$ 949
2019	\$101 - \$250	29.3%	16	\$ 2,718
2019	\$251 - \$500	22.3%	12	\$ 4,432
2019	\$501 - \$1000	7.5%	4	\$ 2,981
2019	\$1000+	5.0%	3	\$ 3,975
2020				
2020	<\$100	36.0%	21	\$ 1,062
2020	\$101 - \$250	29.2%	17	\$ 3,015
2020	\$251 - \$500	22.3%	13	\$ 4,934
2020	\$501 - \$1000	7.5%	4	\$ 3,319
2020	\$1000+	5.0%	3	\$ 4,425
2021				
2021	<\$100	44.5%	26	\$ 1,291
2021	\$101 - \$250	25.6%	15	\$ 2,598
2021	\$251 - \$500	19.3%	11	\$ 4,198
2021	\$501 - \$1000	6.4%	4	\$ 2,784
2021	\$1000+	4.2%	2	\$ 3,654
2022				

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$100	36.1%	19	\$ 975
2022	\$101 - \$250	29.2%	16	\$ 2,759
2022	\$251 - \$500	22.2%	12	\$ 4,496
2022	\$501 - \$1000	7.5%	4	\$ 3,038
2022	\$1000+	5.0%	3	\$ 4,050

2023

2023	<\$100	37.0%	19	\$ 962
2023	\$101 - \$250	28.8%	15	\$ 2,621
2023	\$251 - \$500	21.9%	11	\$ 4,271
2023	\$501 - \$1000	7.4%	4	\$ 2,886
2023	\$1000+	4.9%	3	\$ 3,822

2024

2024	<\$100	36.7%	21	\$ 1,064
2024	\$101 - \$250	28.9%	17	\$ 2,933
2024	\$251 - \$500	22.0%	13	\$ 4,785
2024	\$501 - \$1000	7.4%	4	\$ 3,219
2024	\$1000+	4.9%	3	\$ 4,263

2025

2025	<\$100	35.8%	22	\$ 1,092
2025	\$101 - \$250	29.3%	18	\$ 3,128
2025	\$251 - \$500	22.3%	14	\$ 5,101
2025	\$501 - \$1000	7.5%	5	\$ 3,431
2025	\$1000+	5.0%	3	\$ 4,575

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Photography & Video - Live Streaming Services

Item Totals

Location: Limestone TX - (County)

Category: Photography & Video

Item: Live Streaming Services - A service that broadcasts the wedding ceremony live over the internet allowing guests who cannot attend in person to watch the event in real-time.

16 - 10%

\$781

\$610

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2024	16	10%	\$748	\$610	\$11,818
2025	16	10%	\$781	\$610	\$12,184
2026	15	10%	\$811	\$0	\$12,489
2027	15	10%	\$831	\$0	\$12,548
2028	15	10%	\$835	\$0	\$12,442

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Spending Ranges

Location: Limestone TX - (County)

Category: Photography & Video

Item: Live Streaming Services

16

\$781

\$610

2025 Weddings

2025 Avg Spend

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2024				
2024	<\$250	31.5%	5	\$ 630
2024	\$251 - \$850	30.3%	5	\$ 2,666
2024	\$851 - \$1400	17.9%	3	\$ 3,225
2024	\$1401 - \$2000	13.3%	2	\$ 3,618
2024	\$2000+	6.9%	1	\$ 3,312
2025				
2025	<\$250	31.4%	5	\$ 628
2025	\$251 - \$850	29.5%	5	\$ 2,596
2025	\$851 - \$1400	18.3%	3	\$ 3,297
2025	\$1401 - \$2000	13.6%	2	\$ 3,699
2025	\$2000+	7.1%	1	\$ 3,408

NOTE: Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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Photography & Video - Parent Albums

Item Totals

Location: Limestone TX - (County)
Category: Photography & Video
Item: Parent Albums - Smaller duplicate copies of the main wedding album that are designed as keepsakes for the parents of the couple.

16 - 10%		\$442		\$325	
2025 Weddings & Demand		2025 Avg Spend		2025 Median Spend	
Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2024	16	10%	\$423	\$325	\$6,683
2025	16	10%	\$442	\$325	\$6,895
2026	15	10%	\$460	\$0	\$7,084
2027	15	10%	\$470	\$0	\$7,097
2028	15	10%	\$473	\$0	\$7,048

Note About Data

Years 2020, 2021, 2022, 2023 reflect changes based on COVID-19

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Spending Ranges

Location: Limestone TX - (County)

Category: Photography & Video

Item: Parent Albums

16

2025 Weddings

\$442

2025 Avg Spend

\$325

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2024				
2024	<\$100	29.9%	5	\$ 239
2024	\$101 - \$400	27.7%	4	\$ 1,108
2024	\$401 - \$700	17.7%	3	\$ 1,558
2024	\$701 - \$1000	14.7%	2	\$ 1,999
2024	\$1000+	9.9%	2	\$ 2,376
2025				
2025	<\$100	29.3%	5	\$ 234
2025	\$101 - \$400	26.9%	4	\$ 1,076
2025	\$401 - \$700	18.3%	3	\$ 1,610
2025	\$701 - \$1000	15.2%	2	\$ 2,067
2025	\$1000+	10.3%	2	\$ 2,472

NOTE: Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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Photography & Video - Photo Booth

Item Totals

Location: Limestone TX - (County)

Category: Photography & Video

Item: Photo Booth - An interactive entertainment station at the reception where guests can take fun photos with props which serve as a party favor and guest book alternative.

16 - 10%

\$398

\$231

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2013	27	15%	\$411	\$0	\$11,159
2016	26	14%	\$352	\$0	\$9,265
2017	27	14%	\$347	\$0	\$9,279
2018	23	14%	\$344	\$0	\$7,946
2019	18	14%	\$347	\$194	\$6,413
2020	20	14%	\$348	\$213	\$6,967
2021	21	13%	\$364	\$220	\$7,477
2022	21	13%	\$376	\$235	\$7,723
2023	16	10%	\$382	\$213	\$6,188
2024	16	10%	\$386	\$231	\$6,099
2025	16	10%	\$398	\$231	\$6,209
2026	15	10%	\$410	\$0	\$6,314
2027	15	10%	\$417	\$0	\$6,297
2028	15	10%	\$418	\$0	\$6,228

Note About Data

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Spending Ranges

Location: Limestone TX - (County)

Category: Photography & Video

Item: Photo Booth

16

\$398

\$231

2025 Weddings

2025 Avg Spend

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2019				
2019	<\$100	34.1%	6	\$ 307
2019	\$101 - \$250	22.1%	4	\$ 696
2019	\$251 - \$500	22.3%	4	\$ 1,505
2019	\$501 - \$1000	13.8%	2	\$ 1,863
2019	\$1000+	7.8%	1	\$ 2,106
2020				
2020	<\$100	34.2%	7	\$ 342
2020	\$101 - \$250	22.0%	4	\$ 770
2020	\$251 - \$500	22.2%	4	\$ 1,665
2020	\$501 - \$1000	13.8%	3	\$ 2,070
2020	\$1000+	7.8%	2	\$ 2,340
2021				
2021	<\$100	31.3%	7	\$ 329
2021	\$101 - \$250	23.0%	5	\$ 845
2021	\$251 - \$500	23.2%	5	\$ 1,827
2021	\$501 - \$1000	14.4%	3	\$ 2,268
2021	\$1000+	8.1%	2	\$ 2,552
2022				

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$100	29.4%	6	\$ 309
2022	\$101 - \$250	23.6%	5	\$ 867
2022	\$251 - \$500	23.8%	5	\$ 1,874
2022	\$501 - \$1000	14.8%	3	\$ 2,331
2022	\$1000+	8.4%	2	\$ 2,646

2023

2023	<\$100	28.9%	5	\$ 231
2023	\$101 - \$250	23.8%	4	\$ 666
2023	\$251 - \$500	24.0%	4	\$ 1,440
2023	\$501 - \$1000	15.0%	2	\$ 1,800
2023	\$1000+	8.5%	1	\$ 2,040

2024

2024	<\$100	28.1%	4	\$ 225
2024	\$101 - \$250	24.0%	4	\$ 672
2024	\$251 - \$500	24.2%	4	\$ 1,452
2024	\$501 - \$1000	15.1%	2	\$ 1,812
2024	\$1000+	8.6%	1	\$ 2,064

2025

2025	<\$100	26.2%	4	\$ 210
2025	\$101 - \$250	24.6%	4	\$ 689
2025	\$251 - \$500	24.8%	4	\$ 1,488
2025	\$501 - \$1000	15.5%	2	\$ 1,860
2025	\$1000+	8.8%	1	\$ 2,112

NOTE: Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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Photography & Video - Photography/Videography Add-Ons

Item Totals

Location: Limestone TX - (County)

Category: Photography & Video

Item: Photography/Videography Add-Ons - A broad category of optional extras that can be added to a base package such as rehearsal dinner coverage or special video effects.

16 - 10%

\$467

\$400

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2024	16	10%	\$446	\$325	\$7,047
2025	16	10%	\$467	\$400	\$7,285
2026	15	10%	\$485	\$0	\$7,469
2027	15	10%	\$496	\$0	\$7,490
2028	15	10%	\$499	\$0	\$7,435

Note About Data

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Spending Ranges

Location: Limestone TX - (County)
Category: Photography & Video
Item: Photography/Videography Add-Ons

16		\$467		\$400
2025 Weddings		2025 Avg Spend		2025 Median Spend
Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2024				
2024	<\$100	28.7%	5	\$ 230
2024	\$101 - \$400	27.0%	4	\$ 1,080
2024	\$401 - \$700	17.7%	3	\$ 1,558
2024	\$701 - \$1000	15.3%	2	\$ 2,081
2024	\$1000+	11.3%	2	\$ 2,712
2025				
2025	<\$100	28.0%	4	\$ 224
2025	\$101 - \$400	26.1%	4	\$ 1,044
2025	\$401 - \$700	18.3%	3	\$ 1,610
2025	\$701 - \$1000	15.9%	3	\$ 2,162
2025	\$1000+	11.7%	2	\$ 2,808

NOTE: Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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Photography & Video - Pre-Wedding or Post-Wedding Photoshoot

Item Totals

Location: Limestone TX - (County)
Category: Photography & Video
Item: Pre-Wedding or Post-Wedding Photoshoot - A separate styled photo session like a bridal portrait or "trash the dress" shoot that takes place on a day other than the wedding.

16 - 10%		\$568		\$551	
2025 Weddings & Demand		2025 Avg Spend		2025 Median Spend	
Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2024	16	10%	\$545	\$513	\$8,611
2025	16	10%	\$568	\$551	\$8,861
2026	15	10%	\$590	\$0	\$9,086
2027	15	10%	\$605	\$0	\$9,136
2028	15	10%	\$608	\$0	\$9,059

Note About Data

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Spending Ranges

Location: Limestone TX - (County)
Category: Photography & Video
Item: Pre-Wedding or Post-Wedding Photoshoot

16		\$568	\$551	
2025 Weddings		2025 Avg Spend	2025 Median Spend	
Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2024				
2024	<\$100	21.5%	3	\$ 172
2024	\$101 - \$400	21.6%	3	\$ 864
2024	\$401 - \$700	22.7%	4	\$ 1,998
2024	\$701 - \$1000	18.6%	3	\$ 2,530
2024	\$1000+	15.6%	2	\$ 3,744
2025				
2025	<\$100	21.1%	3	\$ 169
2025	\$101 - \$400	21.2%	3	\$ 848
2025	\$401 - \$700	22.7%	4	\$ 1,998
2025	\$701 - \$1000	19.0%	3	\$ 2,584
2025	\$1000+	16.0%	3	\$ 3,840

NOTE: Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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Photography & Video - Prints/Enlargements

Item Totals

Location: Limestone TX - (County)

Category: Photography & Video

Item: Prints/Enlargements - Physical copies of wedding photos produced in various sizes which can be ordered from the photographer for framing and display.

16 - 10%

\$297

\$161

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	48	27%	\$196	\$0	\$9,367
2009	46	27%	\$182	\$0	\$8,452
2010	48	27%	\$204	\$0	\$9,859
2011	61	34%	\$210	\$0	\$12,852
2012	64	34%	\$209	\$0	\$13,288
2013	67	37%	\$213	\$0	\$14,265
2014	73	41%	\$214	\$0	\$15,705
2015	82	43%	\$217	\$0	\$17,729
2016	81	43%	\$217	\$0	\$17,542
2017	82	43%	\$217	\$0	\$17,822
2018	63	38%	\$215	\$0	\$13,481
2019	50	38%	\$214	\$80	\$10,734
2020	57	40%	\$217	\$81	\$12,412
2021	54	34%	\$245	\$92	\$13,161
2022	51	32%	\$280	\$144	\$14,157
2023	28	17%	\$286	\$148	\$7,876
2024	17	11%	\$289	\$146	\$5,023
2025	16	10%	\$297	\$161	\$4,633
2026	15	10%	\$306	\$0	\$4,712

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2027	15	10%	\$312	\$0	\$4,711
2028	15	10%	\$315	\$0	\$4,694

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Spending Ranges

Location: Limestone TX - (County)

Category: Photography & Video

Item: Prints/Enlargements

16

\$297

\$161

2025 Weddings

2025 Avg Spend

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2019				
2019	<\$50	30.5%	15	\$ 381
2019	\$51 - \$100	33.6%	17	\$ 1,260
2019	\$101 - \$250	17.2%	9	\$ 1,505
2019	\$251 - \$500	11.9%	6	\$ 2,231
2019	\$500+	6.9%	3	\$ 2,588
2020				
2020	<\$50	30.2%	17	\$ 430
2020	\$51 - \$100	33.3%	19	\$ 1,424
2020	\$101 - \$250	17.4%	10	\$ 1,736
2020	\$251 - \$500	12.1%	7	\$ 2,586
2020	\$500+	7.0%	4	\$ 2,993
2021				
2021	<\$50	25.7%	14	\$ 347
2021	\$51 - \$100	28.9%	16	\$ 1,170
2021	\$101 - \$250	21.6%	12	\$ 2,041
2021	\$251 - \$500	15.0%	8	\$ 3,038
2021	\$500+	8.8%	5	\$ 3,564
2022				

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$50	20.3%	10	\$ 259
2022	\$51 - \$100	23.4%	12	\$ 895
2022	\$101 - \$250	26.7%	14	\$ 2,383
2022	\$251 - \$500	18.7%	10	\$ 3,576
2022	\$500+	10.9%	6	\$ 4,169

2023

2023	<\$50	19.5%	5	\$ 137
2023	\$51 - \$100	22.6%	6	\$ 475
2023	\$101 - \$250	27.4%	8	\$ 1,343
2023	\$251 - \$500	19.2%	5	\$ 2,016
2023	\$500+	11.2%	3	\$ 2,352

2024

2024	<\$50	19.0%	3	\$ 81
2024	\$51 - \$100	22.0%	4	\$ 281
2024	\$101 - \$250	27.9%	5	\$ 830
2024	\$251 - \$500	19.6%	3	\$ 1,250
2024	\$500+	11.5%	2	\$ 1,466

2025

2025	<\$50	17.7%	3	\$ 71
2025	\$51 - \$100	20.7%	3	\$ 248
2025	\$101 - \$250	29.2%	5	\$ 818
2025	\$251 - \$500	20.5%	3	\$ 1,230
2025	\$500+	12.0%	2	\$ 1,440

NOTE: Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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Photography & Video - Raw Footage

Item Totals

Location: Limestone TX - (County)
Category: Photography & Video
Item: Raw Footage - The complete collection of unedited original video files captured by the videographer throughout the wedding day.

16 - 10%		\$554		\$513	
2025 Weddings & Demand		2025 Avg Spend		2025 Median Spend	
Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2024	16	10%	\$530	\$438	\$8,374
2025	16	10%	\$554	\$513	\$8,642
2026	15	10%	\$576	\$0	\$8,870
2027	15	10%	\$590	\$0	\$8,909
2028	15	10%	\$593	\$0	\$8,836

Note About Data

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Spending Ranges

Location: Limestone TX - (County)

Category: Photography & Video

Item: Raw Footage

16

2025 Weddings

\$554

2025 Avg Spend

\$513

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2024				
2024	<\$100	21.9%	4	\$ 175
2024	\$101 - \$400	21.9%	4	\$ 876
2024	\$401 - \$700	22.5%	4	\$ 1,980
2024	\$701 - \$1000	18.5%	3	\$ 2,516
2024	\$1000+	15.2%	2	\$ 3,648
2025				
2025	<\$100	21.6%	3	\$ 173
2025	\$101 - \$400	21.5%	3	\$ 860
2025	\$401 - \$700	22.4%	4	\$ 1,971
2025	\$701 - \$1000	18.8%	3	\$ 2,557
2025	\$1000+	15.6%	2	\$ 3,744

NOTE: Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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Photography & Video - Second Photographer/Shooter

Item Totals

Location: Limestone TX - (County)
Category: Photography & Video
Item: Second Photographer/Shooter - An additional photographer or videographer who works alongside the primary shooter to capture different angles and ensure comprehensive coverage of the event.

33 - 21%		\$475		\$350	
2025 Weddings & Demand		2025 Avg Spend		2025 Median Spend	
Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2024	35	22%	\$455	\$334	\$15,816
2025	33	21%	\$475	\$350	\$15,561
2026	31	20%	\$494	\$0	\$15,215
2027	30	20%	\$506	\$0	\$15,281
2028	30	20%	\$509	\$0	\$15,168

Note About Data

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Spending Ranges

Location: Limestone TX - (County)
Category: Photography & Video
Item: Second Photographer/Shooter

33		\$475	\$350	
2025 Weddings		2025 Avg Spend	2025 Median Spend	
Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2024				
2024	<\$100	28.3%	10	\$ 495
2024	\$101 - \$400	26.7%	9	\$ 2,336
2024	\$401 - \$700	17.7%	6	\$ 3,407
2024	\$701 - \$1000	15.5%	5	\$ 4,611
2024	\$1000+	11.8%	4	\$ 6,195
2025				
2025	<\$100	27.5%	9	\$ 454
2025	\$101 - \$400	25.9%	9	\$ 2,137
2025	\$401 - \$700	18.3%	6	\$ 3,321
2025	\$701 - \$1000	16.1%	5	\$ 4,516
2025	\$1000+	12.2%	4	\$ 6,039

NOTE: Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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Photography & Video - Specialty Prints

Item Totals

Location: Limestone TX - (County)
Category: Photography & Video
Item: Specialty Prints - High-end prints on premium materials such as canvas or fine art paper intended to be displayed as decorative art pieces.

16 - 10%		\$465		\$400	
2025 Weddings & Demand		2025 Avg Spend		2025 Median Spend	
Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2024	16	10%	\$446	\$325	\$7,047
2025	16	10%	\$465	\$400	\$7,254
2026	15	10%	\$483	\$0	\$7,438
2027	15	10%	\$495	\$0	\$7,475
2028	15	10%	\$497	\$0	\$7,405

Note About Data

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Spending Ranges

Location: Limestone TX - (County)

Category: Photography & Video

Item: Specialty Prints

16

\$465

\$400

2025 Weddings

2025 Avg Spend

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2024				
2024	<\$100	28.8%	5	\$ 230
2024	\$101 - \$400	27.0%	4	\$ 1,080
2024	\$401 - \$700	17.7%	3	\$ 1,558
2024	\$701 - \$1000	15.3%	2	\$ 2,081
2024	\$1000+	11.2%	2	\$ 2,688
2025				
2025	<\$100	28.1%	4	\$ 225
2025	\$101 - \$400	26.2%	4	\$ 1,048
2025	\$401 - \$700	18.3%	3	\$ 1,610
2025	\$701 - \$1000	15.8%	3	\$ 2,149
2025	\$1000+	11.6%	2	\$ 2,784

NOTE: Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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Photography & Video - Wedding Album/s or Photo Book/s

Item Totals

Location: Limestone TX - (County)

Category: Photography & Video

Item: Wedding Album/s or Photo Book/s - A designed heirloom-quality book that curates the best photographs to tell the story of the wedding day.

17 - 11%

\$537

\$176

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	32	18%	\$401	\$0	\$12,776
2009	31	18%	\$387	\$0	\$11,982
2010	32	18%	\$418	\$0	\$13,468
2011	40	22%	\$435	\$0	\$17,226
2012	41	22%	\$431	\$0	\$17,731
2013	43	24%	\$409	\$0	\$17,767
2014	54	30%	\$400	\$0	\$21,480
2015	65	34%	\$393	\$0	\$25,388
2016	66	35%	\$384	\$0	\$25,267
2017	67	35%	\$381	\$0	\$25,470
2018	51	31%	\$374	\$0	\$19,130
2019	41	31%	\$370	\$133	\$15,140
2020	36	25%	\$375	\$132	\$13,406
2021	36	23%	\$434	\$142	\$15,772
2022	36	23%	\$488	\$167	\$17,734
2023	23	14%	\$500	\$163	\$11,340
2024	17	11%	\$507	\$157	\$8,812
2025	17	11%	\$537	\$176	\$9,215
2026	15	10%	\$564	\$0	\$8,686

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2027	15	10%	\$583	\$0	\$8,803
2028	16	11%	\$591	\$0	\$9,686

Note About Data

Years 2020, 2021, 2022, 2023 reflect changes based on COVID-19

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Spending Ranges

Location: Limestone TX - (County)

Category: Photography & Video

Item: Wedding Album/s or Photo Book/s

17

2025 Weddings

\$537

2025 Avg Spend

\$176

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2019				
2019	<\$100	42.7%	18	\$ 875
2019	\$101 - \$250	33.3%	14	\$ 2,389
2019	\$251 - \$500	13.7%	6	\$ 2,106
2019	\$501 - \$1000	6.9%	3	\$ 2,122
2019	\$1000+	3.4%	1	\$ 2,091
2020				
2020	<\$100	42.7%	15	\$ 769
2020	\$101 - \$250	33.1%	12	\$ 2,085
2020	\$251 - \$500	13.8%	5	\$ 1,863
2020	\$501 - \$1000	6.9%	2	\$ 1,863
2020	\$1000+	3.4%	1	\$ 1,836
2021				
2021	<\$100	41.7%	15	\$ 751
2021	\$101 - \$250	29.2%	11	\$ 1,840
2021	\$251 - \$500	16.6%	6	\$ 2,241
2021	\$501 - \$1000	8.4%	3	\$ 2,268
2021	\$1000+	4.1%	1	\$ 2,214
2022				

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$100	40.2%	14	\$ 724
2022	\$101 - \$250	25.7%	9	\$ 1,619
2022	\$251 - \$500	19.3%	7	\$ 2,606
2022	\$501 - \$1000	9.9%	4	\$ 2,673
2022	\$1000+	4.9%	2	\$ 2,646

2023

2023	<\$100	39.9%	9	\$ 459
2023	\$101 - \$250	25.1%	6	\$ 1,010
2023	\$251 - \$500	19.8%	5	\$ 1,708
2023	\$501 - \$1000	10.1%	2	\$ 1,742
2023	\$1000+	5.0%	1	\$ 1,725

2024

2024	<\$100	39.7%	7	\$ 337
2024	\$101 - \$250	24.6%	4	\$ 732
2024	\$251 - \$500	20.2%	3	\$ 1,288
2024	\$501 - \$1000	10.4%	2	\$ 1,326
2024	\$1000+	5.1%	1	\$ 1,301

2025

2025	<\$100	38.6%	7	\$ 328
2025	\$101 - \$250	22.7%	4	\$ 675
2025	\$251 - \$500	21.8%	4	\$ 1,390
2025	\$501 - \$1000	11.3%	2	\$ 1,441
2025	\$1000+	5.6%	1	\$ 1,428

NOTE: Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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Photography & Video - Wedding Photographer

Item Totals

Location: Limestone TX - (County)

Category: Photography & Video

Item: Wedding Photographer - Someone hired to capture still images of the wedding day including candid moments and posed portraits which are then edited and delivered to the couple.

103 - 66%		\$2,221		\$1,420	
2025 Weddings & Demand		2025 Avg Spend		2025 Median Spend	
Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	92	52%	\$1,366	\$0	\$125,727
2009	96	56%	\$1,584	\$0	\$152,571
2010	113	63%	\$1,618	\$0	\$182,462
2011	124	69%	\$1,524	\$0	\$189,281
2012	129	69%	\$1,515	\$0	\$195,480
2013	125	69%	\$1,512	\$0	\$188,834
2014	125	70%	\$1,498	\$0	\$187,699
2015	135	71%	\$1,508	\$0	\$203,429
2016	133	71%	\$1,468	\$0	\$195,949
2017	136	71%	\$1,469	\$0	\$199,211
2018	114	69%	\$1,456	\$0	\$165,766
2019	91	69%	\$1,453	\$827	\$132,339
2020	99	69%	\$1,481	\$840	\$146,130
2021	107	68%	\$1,799	\$1,020	\$193,285
2022	104	66%	\$1,930	\$1,144	\$201,260
2023	107	66%	\$2,010	\$1,234	\$214,909
2024	104	66%	\$2,066	\$1,294	\$215,442
2025	103	66%	\$2,221	\$1,420	\$228,674

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2026	103	67%	\$2,369	\$0	\$244,433
2027	103	68%	\$2,461	\$0	\$252,695
2028	103	69%	\$2,465	\$0	\$253,427

Note About Data

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Spending Ranges

Location: Limestone TX - (County)

Category: Photography & Video

Item: Wedding Photographer

103

\$2,221

\$1,420

2025 Weddings

2025 Avg Spend

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2019				
2019	<\$500	30.9%	28	\$ 7,030
2019	\$501 - \$1000	29.0%	26	\$ 19,792
2019	\$1001 - \$2000	20.1%	18	\$ 27,437
2019	\$2001 - \$3000	12.2%	11	\$ 27,755
2019	\$3000+	7.8%	7	\$ 31,941
2020				
2020	<\$500	30.6%	30	\$ 7,574
2020	\$501 - \$1000	28.7%	28	\$ 21,310
2020	\$1001 - \$2000	20.3%	20	\$ 30,146
2020	\$2001 - \$3000	12.4%	12	\$ 30,690
2020	\$3000+	7.9%	8	\$ 35,195
2021				
2021	<\$500	26.0%	28	\$ 6,955
2021	\$501 - \$1000	23.7%	25	\$ 19,019
2021	\$1001 - \$2000	24.8%	27	\$ 39,804
2021	\$2001 - \$3000	15.4%	16	\$ 41,195
2021	\$3000+	10.0%	11	\$ 48,150
2022				

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$500	24.1%	25	\$ 6,266
2022	\$501 - \$1000	21.7%	23	\$ 16,926
2022	\$1001 - \$2000	26.6%	28	\$ 41,496
2022	\$2001 - \$3000	16.7%	17	\$ 43,420
2022	\$3000+	10.9%	11	\$ 51,012

2023

2023	<\$500	23.0%	25	\$ 6,153
2023	\$501 - \$1000	20.6%	22	\$ 16,532
2023	\$1001 - \$2000	27.6%	30	\$ 44,298
2023	\$2001 - \$3000	17.4%	19	\$ 46,545
2023	\$3000+	11.4%	12	\$ 54,891

2024

2024	<\$500	22.2%	23	\$ 5,772
2024	\$501 - \$1000	19.7%	20	\$ 15,366
2024	\$1001 - \$2000	28.3%	29	\$ 44,148
2024	\$2001 - \$3000	18.0%	19	\$ 46,800
2024	\$3000+	11.8%	12	\$ 55,224

2025

2025	<\$500	19.9%	20	\$ 5,124
2025	\$501 - \$1000	17.4%	18	\$ 13,441
2025	\$1001 - \$2000	30.3%	31	\$ 46,814
2025	\$2001 - \$3000	19.5%	20	\$ 50,213
2025	\$3000+	12.9%	13	\$ 59,792

NOTE: Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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Photography & Video - Wedding Videographer

Item Totals

Location: Limestone TX - (County)

Category: Photography & Video

Item: Wedding Videographer - Someone who films the wedding day and edits the footage to create a cinematic film that captures the motion sound and emotion of the event.

33 - 21%

\$1,696

\$909

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	44	25%	\$1,025	\$0	\$45,356
2009	36	21%	\$1,155	\$0	\$41,719
2010	52	29%	\$1,049	\$0	\$54,454
2011	52	29%	\$963	\$0	\$50,269
2012	54	29%	\$958	\$0	\$51,952
2013	54	30%	\$926	\$0	\$50,282
2014	59	33%	\$963	\$0	\$56,884
2015	68	36%	\$980	\$0	\$67,032
2016	66	35%	\$977	\$0	\$64,287
2017	67	35%	\$980	\$0	\$65,513
2018	43	26%	\$972	\$0	\$41,699
2019	33	25%	\$981	\$667	\$32,373
2020	34	24%	\$1,000	\$676	\$34,320
2021	38	24%	\$1,537	\$866	\$58,283
2022	38	24%	\$1,379	\$792	\$52,292
2023	36	22%	\$1,510	\$834	\$53,816
2024	35	22%	\$1,570	\$854	\$54,573
2025	33	21%	\$1,696	\$909	\$55,561

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2026	32	21%	\$1,814	\$0	\$58,665
2027	32	21%	\$1,885	\$0	\$59,773
2028	31	21%	\$1,886	\$0	\$59,013

Note About Data

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Spending Ranges

Location: Limestone TX - (County)

Category: Photography & Video

Item: Wedding Videographer

33

\$1,696

\$909

2025 Weddings

2025 Avg Spend

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2019				
2019	<\$500	41.2%	14	\$ 3,399
2019	\$501 - \$1000	27.8%	9	\$ 6,881
2019	\$1001 - \$2000	19.8%	7	\$ 9,801
2019	\$2001 - \$3000	5.1%	2	\$ 4,208
2019	\$3000+	6.1%	2	\$ 9,059
2020				
2020	<\$500	40.8%	14	\$ 3,468
2020	\$501 - \$1000	28.0%	10	\$ 7,140
2020	\$1001 - \$2000	20.0%	7	\$ 10,200
2020	\$2001 - \$3000	5.1%	2	\$ 4,335
2020	\$3000+	6.1%	2	\$ 9,333
2021				
2021	<\$500	26.4%	10	\$ 2,508
2021	\$501 - \$1000	33.0%	13	\$ 9,405
2021	\$1001 - \$2000	25.2%	10	\$ 14,364
2021	\$2001 - \$3000	7.0%	3	\$ 6,650
2021	\$3000+	8.4%	3	\$ 14,364
2022				

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$500	30.3%	12	\$ 2,879
2022	\$501 - \$1000	31.8%	12	\$ 9,063
2022	\$1001 - \$2000	23.8%	9	\$ 13,566
2022	\$2001 - \$3000	6.5%	2	\$ 6,175
2022	\$3000+	7.7%	3	\$ 13,167

2023

2023	<\$500	27.2%	10	\$ 2,448
2023	\$501 - \$1000	32.8%	12	\$ 8,856
2023	\$1001 - \$2000	24.9%	9	\$ 13,446
2023	\$2001 - \$3000	6.9%	2	\$ 6,210
2023	\$3000+	8.2%	3	\$ 13,284

2024

2024	<\$500	25.7%	9	\$ 2,249
2024	\$501 - \$1000	33.2%	12	\$ 8,715
2024	\$1001 - \$2000	25.4%	9	\$ 13,335
2024	\$2001 - \$3000	7.1%	2	\$ 6,213
2024	\$3000+	8.5%	3	\$ 13,388

2025

2025	<\$500	22.8%	8	\$ 1,881
2025	\$501 - \$1000	34.1%	11	\$ 8,440
2025	\$1001 - \$2000	26.5%	9	\$ 13,118
2025	\$2001 - \$3000	7.6%	3	\$ 6,270
2025	\$3000+	9.0%	3	\$ 13,365

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Methodology & Use of Data

Methodology details are located at: <https://wedding.report/action/home/view/methodology/>

Use of Data details are located at: https://wedding.report/action/home/view/terms_of_service/