

Officiant Wedding Market Report

For: Limestone TX - (County)

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Market Totals

Location: Limestone TX - (County)

Category: Totals

Item: Market Totals

156		\$21,116	\$12,341	
2025 Weddings & Demand		2025 Avg Spend	2025 Median Spend	
Year	Number of Weddings	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	177	\$16,118	\$0	\$2,852,886
2009	172	\$14,747	\$0	\$2,536,484
2010	179	\$17,181	\$0	\$3,075,399
2011	180	\$16,556	\$0	\$2,980,080
2012	187	\$16,513	\$0	\$3,087,931
2013	181	\$16,879	\$0	\$3,055,099
2014	179	\$17,714	\$0	\$3,170,806
2015	190	\$18,296	\$0	\$3,476,240
2016	188	\$18,120	\$0	\$3,406,560
2017	191	\$18,121	\$0	\$3,461,111
2018	165	\$17,198	\$0	\$2,837,670
2019	132	\$17,213	\$9,231	\$2,272,116
2020	143	\$14,253	\$7,969	\$2,038,179
2021	158	\$18,235	\$9,773	\$2,881,130
2022	158	\$19,618	\$11,137	\$3,099,644
2023	162	\$19,891	\$11,197	\$3,222,342
2024	158	\$20,486	\$11,849	\$3,236,788
2025	156	\$21,116	\$12,341	\$3,294,096
2026	154	\$21,893	\$0	\$3,371,522
2027	151	\$22,583	\$0	\$3,410,033

Year	Number of Weddings	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2028	149	\$22,803	\$0	\$3,397,647

Note About Data

Years 2020, 2021, 2022, 2023 reflect changes based on COVID-19

This data reflects what couples actually report across a wide range of budgets, demographics, and wedding styles. It includes both new and used items, professional services, and even help from friends or family. Spending may seem lower than some are used to - that's intentional. It provides a clearer, more realistic view of how most couples actually prioritize and spend, which can be a real advantage when making smart, real-world business decisions.

County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

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Officiant - Officiant

Item Totals

Location: Limestone TX - (County)

Category: Officiant

Item: Officiant - An officiant leads the wedding ceremony writes a personalized script and handles the legal responsibility of signing and filing the marriage license to make the union official. This includes JP Officiant ordained friend or family member Pastor Minister Priest Rabbi etc.

92 - 59%

\$234

\$130

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	119	67%	\$177	\$0	\$20,990
2009	115	67%	\$186	\$0	\$21,435
2010	118	66%	\$199	\$0	\$23,510
2011	119	66%	\$179	\$0	\$21,265
2012	123	66%	\$178	\$0	\$21,969
2013	119	66%	\$179	\$0	\$21,383
2014	116	65%	\$188	\$0	\$21,874
2015	124	65%	\$191	\$0	\$23,589
2016	122	65%	\$195	\$0	\$23,829
2017	124	65%	\$196	\$0	\$24,333
2018	99	60%	\$194	\$0	\$19,206
2019	79	60%	\$194	\$92	\$15,365
2020	86	60%	\$195	\$91	\$16,731
2021	95	60%	\$224	\$116	\$21,235
2022	87	55%	\$236	\$132	\$20,508
2023	91	56%	\$234	\$128	\$21,228
2024	93	59%	\$234	\$132	\$21,813
2025	92	59%	\$234	\$130	\$21,537

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2026	91	59%	\$236	\$0	\$21,443
2027	89	59%	\$239	\$0	\$21,293
2028	89	60%	\$239	\$0	\$21,367

Note About Data

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County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

Weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

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Spending Ranges

Location: Limestone TX - (County)

Category: Officiant

Item: Officiant

92

\$234

\$130

2025 Weddings

2025 Avg Spend

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2019				
2019	<\$50	20.6%	16	\$ 407
2019	\$51 - \$100	35.3%	28	\$ 2,092
2019	\$101 - \$250	26.3%	21	\$ 3,636
2019	\$251 - \$500	11.6%	9	\$ 3,437
2019	\$500+	6.2%	5	\$ 3,673
2020				
2020	<\$50	20.8%	18	\$ 447
2020	\$51 - \$100	35.5%	31	\$ 2,290
2020	\$101 - \$250	26.1%	22	\$ 3,928
2020	\$251 - \$500	11.5%	10	\$ 3,709
2020	\$500+	6.2%	5	\$ 3,999
2021				
2021	<\$50	15.9%	15	\$ 378
2021	\$51 - \$100	31.0%	29	\$ 2,209
2021	\$101 - \$250	31.4%	30	\$ 5,220
2021	\$251 - \$500	14.1%	13	\$ 5,023
2021	\$500+	7.6%	7	\$ 5,415
2022				

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$50	14.0%	12	\$ 305
2022	\$51 - \$100	29.0%	25	\$ 1,892
2022	\$101 - \$250	33.5%	29	\$ 5,100
2022	\$251 - \$500	15.2%	13	\$ 4,959
2022	\$500+	8.2%	7	\$ 5,351

2023

2023	<\$50	14.3%	13	\$ 325
2023	\$51 - \$100	29.3%	27	\$ 2,000
2023	\$101 - \$250	33.2%	30	\$ 5,287
2023	\$251 - \$500	15.1%	14	\$ 5,153
2023	\$500+	8.1%	7	\$ 5,528

2024

2024	<\$50	14.3%	13	\$ 332
2024	\$51 - \$100	29.3%	27	\$ 2,044
2024	\$101 - \$250	33.2%	31	\$ 5,403
2024	\$251 - \$500	15.1%	14	\$ 5,266
2024	\$500+	8.1%	8	\$ 5,650

2025

2025	<\$50	14.3%	13	\$ 329
2025	\$51 - \$100	29.3%	27	\$ 2,022
2025	\$101 - \$250	33.2%	31	\$ 5,345
2025	\$251 - \$500	15.1%	14	\$ 5,210
2025	\$500+	8.1%	7	\$ 5,589

NOTE: Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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Methodology & Use of Data

Methodology details are located at: <https://wedding.report/action/home/view/methodology/>

Use of Data details are located at: https://wedding.report/action/home/view/terms_of_service/