

Event Venue Wedding Market Report

For: Limestone TX - (County)

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Market Totals

Location: Limestone TX - (County)

Category: Totals

Item: Market Totals

156		\$21,116	\$12,341	
2025 Weddings & Demand		2025 Avg Spend	2025 Median Spend	
Year	Number of Weddings	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	177	\$16,118	\$0	\$2,852,886
2009	172	\$14,747	\$0	\$2,536,484
2010	179	\$17,181	\$0	\$3,075,399
2011	180	\$16,556	\$0	\$2,980,080
2012	187	\$16,513	\$0	\$3,087,931
2013	181	\$16,879	\$0	\$3,055,099
2014	179	\$17,714	\$0	\$3,170,806
2015	190	\$18,296	\$0	\$3,476,240
2016	188	\$18,120	\$0	\$3,406,560
2017	191	\$18,121	\$0	\$3,461,111
2018	165	\$17,198	\$0	\$2,837,670
2019	132	\$17,213	\$9,231	\$2,272,116
2020	143	\$14,253	\$7,969	\$2,038,179
2021	158	\$18,235	\$9,773	\$2,881,130
2022	158	\$19,618	\$11,137	\$3,099,644
2023	162	\$19,891	\$11,197	\$3,222,342
2024	158	\$20,486	\$11,849	\$3,236,788
2025	156	\$21,116	\$12,341	\$3,294,096
2026	154	\$21,893	\$0	\$3,371,522
2027	151	\$22,583	\$0	\$3,410,033

Year	Number of Weddings	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2028	149	\$22,803	\$0	\$3,397,647

Note About Data

Years 2020, 2021, 2022, 2023 reflect changes based on COVID-19

This data reflects what couples actually report across a wide range of budgets, demographics, and wedding styles. It includes both new and used items, professional services, and even help from friends or family. Spending may seem lower than some are used to - that's intentional. It provides a clearer, more realistic view of how most couples actually prioritize and spend, which can be a real advantage when making smart, real-world business decisions.

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Event Venue - Wedding Venue Bar Service

Item Totals

Location: Limestone TX - (County)

Category: Event Venue

Item: Wedding Venue Bar Service - Wedding venue bar service provides alcoholic beverages for guests which can range from just beer and wine to a full open bar with premium spirits and includes bartenders to serve the drinks.

83 - 53%

\$2,532

\$2,208

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	83	47%	\$2,263	\$0	\$188,259
2009	72	42%	\$1,871	\$0	\$135,161
2010	90	50%	\$2,010	\$0	\$179,895
2011	83	46%	\$2,250	\$0	\$186,300
2012	86	46%	\$2,236	\$0	\$192,341
2013	85	47%	\$2,226	\$0	\$189,366
2014	90	50%	\$2,183	\$0	\$195,379
2015	101	53%	\$2,182	\$0	\$219,727
2016	100	53%	\$2,168	\$0	\$216,020
2017	101	53%	\$2,171	\$0	\$219,770
2018	81	49%	\$2,159	\$0	\$174,555
2019	65	49%	\$2,163	\$2,035	\$139,903
2020	72	50%	\$1,233	\$900	\$88,160
2021	76	48%	\$1,925	\$1,896	\$145,992
2022	71	45%	\$2,399	\$2,191	\$170,569
2023	75	46%	\$2,473	\$2,188	\$184,288
2024	82	52%	\$2,481	\$2,200	\$203,839
2025	83	53%	\$2,532	\$2,208	\$209,346

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2026	82	53%	\$2,591	\$0	\$211,477
2027	82	54%	\$2,671	\$0	\$217,793
2028	80	54%	\$2,686	\$0	\$216,116

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Spending Ranges

Location: Limestone TX - (County)

Category: Event Venue

Item: Wedding Venue Bar Service

83

\$2,532

\$2,208

2025 Weddings

2025 Avg Spend

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2019				
2019	<\$1000	18.3%	12	\$ 5,948
2019	\$1001 - \$2500	45.0%	29	\$ 51,188
2019	\$2501 - \$5000	22.0%	14	\$ 53,625
2019	\$5001 - \$10000	9.9%	6	\$ 48,263
2019	\$10000+	4.8%	3	\$ 46,800
2020				
2020	<\$1000	55.0%	40	\$ 19,800
2020	\$1001 - \$2500	25.5%	18	\$ 32,130
2020	\$2501 - \$5000	11.8%	8	\$ 31,860
2020	\$5001 - \$10000	5.2%	4	\$ 28,080
2020	\$10000+	2.5%	2	\$ 27,000
2021				
2021	<\$1000	25.6%	19	\$ 9,728
2021	\$1001 - \$2500	41.2%	31	\$ 54,796
2021	\$2501 - \$5000	19.9%	15	\$ 56,715
2021	\$5001 - \$10000	8.9%	7	\$ 50,730
2021	\$10000+	4.3%	3	\$ 49,020
2022				

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$1000	12.7%	9	\$ 4,509
2022	\$1001 - \$2500	47.7%	34	\$ 59,267
2022	\$2501 - \$5000	23.6%	17	\$ 62,835
2022	\$5001 - \$10000	10.7%	8	\$ 56,978
2022	\$10000+	5.2%	4	\$ 55,380

2023

2023	<\$1000	11.4%	9	\$ 4,275
2023	\$1001 - \$2500	48.3%	36	\$ 63,394
2023	\$2501 - \$5000	24.0%	18	\$ 67,500
2023	\$5001 - \$10000	10.9%	8	\$ 61,313
2023	\$10000+	5.3%	4	\$ 59,625

2024

2024	<\$1000	11.2%	9	\$ 4,592
2024	\$1001 - \$2500	48.4%	40	\$ 69,454
2024	\$2501 - \$5000	24.1%	20	\$ 74,108
2024	\$5001 - \$10000	11.0%	9	\$ 67,650
2024	\$10000+	5.3%	4	\$ 65,190

2025

2025	<\$1000	10.2%	8	\$ 4,233
2025	\$1001 - \$2500	48.9%	41	\$ 71,027
2025	\$2501 - \$5000	24.4%	20	\$ 75,945
2025	\$5001 - \$10000	11.1%	9	\$ 69,098
2025	\$10000+	5.4%	4	\$ 67,230

NOTE: Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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Event Venue - Wedding Venue Food Service

Item Totals

Location: Limestone TX - (County)

Category: Event Venue

Item: Wedding Venue Food Service - Wedding venue food service or catering involves the preparation and serving of the reception meal offered in various styles such as a formal plated dinner a buffet or interactive food stations.

109 - 70%

\$4,844

\$3,233

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	99	56%	\$3,233	\$0	\$320,455
2009	86	50%	\$3,186	\$0	\$273,996
2010	107	60%	\$3,951	\$0	\$424,337
2011	99	55%	\$4,359	\$0	\$431,541
2012	103	55%	\$4,331	\$0	\$445,443
2013	101	56%	\$4,319	\$0	\$437,774
2014	107	60%	\$4,368	\$0	\$469,123
2015	118	62%	\$4,378	\$0	\$515,728
2016	118	63%	\$4,261	\$0	\$504,673
2017	120	63%	\$4,268	\$0	\$513,568
2018	109	66%	\$4,222	\$0	\$459,776
2019	87	66%	\$4,223	\$3,012	\$367,908
2020	96	67%	\$2,397	\$1,884	\$229,657
2021	106	67%	\$3,739	\$2,693	\$395,811
2022	106	67%	\$4,663	\$3,170	\$493,625
2023	112	69%	\$4,787	\$3,190	\$535,091
2024	112	71%	\$4,783	\$3,190	\$536,557
2025	109	70%	\$4,844	\$3,233	\$528,965

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2026	108	70%	\$4,930	\$0	\$531,454
2027	106	70%	\$5,068	\$0	\$535,688
2028	104	70%	\$5,083	\$0	\$530,157

Note About Data

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Spending Ranges

Location: Limestone TX - (County)

Category: Event Venue

Item: Wedding Venue Food Service

109

\$4,844

\$3,233

2025 Weddings

2025 Avg Spend

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2019				
2019	<\$1000	7.1%	6	\$ 3,089
2019	\$1001 - \$2500	38.0%	33	\$ 57,855
2019	\$2501 - \$5000	25.3%	22	\$ 82,541
2019	\$5001 - \$10000	16.2%	14	\$105,705
2019	\$10000+	13.4%	12	\$174,870
2020				
2020	<\$1000	33.4%	32	\$ 16,032
2020	\$1001 - \$2500	28.8%	28	\$ 48,384
2020	\$2501 - \$5000	17.9%	17	\$ 64,440
2020	\$5001 - \$10000	11.0%	11	\$ 79,200
2020	\$10000+	9.0%	9	\$129,600
2021				
2021	<\$1000	11.1%	12	\$ 5,883
2021	\$1001 - \$2500	36.9%	39	\$ 68,450
2021	\$2501 - \$5000	24.1%	26	\$ 95,798
2021	\$5001 - \$10000	15.2%	16	\$120,840
2021	\$10000+	12.6%	13	\$200,340
2022				

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$1000	4.6%	5	\$ 2,438
2022	\$1001 - \$2500	38.5%	41	\$ 71,418
2022	\$2501 - \$5000	26.1%	28	\$103,748
2022	\$5001 - \$10000	16.8%	18	\$133,560
2022	\$10000+	14.0%	15	\$222,600

2023

2023	<\$1000	4.1%	5	\$ 2,296
2023	\$1001 - \$2500	38.6%	43	\$ 75,656
2023	\$2501 - \$5000	26.2%	29	\$110,040
2023	\$5001 - \$10000	16.9%	19	\$141,960
2023	\$10000+	14.1%	16	\$236,880

2024

2024	<\$1000	4.1%	5	\$ 2,296
2024	\$1001 - \$2500	38.6%	43	\$ 75,656
2024	\$2501 - \$5000	26.2%	29	\$110,040
2024	\$5001 - \$10000	16.9%	19	\$141,960
2024	\$10000+	14.1%	16	\$236,880

2025

2025	<\$1000	3.8%	4	\$ 2,071
2025	\$1001 - \$2500	38.6%	42	\$ 73,630
2025	\$2501 - \$5000	26.3%	29	\$107,501
2025	\$5001 - \$10000	17.0%	19	\$138,975
2025	\$10000+	14.2%	15	\$232,170

NOTE: Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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Event Venue - Wedding Venue Location Fee

Item Totals

Location: Limestone TX - (County)

Category: Event Venue

Item: Wedding Venue Location Fee - Wedding venue location fee is a charge that covers the rental of the physical event space itself without including additional bundled services like catering bar rentals or staffing.

106 - 68%

\$5,035

\$2,546

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	97	55%	\$2,800	\$0	\$272,580
2009	103	60%	\$2,324	\$0	\$239,837
2010	118	66%	\$2,755	\$0	\$325,476
2011	108	60%	\$3,165	\$0	\$341,820
2012	112	60%	\$3,193	\$0	\$358,255
2013	110	61%	\$3,291	\$0	\$363,359
2014	115	64%	\$3,290	\$0	\$376,902
2015	124	65%	\$3,329	\$0	\$411,132
2016	122	65%	\$3,291	\$0	\$402,160
2017	124	65%	\$3,302	\$0	\$409,943
2018	107	65%	\$3,298	\$0	\$353,711
2019	86	65%	\$3,327	\$1,786	\$285,457
2020	94	66%	\$3,384	\$1,816	\$319,382
2021	104	66%	\$4,687	\$2,403	\$488,760
2022	100	63%	\$5,177	\$2,645	\$515,319
2023	107	66%	\$5,116	\$2,635	\$547,003
2024	107	68%	\$5,044	\$2,590	\$541,927
2025	106	68%	\$5,035	\$2,546	\$534,113

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2026	105	68%	\$5,070	\$0	\$530,930
2027	103	68%	\$5,117	\$0	\$525,414
2028	101	68%	\$5,076	\$0	\$514,300

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Spending Ranges

Location: Limestone TX - (County)

Category: Event Venue

Item: Wedding Venue Location Fee

106

\$5,035

\$2,546

2025 Weddings

2025 Avg Spend

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2019				
2019	<\$1000	37.1%	32	\$ 15,953
2019	\$1001 - \$2500	24.5%	21	\$ 36,873
2019	\$2501 - \$5000	20.2%	17	\$ 65,145
2019	\$5001 - \$10000	11.5%	10	\$ 74,175
2019	\$10000+	6.6%	6	\$ 85,140
2020				
2020	<\$1000	36.6%	34	\$ 17,202
2020	\$1001 - \$2500	24.7%	23	\$ 40,632
2020	\$2501 - \$5000	20.4%	19	\$ 71,910
2020	\$5001 - \$10000	11.6%	11	\$ 81,780
2020	\$10000+	6.7%	6	\$ 94,470
2021				
2021	<\$1000	21.7%	23	\$ 11,284
2021	\$1001 - \$2500	29.8%	31	\$ 54,236
2021	\$2501 - \$5000	25.0%	26	\$ 97,500
2021	\$5001 - \$10000	14.8%	15	\$115,440
2021	\$10000+	8.6%	9	\$134,160
2022				

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$1000	17.4%	17	\$ 8,700
2022	\$1001 - \$2500	31.2%	31	\$ 54,600
2022	\$2501 - \$5000	26.4%	26	\$ 99,000
2022	\$5001 - \$10000	15.8%	16	\$118,500
2022	\$10000+	9.3%	9	\$139,500

2023

2023	<\$1000	18.0%	19	\$ 9,630
2023	\$1001 - \$2500	31.0%	33	\$ 58,048
2023	\$2501 - \$5000	26.2%	28	\$105,128
2023	\$5001 - \$10000	15.6%	17	\$125,190
2023	\$10000+	9.2%	10	\$147,660

2024

2024	<\$1000	18.6%	20	\$ 9,951
2024	\$1001 - \$2500	30.8%	33	\$ 57,673
2024	\$2501 - \$5000	26.0%	28	\$104,325
2024	\$5001 - \$10000	15.5%	17	\$124,388
2024	\$10000+	9.1%	10	\$146,055

2025

2025	<\$1000	18.5%	20	\$ 9,805
2025	\$1001 - \$2500	30.8%	33	\$ 57,134
2025	\$2501 - \$5000	26.0%	28	\$103,350
2025	\$5001 - \$10000	15.5%	16	\$123,225
2025	\$10000+	9.1%	10	\$144,690

NOTE: Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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Event Venue - Wedding Venue Rentals

Item Totals

Location: Limestone TX - (County)

Category: Event Venue

Item: Wedding Venue Rentals - Wedding venue rentals provide essential event equipment not included with the venue fee such as tables chairs linens dinnerware and potentially larger items like tents or a dance floor.

97 - 62%

\$1,751

\$1,251

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	83	47%	\$1,844	\$0	\$153,402
2009	71	41%	\$1,248	\$0	\$88,009
2010	93	52%	\$1,261	\$0	\$117,374
2011	88	49%	\$1,560	\$0	\$137,592
2012	92	49%	\$1,552	\$0	\$142,210
2013	91	50%	\$1,562	\$0	\$141,361
2014	97	54%	\$1,576	\$0	\$152,336
2015	106	56%	\$1,577	\$0	\$167,793
2016	107	57%	\$1,583	\$0	\$169,634
2017	109	57%	\$1,588	\$0	\$172,886
2018	91	55%	\$1,583	\$0	\$143,657
2019	73	55%	\$1,600	\$1,066	\$116,160
2020	80	56%	\$1,261	\$806	\$100,981
2021	88	56%	\$1,449	\$917	\$128,208
2022	81	51%	\$1,716	\$1,195	\$138,275
2023	91	56%	\$1,757	\$1,267	\$159,395
2024	96	61%	\$1,766	\$1,274	\$170,207
2025	97	62%	\$1,751	\$1,251	\$169,357

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2026	95	62%	\$1,758	\$0	\$167,854
2027	95	63%	\$1,793	\$0	\$170,568
2028	95	64%	\$1,786	\$0	\$170,313

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Spending Ranges

Location: Limestone TX - (County)

Category: Event Venue

Item: Wedding Venue Rentals

97

\$1,751

\$1,251

2025 Weddings

2025 Avg Spend

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2019				
2019	<\$1000	49.7%	36	\$ 18,141
2019	\$1001 - \$2500	31.1%	23	\$ 39,730
2019	\$2501 - \$5000	11.9%	9	\$ 32,576
2019	\$5001 - \$10000	3.8%	3	\$ 20,805
2019	\$10000+	3.5%	3	\$ 38,325
2020				
2020	<\$1000	61.6%	49	\$ 24,640
2020	\$1001 - \$2500	24.0%	19	\$ 33,600
2020	\$2501 - \$5000	9.0%	7	\$ 27,000
2020	\$5001 - \$10000	2.8%	2	\$ 16,800
2020	\$10000+	2.6%	2	\$ 31,200
2021				
2021	<\$1000	54.9%	48	\$ 24,156
2021	\$1001 - \$2500	28.0%	25	\$ 43,120
2021	\$2501 - \$5000	10.6%	9	\$ 34,980
2021	\$5001 - \$10000	3.4%	3	\$ 22,440
2021	\$10000+	3.1%	3	\$ 40,920
2022				

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$1000	45.6%	37	\$ 18,468
2022	\$1001 - \$2500	33.5%	27	\$ 47,486
2022	\$2501 - \$5000	13.0%	11	\$ 39,488
2022	\$5001 - \$10000	4.1%	3	\$ 24,908
2022	\$10000+	3.8%	3	\$ 46,170

2023

2023	<\$1000	44.4%	40	\$ 20,202
2023	\$1001 - \$2500	34.3%	31	\$ 54,623
2023	\$2501 - \$5000	13.3%	12	\$ 45,386
2023	\$5001 - \$10000	4.2%	4	\$ 28,665
2023	\$10000+	3.9%	4	\$ 53,235

2024

2024	<\$1000	43.9%	42	\$ 21,072
2024	\$1001 - \$2500	34.5%	33	\$ 57,960
2024	\$2501 - \$5000	13.4%	13	\$ 48,240
2024	\$5001 - \$10000	4.3%	4	\$ 30,960
2024	\$10000+	3.9%	4	\$ 56,160

2025

2025	<\$1000	44.3%	43	\$ 21,486
2025	\$1001 - \$2500	34.3%	33	\$ 58,224
2025	\$2501 - \$5000	13.3%	13	\$ 48,379
2025	\$5001 - \$10000	4.2%	4	\$ 30,555
2025	\$10000+	3.9%	4	\$ 56,745

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Methodology & Use of Data

Methodology details are located at: <https://wedding.report/action/home/view/methodology/>

Use of Data details are located at: https://wedding.report/action/home/view/terms_of_service/