

Other Events & Items Wedding Market Report

For: Limestone TX - (County)

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Market Totals

Location: Limestone TX - (County)

Category: Totals

Item: Market Totals

156		\$21,116	\$12,341	
2025 Weddings & Demand		2025 Avg Spend	2025 Median Spend	
Year	Number of Weddings	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	177	\$16,118	\$0	\$2,852,886
2009	172	\$14,747	\$0	\$2,536,484
2010	179	\$17,181	\$0	\$3,075,399
2011	180	\$16,556	\$0	\$2,980,080
2012	187	\$16,513	\$0	\$3,087,931
2013	181	\$16,879	\$0	\$3,055,099
2014	179	\$17,714	\$0	\$3,170,806
2015	190	\$18,296	\$0	\$3,476,240
2016	188	\$18,120	\$0	\$3,406,560
2017	191	\$18,121	\$0	\$3,461,111
2018	165	\$17,198	\$0	\$2,837,670
2019	132	\$17,213	\$9,231	\$2,272,116
2020	143	\$14,253	\$7,969	\$2,038,179
2021	158	\$18,235	\$9,773	\$2,881,130
2022	158	\$19,618	\$11,137	\$3,099,644
2023	162	\$19,891	\$11,197	\$3,222,342
2024	158	\$20,486	\$11,849	\$3,236,788
2025	156	\$21,116	\$12,341	\$3,294,096
2026	154	\$21,893	\$0	\$3,371,522
2027	151	\$22,583	\$0	\$3,410,033

Year	Number of Weddings	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2028	149	\$22,803	\$0	\$3,397,647

Note About Data

Years 2020, 2021, 2022, 2023 reflect changes based on COVID-19

This data reflects what couples actually report across a wide range of budgets, demographics, and wedding styles. It includes both new and used items, professional services, and even help from friends or family. Spending may seem lower than some are used to - that's intentional. It provides a clearer, more realistic view of how most couples actually prioritize and spend, which can be a real advantage when making smart, real-world business decisions.

County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

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Other Events & Items - After-party

Item Totals

Location: Limestone TX - (County)

Category: Other Events & Items

Item: After-party - An informal late-night event that continues the celebration in a more relaxed setting after the official wedding reception has concluded.

23 - 15%		\$1,153		\$986	
2025 Weddings & Demand		2025 Avg Spend		2025 Median Spend	
Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2024	24	15%	\$1,110	\$926	\$26,307
2025	23	15%	\$1,153	\$986	\$26,980
2026	23	15%	\$1,190	\$0	\$27,489
2027	24	16%	\$1,216	\$0	\$29,379
2028	24	16%	\$1,230	\$0	\$29,323

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Spending Ranges

Location: Limestone TX - (County)

Category: Other Events & Items

Item: After-party

23		\$1,153		\$986
2025 Weddings		2025 Avg Spend		2025 Median Spend
Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2024				
2024	<\$500	32.2%	8	\$ 1,932
2024	\$501 - \$1350	32.0%	8	\$ 7,112
2024	\$1351 - \$2150	17.5%	4	\$ 7,350
2024	\$2151 - \$3000	12.5%	3	\$ 7,728
2024	\$3000+	5.8%	1	\$ 6,264
2025				
2025	<\$500	32.0%	7	\$ 1,840
2025	\$501 - \$1350	31.4%	7	\$ 6,688
2025	\$1351 - \$2150	17.8%	4	\$ 7,164
2025	\$2151 - \$3000	12.8%	3	\$ 7,584
2025	\$3000+	5.9%	1	\$ 6,107

NOTE: Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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Other Events & Items - Day-after Brunch

Item Totals

Location: Limestone TX - (County)

Category: Other Events & Items

Item: Day-after Brunch - A casual meal hosted the morning after the wedding to give the couple a final relaxed opportunity to thank and mingle with guests particularly those who traveled for the event.

27 - 17%		\$1,042		\$926	
2025 Weddings & Demand		2025 Avg Spend		2025 Median Spend	
Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2024	25	16%	\$1,003	\$878	\$25,356
2025	27	17%	\$1,042	\$926	\$27,634
2026	26	17%	\$1,075	\$0	\$28,144
2027	27	18%	\$1,099	\$0	\$29,871
2028	27	18%	\$1,111	\$0	\$29,797

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Spending Ranges

Location: Limestone TX - (County)

Category: Other Events & Items

Item: Day-after Brunch

27		\$1,042	\$926	
2025 Weddings		2025 Avg Spend	2025 Median Spend	
Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2024				
2024	<\$500	34.0%	9	\$ 2,125
2024	\$501 - \$1350	34.4%	9	\$ 7,964
2024	\$1351 - \$2150	16.6%	4	\$ 7,263
2024	\$2151 - \$3000	10.9%	3	\$ 7,020
2024	\$3000+	4.2%	1	\$ 4,725
2025				
2025	<\$500	33.8%	9	\$ 2,282
2025	\$501 - \$1350	33.9%	9	\$ 8,476
2025	\$1351 - \$2150	16.9%	5	\$ 7,985
2025	\$2151 - \$3000	11.1%	3	\$ 7,720
2025	\$3000+	4.3%	1	\$ 5,224

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Other Events & Items - Lodging

Item Totals

Location: Limestone TX - (County)

Category: Other Events & Items

Item: Lodging - (per room) Accommodations for the couple and their guests often arranged as a block of hotel rooms which serves as a logistical hub for the wedding weekend.

70 - 45%

\$370

\$232

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	90	51%	\$247	\$0	\$22,297
2009	88	51%	\$232	\$0	\$20,351
2010	102	57%	\$256	\$0	\$26,120
2011	101	56%	\$275	\$0	\$27,720
2012	105	56%	\$273	\$0	\$28,589
2013	101	56%	\$272	\$0	\$27,570
2014	104	58%	\$280	\$0	\$29,070
2015	112	59%	\$284	\$0	\$31,836
2016	109	58%	\$287	\$0	\$31,294
2017	111	58%	\$288	\$0	\$31,905
2018	79	48%	\$286	\$0	\$22,651
2019	63	48%	\$287	\$203	\$18,184
2020	69	48%	\$289	\$205	\$19,837
2021	71	45%	\$394	\$239	\$28,013
2022	65	41%	\$381	\$236	\$24,681
2023	63	39%	\$377	\$233	\$23,819
2024	68	43%	\$374	\$234	\$25,410
2025	70	45%	\$370	\$232	\$25,974

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2026	69	45%	\$369	\$0	\$25,572
2027	69	46%	\$368	\$0	\$25,561
2028	69	46%	\$367	\$0	\$25,154

Note About Data

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Spending Ranges

Location: Limestone TX - (County)

Category: Other Events & Items

Item: Lodging

70

2025 Weddings

\$370

2025 Avg Spend

\$232

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2019				
2019	<\$100	14.3%	9	\$ 450
2019	\$101 - \$250	51.0%	32	\$ 5,623
2019	\$251 - \$500	21.3%	13	\$ 5,032
2019	\$501 - \$750	6.3%	4	\$ 2,481
2019	\$750+	7.0%	4	\$ 4,961
2020				
2020	<\$100	14.3%	10	\$ 493
2020	\$101 - \$250	51.0%	35	\$ 6,158
2020	\$251 - \$500	21.3%	15	\$ 5,511
2020	\$501 - \$750	6.3%	4	\$ 2,717
2020	\$750+	7.0%	5	\$ 5,434
2021				
2021	<\$100	5.4%	4	\$ 192
2021	\$101 - \$250	48.1%	34	\$ 5,976
2021	\$251 - \$500	28.0%	20	\$ 7,455
2021	\$501 - \$750	8.8%	6	\$ 3,905
2021	\$750+	9.7%	7	\$ 7,748
2022				

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$100	6.1%	4	\$ 198
2022	\$101 - \$250	48.8%	32	\$ 5,551
2022	\$251 - \$500	27.3%	18	\$ 6,654
2022	\$501 - \$750	8.5%	6	\$ 3,453
2022	\$750+	9.4%	6	\$ 6,874

2023

2023	<\$100	6.4%	4	\$ 202
2023	\$101 - \$250	49.0%	31	\$ 5,402
2023	\$251 - \$500	27.0%	17	\$ 6,379
2023	\$501 - \$750	8.4%	5	\$ 3,308
2023	\$750+	9.2%	6	\$ 6,521

2024

2024	<\$100	6.5%	4	\$ 221
2024	\$101 - \$250	49.1%	33	\$ 5,843
2024	\$251 - \$500	26.9%	18	\$ 6,860
2024	\$501 - \$750	8.3%	6	\$ 3,528
2024	\$750+	9.2%	6	\$ 7,038

2025

2025	<\$100	6.7%	5	\$ 235
2025	\$101 - \$250	49.2%	34	\$ 6,027
2025	\$251 - \$500	26.7%	19	\$ 7,009
2025	\$501 - \$750	8.3%	6	\$ 3,631
2025	\$750+	9.1%	6	\$ 7,166

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Other Events & Items - Pet Care

Item Totals

Location: Limestone TX - (County)

Category: Other Events & Items

Item: Pet Care - Care and supervision for pets involved in or attending the wedding including handling walking feeding and transport so pets are well cared for without disrupting wedding activities.

39 - 25%		\$477		\$872	
2025 Weddings & Demand		2025 Avg Spend		2025 Median Spend	
Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2024	40	25%	\$460	\$872	\$18,170
2025	39	25%	\$477	\$872	\$18,603
2026	40	26%	\$492	\$0	\$19,700
2027	39	26%	\$503	\$0	\$19,748
2028	39	26%	\$509	\$0	\$19,719

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Spending Ranges

Location: Limestone TX - (County)

Category: Other Events & Items

Item: Pet Care

39		\$477	\$872	
2025 Weddings		2025 Avg Spend	2025 Median Spend	
Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2024				
2024	<\$500	32.6%	13	\$ 3,260
2024	\$501 - \$1350	40.9%	16	\$ 15,149
2024	\$1351 - \$2150	10.3%	4	\$ 7,210
2024	\$2151 - \$3000	9.3%	4	\$ 9,583
2024	\$3000+	6.9%	3	\$ 12,420
2025				
2025	<\$500	32.6%	13	\$ 3,179
2025	\$501 - \$1350	40.6%	16	\$ 14,662
2025	\$1351 - \$2150	10.4%	4	\$ 7,098
2025	\$2151 - \$3000	9.4%	4	\$ 9,444
2025	\$3000+	6.9%	3	\$ 12,110

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Other Events & Items - Rehearsal Dinner

Item Totals

Location: Limestone TX - (County)

Category: Other Events & Items

Item: Rehearsal Dinner - A traditional pre-wedding dinner hosted for the wedding party and immediate family immediately following the ceremony rehearsal.

70 - 45%

\$711

\$428

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	92	52%	\$753	\$0	\$69,306
2009	107	62%	\$662	\$0	\$70,596
2010	113	63%	\$788	\$0	\$88,863
2011	108	60%	\$501	\$0	\$54,108
2012	112	60%	\$499	\$0	\$55,988
2013	109	60%	\$506	\$0	\$54,952
2014	107	60%	\$520	\$0	\$55,848
2015	114	60%	\$529	\$0	\$60,306
2016	113	60%	\$521	\$0	\$58,769
2017	113	59%	\$521	\$0	\$58,711
2018	81	49%	\$516	\$0	\$41,719
2019	63	48%	\$515	\$422	\$32,630
2020	70	49%	\$290	\$301	\$20,320
2021	71	45%	\$613	\$421	\$43,584
2022	65	41%	\$673	\$427	\$43,597
2023	63	39%	\$670	\$427	\$42,331
2024	70	44%	\$669	\$421	\$46,509
2025	70	45%	\$711	\$428	\$49,912
2026	71	46%	\$746	\$0	\$52,847

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2027	71	47%	\$772	\$0	\$54,789
2028	70	47%	\$785	\$0	\$54,974

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Spending Ranges

Location: Limestone TX - (County)

Category: Other Events & Items

Item: Rehearsal Dinner

70

2025 Weddings

\$711

2025 Avg Spend

\$428

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2019				
2019	<\$100	1.7%	1	\$ 54
2019	\$101 - \$250	30.6%	19	\$ 3,374
2019	\$251 - \$500	26.1%	16	\$ 6,166
2019	\$501 - \$750	15.5%	10	\$ 6,103
2019	\$750+	26.0%	16	\$ 18,428
2020				
2020	<\$100	19.4%	14	\$ 679
2020	\$101 - \$250	25.8%	18	\$ 3,161
2020	\$251 - \$500	21.4%	15	\$ 5,618
2020	\$501 - \$750	12.1%	8	\$ 5,294
2020	\$750+	21.3%	15	\$ 16,774
2021				
2021	<\$100	0.6%	0	\$0
2021	\$101 - \$250	30.6%	22	\$ 3,802
2021	\$251 - \$500	26.4%	19	\$ 7,029
2021	\$501 - \$750	16.1%	11	\$ 7,144
2021	\$750+	26.3%	19	\$ 21,007
2022				

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$100	0.3%	0	\$0
2022	\$101 - \$250	30.5%	20	\$ 3,469
2022	\$251 - \$500	26.5%	17	\$ 6,459
2022	\$501 - \$750	16.3%	11	\$ 6,622
2022	\$750+	26.4%	17	\$ 19,305

2023

2023	<\$100	0.3%	0	\$0
2023	\$101 - \$250	30.5%	19	\$ 3,363
2023	\$251 - \$500	26.5%	17	\$ 6,261
2023	\$501 - \$750	16.3%	10	\$ 6,418
2023	\$750+	26.4%	17	\$ 18,711

2024

2024	<\$100	0.3%	0	\$0
2024	\$101 - \$250	30.5%	21	\$ 3,736
2024	\$251 - \$500	26.5%	19	\$ 6,956
2024	\$501 - \$750	16.3%	11	\$ 7,131
2024	\$750+	26.4%	18	\$ 20,790

2025

2025	<\$100	0.2%	0	\$0
2025	\$101 - \$250	30.4%	21	\$ 3,724
2025	\$251 - \$500	26.5%	19	\$ 6,956
2025	\$501 - \$750	16.5%	12	\$ 7,219
2025	\$750+	26.4%	18	\$ 20,790

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Other Events & Items - Welcome Party

Item Totals

Location: Limestone TX - (County)

Category: Other Events & Items

Item: Welcome Party - A celebratory gathering typically held the evening before the wedding that is open to all guests to kick off the wedding weekend and greet those who have traveled.

33 - 21%		\$1,521		\$1,297	
2025 Weddings & Demand		2025 Avg Spend		2025 Median Spend	
Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2024	32	20%	\$1,464	\$1,244	\$46,262
2025	33	21%	\$1,521	\$1,297	\$49,828
2026	34	22%	\$1,569	\$0	\$53,158
2027	33	22%	\$1,604	\$0	\$53,285
2028	33	22%	\$1,622	\$0	\$53,169

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Spending Ranges

Location: Limestone TX - (County)

Category: Other Events & Items

Item: Welcome Party

33		\$1,521		\$1,297
2025 Weddings		2025 Avg Spend		2025 Median Spend
Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2024				
2024	<\$500	27.1%	9	\$ 2,168
2024	\$501 - \$1350	25.7%	8	\$ 7,615
2024	\$1351 - \$2150	18.3%	6	\$ 10,248
2024	\$2151 - \$3000	16.3%	5	\$ 13,436
2024	\$3000+	12.5%	4	\$ 18,000
2025				
2025	<\$500	26.6%	9	\$ 2,195
2025	\$501 - \$1350	25.0%	8	\$ 7,640
2025	\$1351 - \$2150	18.8%	6	\$ 10,857
2025	\$2151 - \$3000	16.7%	6	\$ 14,196
2025	\$3000+	12.9%	4	\$ 19,157

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Methodology & Use of Data

Methodology details are located at: <https://wedding.report/action/home/view/methodology/>

Use of Data details are located at: https://wedding.report/action/home/view/terms_of_service/