

# Entertainment Wedding Market Report

For: Limestone TX - (County)

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# Market Totals

Location: Limestone TX - (County)

Category: Totals

Item: Market Totals

156		\$21,116	\$12,341	
2025 Weddings & Demand		2025 Avg Spend	2025 Median Spend	
Year	Number of Weddings	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	177	\$16,118	\$0	\$2,852,886
2009	172	\$14,747	\$0	\$2,536,484
2010	179	\$17,181	\$0	\$3,075,399
2011	180	\$16,556	\$0	\$2,980,080
2012	187	\$16,513	\$0	\$3,087,931
2013	181	\$16,879	\$0	\$3,055,099
2014	179	\$17,714	\$0	\$3,170,806
2015	190	\$18,296	\$0	\$3,476,240
2016	188	\$18,120	\$0	\$3,406,560
2017	191	\$18,121	\$0	\$3,461,111
2018	165	\$17,198	\$0	\$2,837,670
2019	132	\$17,213	\$9,231	\$2,272,116
2020	143	\$14,253	\$7,969	\$2,038,179
2021	158	\$18,235	\$9,773	\$2,881,130
2022	158	\$19,618	\$11,137	\$3,099,644
2023	162	\$19,891	\$11,197	\$3,222,342
2024	158	\$20,486	\$11,849	\$3,236,788
2025	156	\$21,116	\$12,341	\$3,294,096
2026	154	\$21,893	\$0	\$3,371,522
2027	151	\$22,583	\$0	\$3,410,033

Year	Number of Weddings	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2028	149	\$22,803	\$0	\$3,397,647

## Note About Data

Years 2020, 2021, 2022, 2023 reflect changes based on COVID-19

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# Entertainment - Artistic Performances

# Item Totals

Location: Limestone TX - (County)

Category: Entertainment

Item: Artistic Performances - This service typically includes a live wedding painter creating a canvas during the event a caricaturist drawing guest portraits or performers like fire or cultural dancers providing visual entertainment.

16 - 10%		\$1,486		\$1,350	
2025 Weddings & Demand		2025 Avg Spend		2025 Median Spend	
Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2024	16	10%	\$1,359	\$1,138	\$21,472
2025	16	10%	\$1,486	\$1,350	\$23,182
2026	15	10%	\$1,584	\$0	\$24,394
2027	15	10%	\$1,646	\$0	\$24,855
2028	15	10%	\$1,657	\$0	\$24,689

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# Spending Ranges

Location: Limestone TX - (County)

Category: Entertainment

Item: Artistic Performances

16

\$1,486

\$1,350

2025 Weddings

2025 Avg Spend

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2024				
2024	<\$500	28.4%	5	\$ 1,136
2024	\$501 - \$1350	26.9%	4	\$ 3,986
2024	\$1351 - \$2150	17.8%	3	\$ 4,984
2024	\$2151 - \$3000	15.5%	2	\$ 6,388
2024	\$3000+	11.4%	2	\$ 8,208
2025				
2025	<\$500	27.3%	4	\$ 1,092
2025	\$501 - \$1350	25.4%	4	\$ 3,763
2025	\$1351 - \$2150	18.8%	3	\$ 5,264
2025	\$2151 - \$3000	16.4%	3	\$ 6,759
2025	\$3000+	12.1%	2	\$ 8,712

**NOTE:** Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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# Entertainment - Childrens Entertainment or Childcare



# Item Totals

Location: Limestone TX - (County)

Category: Entertainment

Item: Childrens Entertainment or Childcare - This usually involves on-site childcare services that keep younger guests occupied with activities like face painting games crafts and sometimes dedicated performers like magicians.

45 - 29%		\$1,143		\$1,016	
2025 Weddings & Demand		2025 Avg Spend		2025 Median Spend	
Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2024	46	29%	\$1,045	\$954	\$47,882
2025	45	29%	\$1,143	\$1,016	\$51,709
2026	46	30%	\$1,219	\$0	\$56,318
2027	45	30%	\$1,266	\$0	\$57,350
2028	45	30%	\$1,274	\$0	\$56,948

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# Spending Ranges

Location: Limestone TX - (County)  
Category: Entertainment  
Item: Childrens Entertainment or Childcare

45		\$1,143		\$1,016
2025 Weddings		2025 Avg Spend		2025 Median Spend
Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2024				
2024	<\$500	32.5%	15	\$ 3,738
2024	\$501 - \$1350	33.0%	15	\$ 14,057
2024	\$1351 - \$2150	17.0%	8	\$ 13,685
2024	\$2151 - \$3000	12.0%	6	\$ 14,220
2024	\$3000+	5.4%	2	\$ 11,178
2025				
2025	<\$500	32.2%	14	\$ 3,623
2025	\$501 - \$1350	31.7%	14	\$ 13,209
2025	\$1351 - \$2150	17.8%	8	\$ 14,018
2025	\$2151 - \$3000	12.6%	6	\$ 14,606
2025	\$3000+	5.8%	3	\$ 11,745

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## Entertainment - DJ/MC

# Item Totals

Location: Limestone TX - (County)

Category: Entertainment

Item: DJ/MC - A DJ/MC plays a wide variety of music through a sound system and also serves as the Master of Ceremonies to guide the events schedule and make announcements.

84 - 54%

\$960

\$770

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	80	45%	\$629	\$0	\$50,100
2009	86	50%	\$678	\$0	\$58,308
2010	98	55%	\$681	\$0	\$67,044
2011	99	55%	\$639	\$0	\$63,261
2012	103	55%	\$636	\$0	\$65,413
2013	100	55%	\$636	\$0	\$63,314
2014	104	58%	\$648	\$0	\$67,275
2015	112	59%	\$668	\$0	\$74,883
2016	109	58%	\$670	\$0	\$73,057
2017	111	58%	\$673	\$0	\$74,555
2018	86	52%	\$672	\$0	\$57,658
2019	69	52%	\$676	\$584	\$46,401
2020	76	53%	\$688	\$584	\$52,144
2021	81	51%	\$766	\$657	\$61,724
2022	81	51%	\$859	\$715	\$69,218
2023	83	51%	\$888	\$730	\$73,367
2024	85	54%	\$909	\$751	\$77,556
2025	84	54%	\$960	\$770	\$80,870

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2026	85	55%	\$1,009	\$0	\$85,462
2027	83	55%	\$1,041	\$0	\$86,455
2028	82	55%	\$1,043	\$0	\$85,474

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# Spending Ranges

Location: Limestone TX - (County)

Category: Entertainment

Item: DJ/MC

84

2025 Weddings

\$960

2025 Avg Spend

\$770

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<b>2019</b>				
2019	<\$500	45.1%	31	\$ 7,780
2019	\$501 - \$1000	34.8%	24	\$ 18,009
2019	\$1001 - \$2000	15.5%	11	\$ 16,043
2019	\$2001 - \$3000	3.9%	3	\$ 6,728
2019	\$3000+	0.6%	0	\$0
<b>2020</b>				
2020	<\$500	44.4%	34	\$ 8,436
2020	\$501 - \$1000	35.2%	27	\$ 20,064
2020	\$1001 - \$2000	15.8%	12	\$ 18,012
2020	\$2001 - \$3000	3.9%	3	\$ 7,410
2020	\$3000+	0.6%	0	\$0
<b>2021</b>				
2021	<\$500	38.3%	31	\$ 7,756
2021	\$501 - \$1000	38.9%	32	\$ 23,632
2021	\$1001 - \$2000	17.7%	14	\$ 21,506
2021	\$2001 - \$3000	4.5%	4	\$ 9,113
2021	\$3000+	0.7%	1	\$ 2,552
<b>2022</b>				

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$500	31.7%	26	\$ 6,419
2022	\$501 - \$1000	42.7%	35	\$ 25,940
2022	\$1001 - \$2000	19.8%	16	\$ 24,057
2022	\$2001 - \$3000	5.0%	4	\$ 10,125
2022	\$3000+	0.8%	1	\$ 2,916

## 2023

2023	<\$500	30.0%	25	\$ 6,225
2023	\$501 - \$1000	43.6%	36	\$ 27,141
2023	\$1001 - \$2000	20.3%	17	\$ 25,274
2023	\$2001 - \$3000	5.2%	4	\$ 10,790
2023	\$3000+	0.8%	1	\$ 2,988

## 2024

2024	<\$500	28.6%	24	\$ 6,078
2024	\$501 - \$1000	44.4%	38	\$ 28,305
2024	\$1001 - \$2000	20.8%	18	\$ 26,520
2024	\$2001 - \$3000	5.3%	5	\$ 11,263
2024	\$3000+	0.8%	1	\$ 3,060

## 2025

2025	<\$500	25.3%	21	\$ 5,313
2025	\$501 - \$1000	46.3%	39	\$ 29,169
2025	\$1001 - \$2000	21.9%	18	\$ 27,594
2025	\$2001 - \$3000	5.6%	5	\$ 11,760
2025	\$3000+	0.9%	1	\$ 3,402

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# Entertainment - Entertainment Lighting

## Item Totals

Location: Limestone TX - (County)

Category: Entertainment

Item: Entertainment Lighting - Lighting designed to enhance the ambiance of the reception and entertainment areas including dance floor and stage lighting that supports music movement and mood without serving as a visual performance element.

67 - 43%

\$429

\$213

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2016	81	43%	\$313	\$0	\$25,303
2017	82	43%	\$308	\$0	\$25,296
2018	69	42%	\$304	\$0	\$21,067
2019	55	42%	\$305	\$159	\$16,909
2020	61	43%	\$309	\$161	\$19,000
2021	60	38%	\$372	\$192	\$22,335
2022	62	39%	\$367	\$189	\$22,615
2023	52	32%	\$389	\$195	\$20,166
2024	66	42%	\$403	\$205	\$26,743
2025	67	43%	\$429	\$213	\$28,777
2026	68	44%	\$453	\$0	\$30,695
2027	68	45%	\$467	\$0	\$31,733
2028	67	45%	\$468	\$0	\$31,379

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# Spending Ranges

Location: Limestone TX - (County)

Category: Entertainment

Item: Entertainment Lighting

67

2025 Weddings

\$429

2025 Avg Spend

\$213

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<b>2019</b>				
2019	<\$100	37.6%	21	\$ 1,034
2019	\$101 - \$250	32.1%	18	\$ 3,090
2019	\$251 - \$500	15.6%	9	\$ 3,218
2019	\$501 - \$1000	8.0%	4	\$ 3,300
2019	\$1000+	6.8%	4	\$ 5,610
<b>2020</b>				
2020	<\$100	37.1%	23	\$ 1,132
2020	\$101 - \$250	32.3%	20	\$ 3,448
2020	\$251 - \$500	15.7%	10	\$ 3,591
2020	\$501 - \$1000	8.0%	5	\$ 3,660
2020	\$1000+	6.9%	4	\$ 6,314
<b>2021</b>				
2021	<\$100	28.3%	17	\$ 849
2021	\$101 - \$250	36.0%	22	\$ 3,780
2021	\$251 - \$500	18.2%	11	\$ 4,095
2021	\$501 - \$1000	9.4%	6	\$ 4,230
2021	\$1000+	8.1%	5	\$ 7,290
<b>2022</b>				

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$100	28.9%	18	\$ 896
2022	\$101 - \$250	35.8%	22	\$ 3,884
2022	\$251 - \$500	18.0%	11	\$ 4,185
2022	\$501 - \$1000	9.3%	6	\$ 4,325
2022	\$1000+	8.0%	5	\$ 7,440

## 2023

2023	<\$100	26.4%	14	\$ 686
2023	\$101 - \$250	36.8%	19	\$ 3,349
2023	\$251 - \$500	18.7%	10	\$ 3,647
2023	\$501 - \$1000	9.7%	5	\$ 3,783
2023	\$1000+	8.4%	4	\$ 6,552

## 2024

2024	<\$100	24.5%	16	\$ 808
2024	\$101 - \$250	37.5%	25	\$ 4,331
2024	\$251 - \$500	19.3%	13	\$ 4,777
2024	\$501 - \$1000	10.0%	7	\$ 4,950
2024	\$1000+	8.6%	6	\$ 8,514

## 2025

2025	<\$100	21.6%	14	\$ 724
2025	\$101 - \$250	38.6%	26	\$ 4,526
2025	\$251 - \$500	20.2%	14	\$ 5,075
2025	\$501 - \$1000	10.6%	7	\$ 5,327
2025	\$1000+	9.1%	6	\$ 9,146

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# Entertainment - Humor and Novelty

# Item Totals

Location: Limestone TX - (County)

Category: Entertainment

Item: Humor and Novelty - This category consists of entertainers such as strolling magicians comedians or celebrity impersonators who provide lighthearted and surprising moments for guests.

16 - 10%

\$558

\$490

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2024	16	10%	\$510	\$490	\$8,058
2025	16	10%	\$558	\$490	\$8,705
2026	15	10%	\$595	\$0	\$9,163
2027	15	10%	\$618	\$0	\$9,332
2028	15	10%	\$622	\$0	\$9,268

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# Spending Ranges

Location: Limestone TX - (County)

Category: Entertainment

Item: Humor and Novelty

16

\$558

\$490

2025 Weddings

2025 Avg Spend

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2024				
2024	<\$250	33.0%	5	\$ 660
2024	\$251 - \$650	33.5%	5	\$ 2,412
2024	\$651 - \$1100	16.8%	3	\$ 2,355
2024	\$1101 - \$1500	11.5%	2	\$ 2,392
2024	\$1500+	5.1%	1	\$ 1,836
2025				
2025	<\$250	32.7%	5	\$ 654
2025	\$251 - \$650	32.2%	5	\$ 2,318
2025	\$651 - \$1100	17.5%	3	\$ 2,453
2025	\$1101 - \$1500	12.1%	2	\$ 2,517
2025	\$1500+	5.4%	1	\$ 1,944

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# Entertainment - Interactive Experiences

# Item Totals

Location: Limestone TX - (County)

Category: Entertainment

Item: Interactive Experiences - These are activities designed for guest participation during the wedding such as lawn games casino table rentals or interactive experiences like a mobile escape room.

16 - 10%

\$710

\$600

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2024	16	10%	\$650	\$550	\$10,270
2025	16	10%	\$710	\$600	\$11,076
2026	15	10%	\$758	\$0	\$11,673
2027	15	10%	\$788	\$0	\$11,899
2028	15	10%	\$792	\$0	\$11,801

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# Spending Ranges

Location: Limestone TX - (County)

Category: Entertainment

Item: Interactive Experiences

16

\$710

\$600

2025 Weddings

2025 Avg Spend

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2024				
2024	<\$250	29.5%	5	\$ 590
2024	\$251 - \$650	27.7%	4	\$ 1,994
2024	\$651 - \$1100	17.8%	3	\$ 2,495
2024	\$1101 - \$1500	14.9%	2	\$ 3,099
2024	\$1500+	10.1%	2	\$ 3,636
2025				
2025	<\$250	28.5%	5	\$ 570
2025	\$251 - \$650	26.2%	4	\$ 1,886
2025	\$651 - \$1100	18.7%	3	\$ 2,621
2025	\$1101 - \$1500	15.7%	3	\$ 3,266
2025	\$1500+	10.8%	2	\$ 3,888

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# Entertainment - Live Band

# Item Totals

Location: Limestone TX - (County)

Category: Entertainment

Item: Live Band - A live band is a group of musicians typically ranging from a small 3-piece ensemble to a large 10+ piece showband with vocalists and horns that performs music live for the reception.

16 - 10%			\$2,760		\$1,501
2025 Weddings & Demand			2025 Avg Spend		2025 Median Spend
Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	28	16%	\$1,672	\$0	\$47,351
2009	21	12%	\$1,558	\$0	\$32,157
2010	32	18%	\$1,594	\$0	\$51,359
2011	31	17%	\$1,409	\$0	\$43,115
2012	32	17%	\$1,401	\$0	\$44,538
2013	31	17%	\$1,487	\$0	\$45,755
2014	34	19%	\$1,526	\$0	\$51,899
2015	38	20%	\$1,565	\$0	\$59,470
2016	36	19%	\$1,545	\$0	\$55,187
2017	34	18%	\$1,555	\$0	\$53,461
2018	17	10%	\$1,543	\$0	\$25,460
2019	13	10%	\$1,577	\$1,000	\$20,816
2020	14	10%	\$1,607	\$1,168	\$22,980
2021	16	10%	\$2,565	\$1,501	\$40,527
2022	16	10%	\$2,186	\$1,501	\$34,539
2023	16	10%	\$2,409	\$1,625	\$39,026
2024	16	10%	\$2,488	\$1,625	\$39,310
2025	16	10%	\$2,760	\$1,501	\$43,056

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2026	15	10%	\$2,980	\$0	\$45,892
2027	15	10%	\$3,119	\$0	\$47,097
2028	15	10%	\$3,154	\$0	\$46,995

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# Spending Ranges

Location: Limestone TX - (County)

Category: Entertainment

Item: Live Band

16

\$2,760

\$1,501

2025 Weddings

2025 Avg Spend

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<b>2019</b>				
2019	<\$500	34.5%	4	\$ 1,121
2019	\$501 - \$1000	16.6%	2	\$ 1,619
2019	\$1001 - \$2000	18.3%	2	\$ 3,569
2019	\$2001 - \$3000	19.7%	3	\$ 6,403
2019	\$3000+	10.8%	1	\$ 6,318
<b>2020</b>				
2020	<\$500	33.9%	5	\$ 1,187
2020	\$501 - \$1000	16.8%	2	\$ 1,764
2020	\$1001 - \$2000	18.4%	3	\$ 3,864
2020	\$2001 - \$3000	19.9%	3	\$ 6,965
2020	\$3000+	11.0%	2	\$ 6,930
<b>2021</b>				
2021	<\$500	13.1%	2	\$ 524
2021	\$501 - \$1000	22.1%	4	\$ 2,652
2021	\$1001 - \$2000	24.1%	4	\$ 5,784
2021	\$2001 - \$3000	25.7%	4	\$ 10,280
2021	\$3000+	14.9%	2	\$ 10,728
<b>2022</b>				



Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$500	19.6%	3	\$ 784
2022	\$501 - \$1000	20.5%	3	\$ 2,460
2022	\$1001 - \$2000	22.3%	4	\$ 5,352
2022	\$2001 - \$3000	24.0%	4	\$ 9,600
2022	\$3000+	13.6%	2	\$ 9,792

## 2023

2023	<\$500	15.6%	2	\$ 624
2023	\$501 - \$1000	21.5%	3	\$ 2,580
2023	\$1001 - \$2000	23.4%	4	\$ 5,616
2023	\$2001 - \$3000	25.1%	4	\$ 10,040
2023	\$3000+	14.4%	2	\$ 10,368

## 2024

2024	<\$500	14.3%	2	\$ 572
2024	\$501 - \$1000	21.8%	3	\$ 2,616
2024	\$1001 - \$2000	23.8%	4	\$ 5,712
2024	\$2001 - \$3000	25.4%	4	\$ 10,160
2024	\$3000+	14.7%	2	\$ 10,584

## 2025

2025	<\$500	10.5%	2	\$ 420
2025	\$501 - \$1000	22.8%	4	\$ 2,736
2025	\$1001 - \$2000	24.8%	4	\$ 5,952
2025	\$2001 - \$3000	26.4%	4	\$ 10,560
2025	\$3000+	15.5%	2	\$ 11,160

**NOTE:** Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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## Entertainment - Musician/s or Soloist or Ensemble

## Item Totals

Location: Limestone TX - (County)

Category: Entertainment

Item: Musician/s or Soloist or Ensemble - This typically provides ambient music for the ceremony and cocktail hour from a single performer like a harpist or a small group such as a string quartet or jazz trio.

16 - 10%

\$859

\$400

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	37	21%	\$494	\$0	\$18,362
2009	26	15%	\$608	\$0	\$15,686
2010	54	30%	\$509	\$0	\$27,333
2011	47	26%	\$491	\$0	\$22,979
2012	50	27%	\$489	\$0	\$24,690
2013	47	26%	\$540	\$0	\$25,412
2014	52	29%	\$550	\$0	\$28,550
2015	59	31%	\$561	\$0	\$33,043
2016	56	30%	\$563	\$0	\$31,753
2017	57	30%	\$565	\$0	\$32,375
2018	31	19%	\$558	\$0	\$17,493
2019	24	18%	\$571	\$293	\$13,567
2020	17	12%	\$582	\$282	\$9,987
2021	17	11%	\$717	\$376	\$12,461
2022	17	11%	\$759	\$376	\$13,191
2023	16	10%	\$797	\$400	\$12,911
2024	16	10%	\$819	\$400	\$12,940
2025	16	10%	\$859	\$400	\$13,400

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2026	15	10%	\$898	\$0	\$13,829
2027	15	10%	\$922	\$0	\$13,922
2028	15	10%	\$919	\$0	\$13,693

## Note About Data

Years 2020, 2021, 2022, 2023 reflect changes based on COVID-19

This data reflects what couples actually report across a wide range of budgets, demographics, and wedding styles. It includes both new and used items, professional services, and even help from friends or family. Spending may seem lower than some are used to - that's intentional. It provides a clearer, more realistic view of how most couples actually prioritize and spend, which can be a real advantage when making smart, real-world business decisions.

County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

Weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

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# Spending Ranges

Location: Limestone TX - (County)

Category: Entertainment

Item: Musician/s or Soloist or Ensemble

16

\$859

\$400

2025 Weddings

2025 Avg Spend

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<b>2019</b>				
2019	<\$250	46.0%	11	\$ 1,380
2019	\$251 - \$500	24.8%	6	\$ 2,232
2019	\$501 - \$1000	15.7%	4	\$ 2,826
2019	\$1001 - \$2000	8.3%	2	\$ 2,988
2019	\$2000+	5.2%	1	\$ 3,744
<b>2020</b>				
2020	<\$250	45.4%	8	\$ 965
2020	\$251 - \$500	25.0%	4	\$ 1,594
2020	\$501 - \$1000	15.9%	3	\$ 2,027
2020	\$1001 - \$2000	8.4%	1	\$ 2,142
2020	\$2000+	5.3%	1	\$ 2,703
<b>2021</b>				
2021	<\$250	36.5%	6	\$ 776
2021	\$251 - \$500	28.6%	5	\$ 1,823
2021	\$501 - \$1000	18.6%	3	\$ 2,372
2021	\$1001 - \$2000	9.9%	2	\$ 2,525
2021	\$2000+	6.3%	1	\$ 3,213
<b>2022</b>				

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$250	33.9%	6	\$ 720
2022	\$251 - \$500	29.7%	5	\$ 1,893
2022	\$501 - \$1000	19.4%	3	\$ 2,474
2022	\$1001 - \$2000	10.4%	2	\$ 2,652
2022	\$2000+	6.6%	1	\$ 3,366

## 2023

2023	<\$250	31.9%	5	\$ 638
2023	\$251 - \$500	30.4%	5	\$ 1,824
2023	\$501 - \$1000	20.0%	3	\$ 2,400
2023	\$1001 - \$2000	10.8%	2	\$ 2,592
2023	\$2000+	6.9%	1	\$ 3,312

## 2024

2024	<\$250	30.5%	5	\$ 610
2024	\$251 - \$500	31.0%	5	\$ 1,860
2024	\$501 - \$1000	20.4%	3	\$ 2,448
2024	\$1001 - \$2000	11.0%	2	\$ 2,640
2024	\$2000+	7.1%	1	\$ 3,408

## 2025

2025	<\$250	28.2%	5	\$ 564
2025	\$251 - \$500	31.8%	5	\$ 1,908
2025	\$501 - \$1000	21.1%	3	\$ 2,532
2025	\$1001 - \$2000	11.5%	2	\$ 2,760
2025	\$2000+	7.3%	1	\$ 3,504

**NOTE:** Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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# Entertainment - Visual Spectacles

# Item Totals

Location: Limestone TX - (County)

Category: Entertainment

Item: Visual Spectacles - This includes high-impact productions like a fireworks display often synchronized to music or projection mapping that displays custom animations on a venue wall.

16 - 10%

\$4,410

\$3,250

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2024	16	10%	\$4,033	\$3,100	\$63,721
2025	16	10%	\$4,410	\$3,250	\$68,796
2026	15	10%	\$4,702	\$0	\$72,411
2027	15	10%	\$4,888	\$0	\$73,809
2028	15	10%	\$4,917	\$0	\$73,263

## Note About Data

Years 2020, 2021, 2022, 2023 reflect changes based on COVID-19

This data reflects what couples actually report across a wide range of budgets, demographics, and wedding styles. It includes both new and used items, professional services, and even help from friends or family. Spending may seem lower than some are used to - that's intentional. It provides a clearer, more realistic view of how most couples actually prioritize and spend, which can be a real advantage when making smart, real-world business decisions.

County numbers will not equal County Clerk numbers because couples can marry anywhere within the State. Weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

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# Spending Ranges

Location: Limestone TX - (County)

Category: Entertainment

Item: Visual Spectacles

16

\$4,410

\$3,250

2025 Weddings

2025 Avg Spend

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<b>2024</b>				
2024	<\$1000	30.6%	5	\$ 2,448
2024	\$1001 - \$4000	28.6%	5	\$ 11,440
2024	\$4001 - \$7000	17.1%	3	\$ 15,048
2024	\$7001 - \$10000	14.2%	2	\$ 19,312
2024	\$10000+	9.5%	2	\$ 22,800
<b>2025</b>				
2025	<\$1000	29.3%	5	\$ 2,344
2025	\$1001 - \$4000	26.9%	4	\$ 10,760
2025	\$4001 - \$7000	18.3%	3	\$ 16,104
2025	\$7001 - \$10000	15.2%	2	\$ 20,672
2025	\$10000+	10.3%	2	\$ 24,720

**NOTE:** Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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# Methodology & Use of Data

Methodology details are located at: <https://wedding.report/action/home/view/methodology/>

Use of Data details are located at: [https://wedding.report/action/home/view/terms\\_of\\_service/](https://wedding.report/action/home/view/terms_of_service/)