

Flowers & Decorations Wedding Market Report

For: Limestone TX - (County)

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Market Totals

Location: Limestone TX - (County)

Category: Totals

Item: Market Totals

156		\$21,116	\$12,341	
2025 Weddings & Demand		2025 Avg Spend	2025 Median Spend	
Year	Number of Weddings	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	177	\$16,118	\$0	\$2,852,886
2009	172	\$14,747	\$0	\$2,536,484
2010	179	\$17,181	\$0	\$3,075,399
2011	180	\$16,556	\$0	\$2,980,080
2012	187	\$16,513	\$0	\$3,087,931
2013	181	\$16,879	\$0	\$3,055,099
2014	179	\$17,714	\$0	\$3,170,806
2015	190	\$18,296	\$0	\$3,476,240
2016	188	\$18,120	\$0	\$3,406,560
2017	191	\$18,121	\$0	\$3,461,111
2018	165	\$17,198	\$0	\$2,837,670
2019	132	\$17,213	\$9,231	\$2,272,116
2020	143	\$14,253	\$7,969	\$2,038,179
2021	158	\$18,235	\$9,773	\$2,881,130
2022	158	\$19,618	\$11,137	\$3,099,644
2023	162	\$19,891	\$11,197	\$3,222,342
2024	158	\$20,486	\$11,849	\$3,236,788
2025	156	\$21,116	\$12,341	\$3,294,096
2026	154	\$21,893	\$0	\$3,371,522
2027	151	\$22,583	\$0	\$3,410,033

Year	Number of Weddings	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2028	149	\$22,803	\$0	\$3,397,647

Note About Data

Years 2020, 2021, 2022, 2023 reflect changes based on COVID-19

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Flowers & Decorations - Bouquets

Item Totals

Location: Limestone TX - (County)

Category: Flowers & Decorations

Item: Bouquets - Bouquets are hand-tied floral arrangements designed to complement the weddings overall style and color palette serving as elegant accessories that enhance the look of those carrying them while maintaining a cohesive visual flow throughout the celebration.

105 - 67%			\$426		\$240	
2025 Weddings & Demand			2025 Avg Spend		2025 Median Spend	
Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales	
2008	127	72%	\$281	\$0	\$35,811	
2009	124	72%	\$232	\$0	\$28,731	
2010	129	72%	\$290	\$0	\$37,375	
2011	128	71%	\$268	\$0	\$34,250	
2012	133	71%	\$268	\$0	\$35,582	
2013	129	71%	\$285	\$0	\$36,625	
2014	129	72%	\$296	\$0	\$38,148	
2015	139	73%	\$300	\$0	\$41,610	
2016	137	73%	\$310	\$0	\$42,544	
2017	139	73%	\$310	\$0	\$43,223	
2018	117	71%	\$308	\$0	\$36,082	
2019	94	71%	\$308	\$204	\$28,866	
2020	102	71%	\$314	\$204	\$31,880	
2021	112	71%	\$349	\$221	\$39,151	
2022	104	66%	\$383	\$229	\$39,939	
2023	109	67%	\$398	\$233	\$43,199	
2024	107	68%	\$408	\$236	\$43,836	
2025	105	67%	\$426	\$240	\$44,526	

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2026	103	67%	\$444	\$0	\$45,812
2027	101	67%	\$454	\$0	\$45,931
2028	100	67%	\$453	\$0	\$45,223

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Spending Ranges

Location: Limestone TX - (County)

Category: Flowers & Decorations

Item: Bouquets

105

2025 Weddings

\$426

2025 Avg Spend

\$240

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2019				
2019	<\$100	25.4%	24	\$ 1,194
2019	\$101 - \$250	36.3%	34	\$ 5,971
2019	\$251 - \$500	18.7%	18	\$ 6,592
2019	\$501 - \$750	9.5%	9	\$ 5,581
2019	\$750+	10.2%	10	\$ 10,786
2020				
2020	<\$100	24.9%	25	\$ 1,270
2020	\$101 - \$250	36.5%	37	\$ 6,515
2020	\$251 - \$500	18.8%	19	\$ 7,191
2020	\$501 - \$750	9.5%	10	\$ 6,056
2020	\$750+	10.2%	10	\$ 11,705
2021				
2021	<\$100	19.2%	22	\$ 1,075
2021	\$101 - \$250	38.7%	43	\$ 7,585
2021	\$251 - \$500	20.4%	23	\$ 8,568
2021	\$501 - \$750	10.4%	12	\$ 7,280
2021	\$750+	11.2%	13	\$ 14,112
2022				

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$100	15.0%	16	\$ 780
2022	\$101 - \$250	40.2%	42	\$ 7,316
2022	\$251 - \$500	21.6%	22	\$ 8,424
2022	\$501 - \$750	11.1%	12	\$ 7,215
2022	\$750+	12.0%	12	\$ 14,040

2023

2023	<\$100	13.6%	15	\$ 741
2023	\$101 - \$250	40.7%	44	\$ 7,764
2023	\$251 - \$500	22.1%	24	\$ 9,033
2023	\$501 - \$750	11.4%	12	\$ 7,766
2023	\$750+	12.2%	13	\$ 14,960

2024

2024	<\$100	12.5%	13	\$ 669
2024	\$101 - \$250	41.0%	44	\$ 7,677
2024	\$251 - \$500	22.4%	24	\$ 8,988
2024	\$501 - \$750	11.6%	12	\$ 7,758
2024	\$750+	12.4%	13	\$ 14,927

2025

2025	<\$100	10.9%	11	\$ 572
2025	\$101 - \$250	41.5%	44	\$ 7,626
2025	\$251 - \$500	22.9%	24	\$ 9,017
2025	\$501 - \$750	11.9%	12	\$ 7,809
2025	\$750+	12.8%	13	\$ 15,120

NOTE: Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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Flowers & Decorations - Boutonnieres/Corsages

Item Totals

Location: Limestone TX - (County)

Category: Flowers & Decorations

Item: Boutonnieres/Corsages - These are small wearable floral arrangements for the wedding party and honored guests to signify their special role in the ceremony.

95 - 61%

\$196

\$153

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	115	65%	\$110	\$0	\$12,656
2009	114	66%	\$96	\$0	\$10,898
2010	120	67%	\$122	\$0	\$14,631
2011	115	64%	\$112	\$0	\$12,902
2012	120	64%	\$112	\$0	\$13,404
2013	116	64%	\$122	\$0	\$14,132
2014	118	66%	\$131	\$0	\$15,476
2015	127	67%	\$132	\$0	\$16,804
2016	124	66%	\$134	\$0	\$16,627
2017	126	66%	\$135	\$0	\$17,018
2018	102	62%	\$137	\$0	\$14,015
2019	82	62%	\$139	\$95	\$11,376
2020	89	62%	\$141	\$96	\$12,501
2021	96	61%	\$152	\$110	\$14,650
2022	88	56%	\$171	\$134	\$15,130
2023	94	58%	\$179	\$140	\$16,819
2024	96	61%	\$186	\$145	\$17,927
2025	95	61%	\$196	\$153	\$18,651
2026	94	61%	\$205	\$0	\$19,258

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2027	92	61%	\$211	\$0	\$19,435
2028	91	61%	\$212	\$0	\$19,269

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Spending Ranges

Location: Limestone TX - (County)

Category: Flowers & Decorations

Item: Boutonnieres/Corsages

95

\$196

\$153

2025 Weddings

2025 Avg Spend

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2019				
2019	<\$100	52.1%	43	\$ 2,136
2019	\$101 - \$250	33.8%	28	\$ 4,850
2019	\$251 - \$500	8.9%	7	\$ 2,737
2019	\$501 - \$750	3.8%	3	\$ 1,948
2019	\$750+	1.5%	1	\$ 1,384
2020				
2020	<\$100	51.4%	46	\$ 2,287
2020	\$101 - \$250	34.2%	30	\$ 5,327
2020	\$251 - \$500	9.0%	8	\$ 3,004
2020	\$501 - \$750	3.9%	3	\$ 2,169
2020	\$750+	1.5%	1	\$ 1,502
2021				
2021	<\$100	47.9%	46	\$ 2,299
2021	\$101 - \$250	36.5%	35	\$ 6,132
2021	\$251 - \$500	9.8%	9	\$ 3,528
2021	\$501 - \$750	4.2%	4	\$ 2,520
2021	\$750+	1.6%	2	\$ 1,728
2022				

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$100	41.3%	36	\$ 1,817
2022	\$101 - \$250	40.8%	36	\$ 6,283
2022	\$251 - \$500	11.2%	10	\$ 3,696
2022	\$501 - \$750	4.8%	4	\$ 2,640
2022	\$750+	1.8%	2	\$ 1,782

2023

2023	<\$100	39.2%	37	\$ 1,842
2023	\$101 - \$250	42.2%	40	\$ 6,942
2023	\$251 - \$500	11.7%	11	\$ 4,124
2023	\$501 - \$750	5.0%	5	\$ 2,938
2023	\$750+	1.9%	2	\$ 2,009

2024

2024	<\$100	37.1%	36	\$ 1,781
2024	\$101 - \$250	43.5%	42	\$ 7,308
2024	\$251 - \$500	12.2%	12	\$ 4,392
2024	\$501 - \$750	5.3%	5	\$ 3,180
2024	\$750+	2.0%	2	\$ 2,160

2025

2025	<\$100	33.9%	32	\$ 1,610
2025	\$101 - \$250	45.5%	43	\$ 7,564
2025	\$251 - \$500	12.9%	12	\$ 4,596
2025	\$501 - \$750	5.6%	5	\$ 3,325
2025	\$750+	2.1%	2	\$ 2,244

NOTE: Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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Flowers & Decorations - Ceremony Flowers & Decorations

Item Totals

Location: Limestone TX - (County)

Category: Flowers & Decorations

Item: Ceremony Flowers & Decorations - Ceremony decorations encompass all elements used to adorn the vow exchange space such as floral arches altar arrangements and aisle decor to create a beautiful and memorable setting.

101 - 65%		\$988		\$876	
2025 Weddings & Demand		2025 Avg Spend		2025 Median Spend	
Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	110	62%	\$1,249	\$0	\$137,065
2009	103	60%	\$1,130	\$0	\$116,616
2010	107	60%	\$931	\$0	\$99,989
2011	108	60%	\$873	\$0	\$94,284
2012	112	60%	\$870	\$0	\$97,614
2013	109	60%	\$879	\$0	\$95,459
2014	111	62%	\$871	\$0	\$96,664
2015	120	63%	\$865	\$0	\$103,541
2016	117	62%	\$862	\$0	\$100,475
2017	118	62%	\$859	\$0	\$101,723
2018	99	60%	\$847	\$0	\$83,853
2019	79	60%	\$842	\$826	\$66,686
2020	86	60%	\$473	\$768	\$40,583
2021	95	60%	\$748	\$816	\$70,910
2022	96	61%	\$886	\$836	\$85,393
2023	102	63%	\$886	\$845	\$90,425
2024	103	65%	\$882	\$845	\$90,581
2025	101	65%	\$988	\$876	\$100,183

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2026	100	65%	\$1,065	\$0	\$106,607
2027	98	65%	\$1,121	\$0	\$110,026
2028	97	65%	\$1,158	\$0	\$112,152

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Spending Ranges

Location: Limestone TX - (County)

Category: Flowers & Decorations

Item: Ceremony Flowers & Decorations

101

\$988

\$876

2025 Weddings

2025 Avg Spend

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2019				
2019	<\$500	32.7%	26	\$ 6,458
2019	\$501 - \$1150	33.9%	27	\$ 22,121
2019	\$1151 - \$1850	16.5%	13	\$ 19,553
2019	\$1851 - \$2500	11.6%	9	\$ 19,941
2019	\$2500+	5.3%	4	\$ 15,701
2020				
2020	<\$500	33.7%	29	\$ 7,246
2020	\$501 - \$1150	39.5%	34	\$ 28,059
2020	\$1151 - \$1850	13.6%	12	\$ 17,544
2020	\$1851 - \$2500	9.2%	8	\$ 17,217
2020	\$2500+	4.0%	3	\$ 12,900
2021				
2021	<\$500	33.0%	31	\$ 7,838
2021	\$501 - \$1150	35.3%	34	\$ 27,700
2021	\$1151 - \$1850	15.8%	15	\$ 22,515
2021	\$1851 - \$2500	11.0%	10	\$ 22,739
2021	\$2500+	4.9%	5	\$ 17,456
2022				

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$500	32.5%	31	\$ 7,800
2022	\$501 - \$1150	33.3%	32	\$ 26,406
2022	\$1151 - \$1850	16.9%	16	\$ 24,336
2022	\$1851 - \$2500	11.9%	11	\$ 24,859
2022	\$2500+	5.4%	5	\$ 19,440

2023

2023	<\$500	32.5%	33	\$ 8,288
2023	\$501 - \$1150	33.3%	34	\$ 28,056
2023	\$1151 - \$1850	16.9%	17	\$ 25,857
2023	\$1851 - \$2500	11.9%	12	\$ 26,412
2023	\$2500+	5.4%	6	\$ 20,655

2024

2024	<\$500	32.5%	33	\$ 8,369
2024	\$501 - \$1150	33.3%	34	\$ 28,331
2024	\$1151 - \$1850	16.9%	17	\$ 26,111
2024	\$1851 - \$2500	11.9%	12	\$ 26,671
2024	\$2500+	5.4%	6	\$ 20,858

2025

2025	<\$500	32.0%	32	\$ 8,080
2025	\$501 - \$1150	31.8%	32	\$ 26,529
2025	\$1151 - \$1850	17.8%	18	\$ 26,967
2025	\$1851 - \$2500	12.6%	13	\$ 27,692
2025	\$2500+	5.8%	6	\$ 21,968

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Flowers & Decorations - Exit and Send-off Decorations

Item Totals

Location: Limestone TX - (County)

Category: Flowers & Decorations

Item: Exit and Send-off Decorations - Exit and send-off decorations consist of items like sparklers ribbon wands or confetti that guests use to celebrate the couples grand departure from the reception.

51 - 33%

\$226

\$168

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2024	54	34%	\$198	\$149	\$10,637
2025	51	33%	\$226	\$168	\$11,634
2026	51	33%	\$245	\$0	\$12,451
2027	50	33%	\$258	\$0	\$12,856
2028	49	33%	\$265	\$0	\$13,030

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Spending Ranges

Location: Limestone TX - (County)
Category: Flowers & Decorations
Item: Exit and Send-off Decorations

51		\$226	\$168	
2025 Weddings		2025 Avg Spend	2025 Median Spend	
Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2024				
2024	<\$50	30.7%	17	\$ 414
2024	\$51 - \$200	29.1%	16	\$ 1,980
2024	\$201 - \$350	16.6%	9	\$ 2,474
2024	\$351 - \$500	13.9%	8	\$ 3,198
2024	\$500+	9.7%	5	\$ 3,929
2025				
2025	<\$50	28.7%	15	\$ 366
2025	\$51 - \$200	26.6%	14	\$ 1,709
2025	\$201 - \$350	18.3%	9	\$ 2,576
2025	\$351 - \$500	15.5%	8	\$ 3,368
2025	\$500+	10.9%	6	\$ 4,169

NOTE: Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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Flowers & Decorations - Reception and Table Flowers & Decorations

Item Totals

Location: Limestone TX - (County)

Category: Flowers & Decorations

Item: Reception and Table Flowers & Decorations - Reception and table decorations include all elements that create the receptions atmosphere such as floral centerpieces table linens place settings and welcome signs.

103 - 66%

\$766

\$618

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	119	67%	\$870	\$0	\$103,173
2009	107	62%	\$834	\$0	\$88,938
2010	120	67%	\$633	\$0	\$75,916
2011	108	60%	\$593	\$0	\$64,044
2012	112	60%	\$589	\$0	\$66,086
2013	110	61%	\$592	\$0	\$65,363
2014	115	64%	\$591	\$0	\$67,705
2015	124	65%	\$596	\$0	\$73,606
2016	122	65%	\$595	\$0	\$72,709
2017	124	65%	\$596	\$0	\$73,993
2018	106	64%	\$593	\$0	\$62,621
2019	84	64%	\$594	\$571	\$50,181
2020	92	64%	\$335	\$503	\$30,659
2021	101	64%	\$616	\$568	\$62,290
2022	101	64%	\$664	\$578	\$67,144
2023	107	66%	\$673	\$585	\$71,957
2024	104	66%	\$675	\$586	\$70,389
2025	103	66%	\$766	\$618	\$78,867

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2026	102	66%	\$831	\$0	\$84,463
2027	100	66%	\$878	\$0	\$87,501
2028	98	66%	\$906	\$0	\$89,096

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Spending Ranges

Location: Limestone TX - (County)

Category: Flowers & Decorations

Item: Reception and Table Flowers & Decorations

103

2025 Weddings

\$766

2025 Avg Spend

\$618

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2019				
2019	<\$250	32.2%	27	\$ 3,381
2019	\$251 - \$850	34.3%	29	\$ 15,847
2019	\$851 - \$1400	16.1%	14	\$ 15,228
2019	\$1401 - \$2000	11.6%	10	\$ 16,565
2019	\$2000+	5.7%	5	\$ 14,364
2020				
2020	<\$250	32.3%	30	\$ 3,715
2020	\$251 - \$850	40.9%	38	\$ 20,695
2020	\$851 - \$1400	13.2%	12	\$ 13,674
2020	\$1401 - \$2000	9.2%	8	\$ 14,389
2020	\$2000+	4.4%	4	\$ 12,144
2021				
2021	<\$250	32.2%	33	\$ 4,065
2021	\$251 - \$850	33.8%	34	\$ 18,776
2021	\$851 - \$1400	16.4%	17	\$ 18,651
2021	\$1401 - \$2000	11.8%	12	\$ 20,261
2021	\$2000+	5.9%	6	\$ 17,877
2022				

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$250	32.1%	32	\$ 4,053
2022	\$251 - \$850	32.6%	33	\$ 18,109
2022	\$851 - \$1400	16.9%	17	\$ 19,220
2022	\$1401 - \$2000	12.3%	12	\$ 21,119
2022	\$2000+	6.1%	6	\$ 18,483

2023

2023	<\$250	32.0%	34	\$ 4,280
2023	\$251 - \$850	32.3%	35	\$ 19,009
2023	\$851 - \$1400	17.0%	18	\$ 20,482
2023	\$1401 - \$2000	12.4%	13	\$ 22,556
2023	\$2000+	6.2%	7	\$ 19,902

2024

2024	<\$250	32.0%	33	\$ 4,160
2024	\$251 - \$850	32.3%	34	\$ 18,476
2024	\$851 - \$1400	17.1%	18	\$ 20,025
2024	\$1401 - \$2000	12.4%	13	\$ 21,923
2024	\$2000+	6.2%	6	\$ 19,344

2025

2025	<\$250	31.7%	33	\$ 4,081
2025	\$251 - \$850	30.1%	31	\$ 17,052
2025	\$851 - \$1400	18.1%	19	\$ 20,992
2025	\$1401 - \$2000	13.3%	14	\$ 23,288
2025	\$2000+	6.7%	7	\$ 20,703

NOTE: Sum of the Spending Range total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

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Flowers & Decorations - Unique Decorations

Item Totals

Location: Limestone TX - (County)

Category: Flowers & Decorations

Item: Unique Decorations - Unique decorations are personalized custom elements like signs or themed installations that reflect the couples personality and story.

76 - 49%		\$545		\$458	
2025 Weddings & Demand		2025 Avg Spend		2025 Median Spend	
Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2024	79	50%	\$477	\$443	\$37,683
2025	76	49%	\$545	\$458	\$41,660
2026	75	49%	\$589	\$0	\$44,446
2027	74	49%	\$621	\$0	\$45,948
2028	73	49%	\$637	\$0	\$46,507

Note About Data

Years 2020, 2021, 2022, 2023 reflect changes based on COVID-19

This data reflects what couples actually report across a wide range of budgets, demographics, and wedding styles. It includes both new and used items, professional services, and even help from friends or family. Spending may seem lower than some are used to - that's intentional. It provides a clearer, more realistic view of how most couples actually prioritize and spend, which can be a real advantage when making smart, real-world business decisions.

County numbers will not equal County Clerk numbers because couples can marry anywhere within the State. Weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

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Spending Ranges

Location: Limestone TX - (County)

Category: Flowers & Decorations

Item: Unique Decorations

76

2025 Weddings

\$545

2025 Avg Spend

\$458

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2024				
2024	<\$250	33.6%	27	\$ 3,318
2024	\$251 - \$650	34.7%	27	\$ 12,336
2024	\$651 - \$1100	16.2%	13	\$ 11,211
2024	\$1101 - \$1500	10.9%	9	\$ 11,194
2024	\$1500+	4.6%	4	\$ 8,177
2025				
2025	<\$250	33.1%	25	\$ 3,145
2025	\$251 - \$650	32.8%	25	\$ 11,218
2025	\$651 - \$1100	17.3%	13	\$ 11,518
2025	\$1101 - \$1500	11.8%	9	\$ 11,658
2025	\$1500+	5.0%	4	\$ 8,550

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Flowers & Decorations - Venue Decorations

Item Totals

Location: Limestone TX - (County)

Category: Flowers & Decorations

Item: Venue Decorations - Venue decorations are large-scale foundational elements such as specialty lighting fabric draping and major installations used to transform the entire event space and establish the overall ambiance.

100 - 64%

\$980

\$876

2025 Weddings & Demand

2025 Avg Spend

2025 Median Spend

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2008	106	60%	\$967	\$0	\$102,695
2009	105	61%	\$955	\$0	\$100,199
2010	107	60%	\$680	\$0	\$73,032
2011	108	60%	\$693	\$0	\$74,844
2012	112	60%	\$690	\$0	\$77,418
2013	109	60%	\$689	\$0	\$74,825
2014	113	63%	\$705	\$0	\$79,503
2015	122	64%	\$707	\$0	\$85,971
2016	120	64%	\$705	\$0	\$84,826
2017	122	64%	\$705	\$0	\$86,179
2018	107	65%	\$701	\$0	\$75,182
2019	86	65%	\$701	\$794	\$60,146
2020	93	65%	\$581	\$779	\$54,004
2021	103	65%	\$738	\$808	\$75,793
2022	103	65%	\$811	\$826	\$83,290
2023	105	65%	\$827	\$816	\$87,083
2024	103	65%	\$841	\$826	\$86,371
2025	100	64%	\$980	\$876	\$97,843

Year	Number of Weddings	Demand %	Average Spending per Wedding	Median Spending per Wedding	Total Sales
2026	99	64%	\$1,086	\$0	\$107,036
2027	97	64%	\$1,159	\$0	\$112,006
2028	95	64%	\$1,194	\$0	\$113,860

Note About Data

Years 2020, 2021, 2022, 2023 reflect changes based on COVID-19

This data reflects what couples actually report across a wide range of budgets, demographics, and wedding styles. It includes both new and used items, professional services, and even help from friends or family. Spending may seem lower than some are used to - that's intentional. It provides a clearer, more realistic view of how most couples actually prioritize and spend, which can be a real advantage when making smart, real-world business decisions.

County numbers will not equal County Clerk numbers because couples can marry anywhere within the State. Weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

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Spending Ranges

Location: Limestone TX - (County)

Category: Flowers & Decorations

Item: Venue Decorations

100

2025 Weddings

\$980

2025 Avg Spend

\$876

2025 Median Spend

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2019				
2019	<\$500	33.3%	29	\$ 7,160
2019	\$501 - \$1150	36.1%	31	\$ 25,644
2019	\$1151 - \$1850	15.3%	13	\$ 19,737
2019	\$1851 - \$2500	10.6%	9	\$ 19,836
2019	\$2500+	4.7%	4	\$ 15,158
2020				
2020	<\$500	33.7%	31	\$ 7,835
2020	\$501 - \$1150	37.9%	35	\$ 29,114
2020	\$1151 - \$1850	14.4%	13	\$ 20,088
2020	\$1851 - \$2500	9.8%	9	\$ 19,832
2020	\$2500+	4.3%	4	\$ 14,996
2021				
2021	<\$500	33.2%	34	\$ 8,549
2021	\$501 - \$1150	35.6%	37	\$ 30,288
2021	\$1151 - \$1850	15.6%	16	\$ 24,102
2021	\$1851 - \$2500	10.8%	11	\$ 24,206
2021	\$2500+	4.8%	5	\$ 18,540
2022				

Year	Spending Range	Percent of Weddings	Number of Weddings	Total Sales
2022	<\$500	32.9%	34	\$ 8,472
2022	\$501 - \$1150	34.5%	36	\$ 29,352
2022	\$1151 - \$1850	16.2%	17	\$ 25,029
2022	\$1851 - \$2500	11.3%	12	\$ 25,326
2022	\$2500+	5.0%	5	\$ 19,313

2023

2023	<\$500	32.9%	35	\$ 8,636
2023	\$501 - \$1150	34.2%	36	\$ 29,662
2023	\$1151 - \$1850	16.4%	17	\$ 25,830
2023	\$1851 - \$2500	11.4%	12	\$ 26,047
2023	\$2500+	5.1%	5	\$ 20,081

2024

2024	<\$500	32.8%	34	\$ 8,446
2024	\$501 - \$1150	34.0%	35	\$ 28,927
2024	\$1151 - \$1850	16.5%	17	\$ 25,493
2024	\$1851 - \$2500	11.5%	12	\$ 25,775
2024	\$2500+	5.1%	5	\$ 19,699

2025

2025	<\$500	32.2%	32	\$ 8,050
2025	\$501 - \$1150	32.0%	32	\$ 26,432
2025	\$1151 - \$1850	17.7%	18	\$ 26,550
2025	\$1851 - \$2500	12.5%	13	\$ 27,200
2025	\$2500+	5.7%	6	\$ 21,375

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Methodology & Use of Data

Methodology details are located at: <https://wedding.report/action/home/view/methodology/>

Use of Data details are located at: https://wedding.report/action/home/view/terms_of_service/