

Jewelry Wedding Market Report

For: Limestone TX

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Market Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Market Totals - Market Summary in Limestone TX.

About 166 (91%) of the 182 - 2022 weddings traveled into this area to marry.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

182

2022 Weddings

\$18,184

2022 Avg Spend

\$11,135

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	214	\$9,832	\$2,104,048
2009	205	\$9,133	\$1,872,265
2010	209	\$11,448	\$2,392,632
2011	208	\$11,418	\$2,374,944
2012	214	\$11,388	\$2,437,032
2013	204	\$11,963	\$2,440,452
2014	200	\$12,735	\$2,547,000
2015	211	\$13,471	\$2,842,381
2016	207	\$14,106	\$2,919,942
2017	195	\$14,448	\$2,817,360
2018	173	\$14,422	\$2,495,006
2019	140	\$14,863	\$2,080,820
2020	154	\$12,078	\$1,860,012
2021	159	\$16,580	\$2,636,220
2022	182	\$18,184	\$3,309,488
2023	163	\$19,177	\$3,125,851
2024	159	\$20,514	\$3,261,726
2025	159	\$22,017	\$3,500,703

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices.

This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Jewelry - Bracelet

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Jewelry - Bracelet in Limestone TX.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

18

2022 Weddings

\$184

2022 Avg Spend

\$62

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2016	21	\$174	\$3,654
2017	20	\$163	\$3,260
2018	17	\$164	\$2,788
2019	14	\$166	\$2,324
2020	15	\$168	\$2,520
2021	16	\$164	\$2,624
2022	18	\$184	\$3,312
2023	16	\$190	\$3,040
2024	16	\$195	\$3,120
2025	16	\$199	\$3,184

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Jewelry - Bracelet in Limestone TX.

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

18

2022 Weddings

\$184

2022 Avg Spend

\$62

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	74.6%	13	\$ 671
\$100 - \$200	10.5%	2	\$ 284
\$201 - \$300	4.4%	1	\$0
\$301 - \$400	2.2%	0	\$0
\$400+	8.3%	1	\$ 896

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Spending by Guests

This is the average spending by number of guests range for Jewelry - Bracelet in Limestone TX.

Range	Average Spending
Less than 25	\$123
25-50	\$104
51-100	\$98
101-150	\$112
151-200	\$226
201-300	\$282
More than 300	\$801

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Jewelry - Earrings

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Jewelry - Earrings in Limestone TX.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

18

2022 Weddings

\$173

2022 Avg Spend

\$61

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2016	21	\$149	\$3,129
2017	20	\$141	\$2,820
2018	17	\$142	\$2,414
2019	14	\$144	\$2,016
2020	15	\$145	\$2,175
2021	16	\$195	\$3,120
2022	18	\$173	\$3,114
2023	16	\$187	\$2,992
2024	16	\$198	\$3,168
2025	16	\$202	\$3,232

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Jewelry - Earrings in Limestone TX.

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

18

2022 Weddings

\$173

2022 Avg Spend

\$61

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	75.4%	14	\$ 679
\$100 - \$200	9.8%	2	\$ 265
\$201 - \$300	4.9%	1	\$0
\$301 - \$400	2.7%	0	\$0
\$400+	7.1%	1	\$ 767

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Spending by Guests

This is the average spending by number of guests range for Jewelry - Earrings in Limestone TX.

Range	Average Spending
Less than 25	\$120
25-50	\$88
51-100	\$120
101-150	\$134
151-200	\$202
201-300	\$269
More than 300	\$631

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Jewelry - Engagement Ring

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Jewelry - Engagement Ring in Limestone TX.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

18

2022 Weddings

\$3,734

2022 Avg Spend

\$2,313

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$2,890	\$60,690
2009	21	\$2,880	\$60,480
2010	21	\$3,141	\$65,961
2011	21	\$2,937	\$61,677
2012	21	\$2,936	\$61,656
2013	20	\$3,028	\$60,560
2014	20	\$3,070	\$61,400
2015	21	\$3,128	\$65,688
2016	21	\$3,165	\$66,465
2017	20	\$3,186	\$63,720
2018	19	\$3,189	\$60,591
2019	15	\$3,207	\$48,105
2020	15	\$3,242	\$48,630
2021	16	\$3,386	\$54,176
2022	18	\$3,734	\$67,212
2023	16	\$3,753	\$60,048
2024	16	\$3,907	\$62,512
2025	16	\$4,024	\$64,384

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Jewelry - Engagement Ring in Limestone TX.

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

18

2022 Weddings

\$3,734

2022 Avg Spend

\$2,313

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$500	19.9%	4	\$ 896
\$500 - \$1000	11.6%	2	\$ 1,566
\$1001 - \$2500	22.1%	4	\$ 6,962
\$2501 - \$5000	26.5%	5	\$ 17,888
\$5000+	19.9%	4	\$ 26,865

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Spending by Guests

This is the average spending by number of guests range for Jewelry - Engagement Ring in Limestone TX.

Range	Average Spending
Less than 25	\$2,081
25-50	\$2,382
51-100	\$2,811
101-150	\$3,825
151-200	\$4,334
201-300	\$4,799
More than 300	\$6,404

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Jewelry - Necklace

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Jewelry - Necklace in Limestone TX.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

18

2022 Weddings

\$229

2022 Avg Spend

\$67

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2016	21	\$199	\$4,179
2017	20	\$186	\$3,720
2018	17	\$187	\$3,179
2019	14	\$191	\$2,674
2020	15	\$192	\$2,880
2021	16	\$239	\$3,824
2022	18	\$229	\$4,122
2023	16	\$242	\$3,872
2024	16	\$253	\$4,048
2025	16	\$258	\$4,128

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Jewelry - Necklace in Limestone TX.

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

18

2022 Weddings

\$229

2022 Avg Spend

\$67

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	67.4%	12	\$ 607
\$100 - \$200	13.8%	2	\$ 373
\$201 - \$300	5.0%	1	\$0
\$301 - \$400	2.8%	1	\$0
\$400+	11.0%	2	\$ 1,188

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Spending by Guests

This is the average spending by number of guests range for Jewelry - Necklace in Limestone TX.

Range	Average Spending
Less than 25	\$149
25-50	\$114
51-100	\$163
101-150	\$168
151-200	\$260
201-300	\$365
More than 300	\$884

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Jewelry - Wedding ring/band for Partner 1

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Jewelry - Wedding ring/band for Partner 1 in Limestone TX.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

18

2022 Weddings

\$848

2022 Avg Spend

\$459

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$1,015	\$21,315
2009	21	\$970	\$20,370
2010	21	\$1,019	\$21,399
2011	21	\$618	\$12,978
2012	21	\$664	\$13,944
2013	20	\$653	\$13,060
2014	20	\$659	\$13,180
2015	21	\$710	\$14,910
2016	21	\$730	\$15,330
2017	20	\$732	\$14,640
2018	19	\$730	\$13,870
2019	15	\$730	\$10,950
2020	17	\$738	\$12,546
2021	17	\$769	\$13,073
2022	18	\$848	\$15,264
2023	16	\$859	\$13,744
2024	16	\$891	\$14,256
2025	16	\$917	\$14,672

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Jewelry - Wedding ring/band for Partner 1 in Limestone TX.

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

18

2022 Weddings

\$848

2022 Avg Spend

\$459

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	14.3%	3	\$ 129
\$100 - \$250	19.8%	4	\$ 624
\$251 - \$500	15.9%	3	\$ 1,073
\$501 - \$1000	23.6%	4	\$ 3,186
\$1000+	26.4%	5	\$ 7,128

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Spending by Guests

This is the average spending by number of guests range for Jewelry - Wedding ring/band for Partner 1 in Limestone TX.

Range	Average Spending
Less than 25	\$564
25-50	\$637
51-100	\$714
101-150	\$896
151-200	\$1,013
201-300	\$1,169
More than 300	\$1,414

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Jewelry - Wedding ring/band for Partner 2

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Jewelry - Wedding ring/band for Partner 2 in Limestone TX.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

22

2022 Weddings

\$505

2022 Avg Spend

\$251

2022 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$815	\$17,115
2009	21	\$680	\$14,280
2010	21	\$669	\$14,049
2011	21	\$454	\$9,534
2012	21	\$411	\$8,631
2013	20	\$422	\$8,440
2014	20	\$442	\$8,840
2015	21	\$448	\$9,408
2016	23	\$424	\$9,752
2017	21	\$426	\$8,946
2018	19	\$427	\$8,113
2019	17	\$431	\$7,327
2020	18	\$436	\$7,848
2021	19	\$462	\$8,778
2022	22	\$505	\$11,110
2023	16	\$518	\$8,288
2024	16	\$536	\$8,576
2025	16	\$550	\$8,800

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Jewelry - Wedding ring/band for Partner 2 in Limestone TX.

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

22

2022 Weddings

\$505

2022 Avg Spend

\$251

2022 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	17.6%	4	\$ 194
\$100 - \$250	30.8%	7	\$ 1,186
\$251 - \$500	20.3%	4	\$ 1,675
\$501 - \$1000	18.7%	4	\$ 3,086
\$1000+	12.6%	3	\$ 4,158

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Spending by Guests

This is the average spending by number of guests range for Jewelry - Wedding ring/band for Partner 2 in Limestone TX.

Range	Average Spending
Less than 25	\$330
25-50	\$374
51-100	\$401
101-150	\$461
151-200	\$534
201-300	\$655
More than 300	\$942

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Methodology & Use of Data

Methodology details are located at:

<https://wedding.report/index.cfm/action/home/view/methodology/>

Use of Data details are located at:

https://wedding.report/index.cfm/action/home/view/terms_of_service/