Invitations Wedding Market Report

For: Limestone TX

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Market Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Market Totals - Market Summary in Limestone TX.

About 154 (90%) of the 171 - 2023 weddings traveled into this area to marry.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

171

2023 Weddings

\$17,715

2023 Avg Spend

\$10,906

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	214	\$9,832	\$2,104,048
2009	205	\$9,133	\$1,872,265
2010	209	\$11,448	\$2,392,632
2011	208	\$11,418	\$2,374,944
2012	214	\$11,388	\$2,437,032
2013	204	\$11,963	\$2,440,452
2014	200	\$12,735	\$2,547,000
2015	211	\$13,471	\$2,842,381
2016	207	\$14,106	\$2,919,942
2017	195	\$14,448	\$2,817,360
2018	173	\$14,422	\$2,495,006
2019	140	\$14,863	\$2,080,820
2020	154	\$12,078	\$1,860,012
2021	170	\$15,796	\$2,685,320
2022	172	\$17,759	\$3,054,548
2023	171	\$17,715	\$3,029,265
2024	172	\$19,194	\$3,301,368
2025	172	\$20,551	\$3,534,772
2026	172	\$21,453	\$3,689,916

Note About Average Spending

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

Invitations - Ceremony Programs

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Invitations - Ceremony Programs in Limestone TX.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

17

2023 Weddings

\$129

2023 Avg Spend

\$116

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$111	\$2,331
2009	21	\$83	\$1,743
2010	21	\$100	\$2,100
2011	21	\$90	\$1,890
2012	21	\$90	\$1,890
2013	20	\$95	\$1,900
2014	20	\$106	\$2,120
2015	21	\$112	\$2,352
2016	21	\$118	\$2,478
2017	20	\$120	\$2,400
2018	17	\$120	\$2,040
2019	14	\$122	\$1,708
2020	15	\$68	\$1,020
2021	17	\$133	\$2,261
2022	17	\$117	\$1,989
2023	17	\$129	\$2,193
2024	17	\$136	\$2,312
2025	17	\$140	\$2,380
2026	17	\$144	\$2,448

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Invitations - Ceremony Programs in Limestone TX.

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

17 2023 Weddings

\$129

2023 Avg Spend

\$116

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	8.7%	1	\$ 37
\$50 - \$100	41.9%	7	\$ 534
\$101 - \$250	27.9%	5	\$ 830
\$251 - \$500	11.6%	2	\$ 740
\$500+	9.9%	2	\$ 1,262

Spending by Guests

This is the average spending by number of guests range for Invitations - Ceremony Programs in Limestone TX.

Range	Average Spending
Less than 25	\$74
25-50	\$99
51-100	\$93
101-150	\$100
151-200	\$127
201-300	\$140
More than 300	\$375

Invitations - Engagement Announcements

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Invitations - Engagement Announcements in Limestone TX.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

17

2023 Weddings

\$115

2023 Avg Spend

\$116

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$139	\$2,919
2009	21	\$127	\$2,667
2010	21	\$136	\$2,856
2011	21	\$87	\$1,827
2012	21	\$87	\$1,827
2013	20	\$87	\$1,740
2014	20	\$95	\$1,900
2015	21	\$97	\$2,037
2016	21	\$100	\$2,100
2017	20	\$102	\$2,040
2018	17	\$104	\$1,768
2019	14	\$105	\$1,470
2020	15	\$60	\$900
2021	17	\$126	\$2,142
2022	17	\$102	\$1,734
2023	17	\$115	\$1,955
2024	17	\$122	\$2,074
2025	17	\$126	\$2,142
2026	17	\$130	\$2,210

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Invitations - Engagement Announcements in Limestone TX.

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

17

2023 Weddings

\$115

2023 Avg Spend

\$116

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	9.4%	2	\$ 40
\$50 - \$100	38.0%	6	\$ 485
\$101 - \$250	28.7%	5	\$ 854
\$251 - \$500	15.2%	3	\$ 969
\$500+	8.8%	1	\$ 1,122

Spending by Guests

This is the average spending by number of guests range for Invitations - Engagement Announcements in Limestone TX.

Range	Average Spending
Less than 25	\$48
25-50	\$66
51-100	\$79
101-150	\$89
151-200	\$109
201-300	\$144
More than 300	\$406

Invitations - Guest Book

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Invitations - Guest Book in Limestone TX.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

17

2023 Weddings

\$60

2023 Avg Spend

\$36

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$50	\$1,050
2009	21	\$52	\$1,092
2010	21	\$53	\$1,113
2011	21	\$50	\$1,050
2012	21	\$50	\$1,050
2013	20	\$49	\$980
2014	20	\$54	\$1,080
2015	21	\$55	\$1,155
2016	21	\$57	\$1,197
2017	20	\$57	\$1,140
2018	17	\$57	\$969
2019	14	\$58	\$812
2020	15	\$33	\$495
2021	17	\$55	\$935
2022	17	\$55	\$935
2023	17	\$60	\$1,020
2024	19	\$62	\$1,178
2025	19	\$64	\$1,216
2026	19	\$66	\$1,254

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Invitations - Guest Book in Limestone TX.

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

17

2023 Weddings

\$60

2023 Avg Spend

\$36

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	69.0%	12	\$ 293
\$50 - \$100	21.1%	4	\$ 269
\$101 - \$250	6.4%	1	\$ 190
\$251 - \$500	1.8%	0	\$0
\$500+	1.8%	0	\$0

Spending by Guests

This is the average spending by number of guests range for Invitations - Guest Book in Limestone TX.

Range	Average Spending
Less than 25	\$35
25-50	\$35
51-100	\$44
101-150	\$49
151-200	\$54
201-300	\$63
More than 300	\$243

Invitations - Invitations & Reply Cards

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Invitations - Invitations & Reply Cards in Limestone TX.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

21

2023 Weddings

\$197

2023 Avg Spend

\$154

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$253	\$5,313
2009	21	\$212	\$4,452
2010	21	\$231	\$4,851
2011	21	\$210	\$4,410
2012	21	\$208	\$4,368
2013	20	\$205	\$4,100
2014	20	\$212	\$4,240
2015	23	\$211	\$4,853
2016	23	\$210	\$4,830
2017	21	\$211	\$4,431
2018	19	\$210	\$3,990
2019	17	\$211	\$3,587
2020	18	\$118	\$2,124
2021	20	\$177	\$3,540
2022	21	\$193	\$4,053
2023	21	\$197	\$4,137
2024	21	\$204	\$4,284
2025	21	\$211	\$4,431
2026	21	\$218	\$4,578

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Invitations - Invitations & Reply Cards in Limestone TX.

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

21

2023 Weddings

\$197

2023 Avg Spend

\$154

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	7.0%	1	\$ 37
\$50 - \$100	33.9%	7	\$ 534
\$101 - \$250	31.6%	7	\$ 1,161
\$251 - \$500	17.5%	4	\$ 1,378
\$500+	9.9%	2	\$ 1,559

Spending by Guests

This is the average spending by number of guests range for Invitations - Invitations & Reply Cards in Limestone TX.

Range	Average Spending
Less than 25	\$71
25-50	\$83
51-100	\$130
101-150	\$180
151-200	\$230
201-300	\$284
More than 300	\$532

Invitations - Postage

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Invitations - Postage in Limestone TX.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

21

2023 Weddings

\$95

2023 Avg Spend

\$81

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$76	\$1,596
2009	21	\$72	\$1,512
2010	21	\$77	\$1,617
2011	21	\$91	\$1,911
2012	21	\$91	\$1,911
2013	20	\$92	\$1,840
2014	20	\$99	\$1,980
2015	23	\$98	\$2,254
2016	23	\$98	\$2,254
2017	21	\$98	\$2,058
2018	19	\$99	\$1,881
2019	15	\$100	\$1,500
2020	17	\$56	\$952
2021	20	\$78	\$1,560
2022	21	\$92	\$1,932
2023	21	\$95	\$1,995
2024	21	\$98	\$2,058
2025	21	\$101	\$2,121
2026	21	\$104	\$2,184

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Invitations - Postage in Limestone TX.

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

21

2023 Weddings

\$95

2023 Avg Spend

\$81

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	22.8%	5	\$ 120
\$50 - \$100	44.4%	9	\$ 699
\$101 - \$250	24.6%	5	\$ 904
\$251 - \$500	5.3%	1	\$ 417
\$500+	2.9%	1	\$0

Spending by Guests

This is the average spending by number of guests range for Invitations - Postage in Limestone TX.

Range	Average Spending
Less than 25	\$40
25-50	\$42
51-100	\$57
101-150	\$82
151-200	\$106
201-300	\$140
More than 300	\$358

Invitations - Reception Menus

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Invitations - Reception Menus in Limestone TX.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

17

2023 Weddings

\$127

2023 Avg Spend

\$91

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$122	\$2,562
2009	21	\$78	\$1,638
2010	21	\$108	\$2,268
2011	21	\$95	\$1,995
2012	21	\$93	\$1,953
2013	20	\$92	\$1,840
2014	20	\$108	\$2,160
2015	21	\$115	\$2,415
2016	21	\$116	\$2,436
2017	20	\$117	\$2,340
2018	17	\$118	\$2,006
2019	14	\$120	\$1,680
2020	15	\$67	\$1,005
2021	17	\$136	\$2,312
2022	17	\$114	\$1,938
2023	17	\$127	\$2,159
2024	17	\$134	\$2,278
2025	17	\$139	\$2,363
2026	17	\$144	\$2,448

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Invitations - Reception Menus in Limestone TX.

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

17 2023 Weddings

\$127

2023 Avg Spend

\$91

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	14.5%	2	\$ 62
\$50 - \$100	44.2%	8	\$ 564
\$101 - \$250	18.6%	3	\$ 553
\$251 - \$500	11.0%	2	\$ 701
\$500+	11.6%	2	\$ 1,479

Spending by Guests

This is the average spending by number of guests range for Invitations - Reception Menus in Limestone TX.

Range	Average Spending
Less than 25	\$53
25-50	\$95
51-100	\$94
101-150	\$101
151-200	\$101
201-300	\$163
More than 300	\$439

Invitations - Save the Date Cards

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Invitations - Save the Date Cards in Limestone TX.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

17

2023 Weddings

\$116

2023 Avg Spend

\$94

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$102	\$2,142
2009	21	\$95	\$1,995
2010	21	\$113	\$2,373
2011	21	\$95	\$1,995
2012	21	\$95	\$1,995
2013	20	\$98	\$1,960
2014	20	\$102	\$2,040
2015	21	\$103	\$2,163
2016	21	\$104	\$2,184
2017	20	\$105	\$2,100
2018	17	\$105	\$1,785
2019	14	\$106	\$1,484
2020	15	\$60	\$900
2021	17	\$125	\$2,125
2022	17	\$104	\$1,768
2023	17	\$116	\$1,972
2024	17	\$122	\$2,074
2025	17	\$126	\$2,142
2026	17	\$130	\$2,210

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Invitations - Save the Date Cards in Limestone TX.

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

17

2023 Weddings

\$116

2023 Avg Spend

\$94

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	9.3%	2	\$ 40
\$50 - \$100	46.5%	8	\$ 593
\$101 - \$250	29.7%	5	\$ 884
\$251 - \$500	9.9%	2	\$ 631
\$500+	4.7%	1	\$0

Spending by Guests

This is the average spending by number of guests range for Invitations - Save the Date Cards in Limestone TX.

Range	Average Sp	ending
Less than 25	\$50	
25-50	\$56	
51-100	\$70	
101-150	\$101	
151-200	\$122	
201-300	\$154	
More than 300	\$399	



Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Invitations - Table Name and Escort/place Cards in Limestone TX.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

17

2023 Weddings

\$87

2023 Avg Spend

\$43

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$85	\$1,785
2009	21	\$60	\$1,260
2010	21	\$76	\$1,596
2011	21	\$65	\$1,365
2012	21	\$63	\$1,323
2013	20	\$70	\$1,400
2014	20	\$76	\$1,520
2015	21	\$77	\$1,617
2016	21	\$79	\$1,659
2017	20	\$80	\$1,600
2018	17	\$80	\$1,360
2019	14	\$81	\$1,134
2020	15	\$45	\$675
2021	17	\$90	\$1,530
2022	17	\$79	\$1,343
2023	17	\$87	\$1,479
2024	17	\$92	\$1,564
2025	17	\$95	\$1,615
2026	17	\$98	\$1,666

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Invitations - Table Name and Escort/place Cards in Limestone TX.

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

17

2023 Weddings

\$87

2023 Avg Spend

\$43

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	56.1%	10	\$ 238
\$50 - \$100	26.9%	5	\$ 343
\$101 - \$250	9.9%	2	\$ 295
\$251 - \$500	4.1%	1	\$0
\$500+	2.9%	0	\$0

Spending by Guests

This is the average spending by number of guests range for Invitations - Table Name and Escort/place Cards in Limestone TX.

Range	Average Spending
Less than 25	\$41
25-50	\$49
51-100	\$60
101-150	\$64
151-200	\$79
201-300	\$119
More than 300	\$373

Invitations - Thank You Cards

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Invitations - Thank You Cards in Limestone TX.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

19

2023 Weddings

\$91

2023 Avg Spend

\$50

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$69	\$1,449
2009	21	\$70	\$1,470
2010	21	\$85	\$1,785
2011	21	\$76	\$1,596
2012	21	\$76	\$1,596
2013	20	\$77	\$1,540
2014	20	\$81	\$1,620
2015	21	\$82	\$1,722
2016	21	\$84	\$1,764
2017	21	\$84	\$1,764
2018	17	\$85	\$1,445
2019	14	\$85	\$1,190
2020	17	\$48	\$816
2021	19	\$91	\$1,729
2022	19	\$83	\$1,577
2023	19	\$91	\$1,729
2024	21	\$95	\$1,995
2025	21	\$98	\$2,058
2026	21	\$101	\$2,121

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Invitations - Thank You Cards in Limestone TX.

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

19

2023 Weddings

\$91

2023 Avg Spend

\$50

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	50.3%	10	\$ 239
\$50 - \$100	28.7%	5	\$ 409
\$101 - \$250	15.2%	3	\$ 505
\$251 - \$500	4.1%	1	\$0
\$500+	1.8%	0	\$0

Spending by Guests

This is the average spending by number of guests range for Invitations - Thank You Cards in Limestone TX.

Range	Average Spending
Less than 25	\$42
25-50	\$44
51-100	\$59
101-150	\$79
151-200	\$95
201-300	\$125
More than 300	\$351

Methodology & Use of Data

Methodology details are located at: https://wedding.report/index.cfm/action/home/view/methodology/

Use of Data details are located at:

https://wedding.report/index.cfm/action/home/view/terms_of_service/