

Market Totals > Market Summary

Item Summary

This is the number of 2022 weddings, average amount spent, and total sales for each item (product or service) we track. This includes weddings that originate and travel into this market.

182

2022 WEDDINGS

\$18,184

2022 AVG SPEND

\$3,309,488

2022 TOTAL SALES

Category	Item	Est Weddings	Avg Spend	Median Spend	Total Sales
Market Totals					
	Market Summary	182	\$18,184	*	\$3,309,488
Attire & Accessories					
	Dress Accessories	22	\$246	*	\$5,412
	Tuxedo/suit/other Accessories	18	\$110	*	\$1,980
	Tuxedo/suit/other Rent/purchase	20	\$261	*	\$5,220
	Wedding Dress	22	\$1,478	*	\$32,516
Bakery					
	Wedding Cake/dessert	137	\$477	*	\$65,349
Beauty & Spa					
	Hair Service	127	\$81	*	\$10,287
	Makeup Service	98	\$67	*	\$6,566

Manicure & Pedicure	113	\$52	*	\$5,876
Entertainment				
DJ/MC	109	\$900	*	\$98,100
Entertainment lighting	84	\$385	*	\$32,340
Live Band	24	\$2,290	*	\$54,960
Musician/s, Soloist, or Ensemble	29	\$796	*	\$23,084
Event Venue				
Wedding Venue Bar Service	95	\$2,514	*	\$238,830
Wedding Venue Food Service	140	\$4,886	*	\$684,040
Wedding Venue Location	133	\$5,424	*	\$721,392
Wedding Venue Rentals	109	\$1,798	*	\$195,982
Flowers & Decorations				
Bouquets	137	\$402	*	\$55,074
Boutonnieres, Corsages	118	\$180	*	\$21,240
Wedding Venue Accessories	20	\$328	*	\$6,560
Wedding Venue Decorations	137	\$521	*	\$71,377
Wedding Venue Flowers & Arrangements	129	\$600	*	\$77,400
Wedding Venue Table Centerpieces	135	\$368	*	\$49,680
Gifts & Favors				
Gift/s for Attendants	18	\$104	*	\$1,872
Gift/s for Parents	18	\$133	*	\$2,394
Tips (for all services)	131	\$413	*	\$54,103
Wedding Favors	18	\$209	*	\$3,762
Invitations				
Ceremony Programs	18	\$118	*	\$2,124
Engagement Announcements	18	\$103	*	\$1,854
Guest Book	18	\$55	*	\$990

Invitations & Reply Cards	20	\$194	*	\$3,880
Postage	20	\$92	*	\$1,840
Reception Menus	18	\$115	*	\$2,070
Save the Date Cards	18	\$104	*	\$1,872
Table Name and Escort/place Cards	18	\$79	*	\$1,422
Thank You Cards	20	\$84	*	\$1,680
Jewelry				
Bracelet	18	\$184	*	\$3,312
Earrings	18	\$173	*	\$3,114
Engagement Ring	18	\$3,734	*	\$67,212
Necklace	18	\$229	*	\$4,122
Wedding ring/band for Partner 1	18	\$848	*	\$15,264
Wedding ring/band for Partner 2	22	\$505	*	\$11,110
Officiant				
Officiant	115	\$247	*	\$28,405
Other Events				
Rehearsal Dinner	89	\$705	*	\$62,745
Other Items				
Hotel Room for After Reception	89	\$399	*	\$35,511
Photography & Video				
Digital or Photo cd/dvd	60	\$277	*	\$16,620
Engagement Session	18	\$369	*	\$6,642
Photo Booth	31	\$394	*	\$12,214
Prints and/or Enlargements	71	\$293	*	\$20,803
Wedding Photographer	137	\$2,022	*	\$277,014
Wedding Videographer	53	\$1,445	*	\$76,585
Wedding album/s or photo book/s	53	\$512	*	\$27,136

Planner/Coordinator				
Hourly Services	18	\$1,714	*	\$30,852
Wedding Coordinator	22	\$1,528	*	\$33,616
Wedding Planner	18	\$3,046	*	\$54,828
Transportation				
Limo Rental	27	\$491	*	\$13,257
Other Transportation	27	\$822	*	\$22,194

Note About Average Spending

Products; The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services; The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.